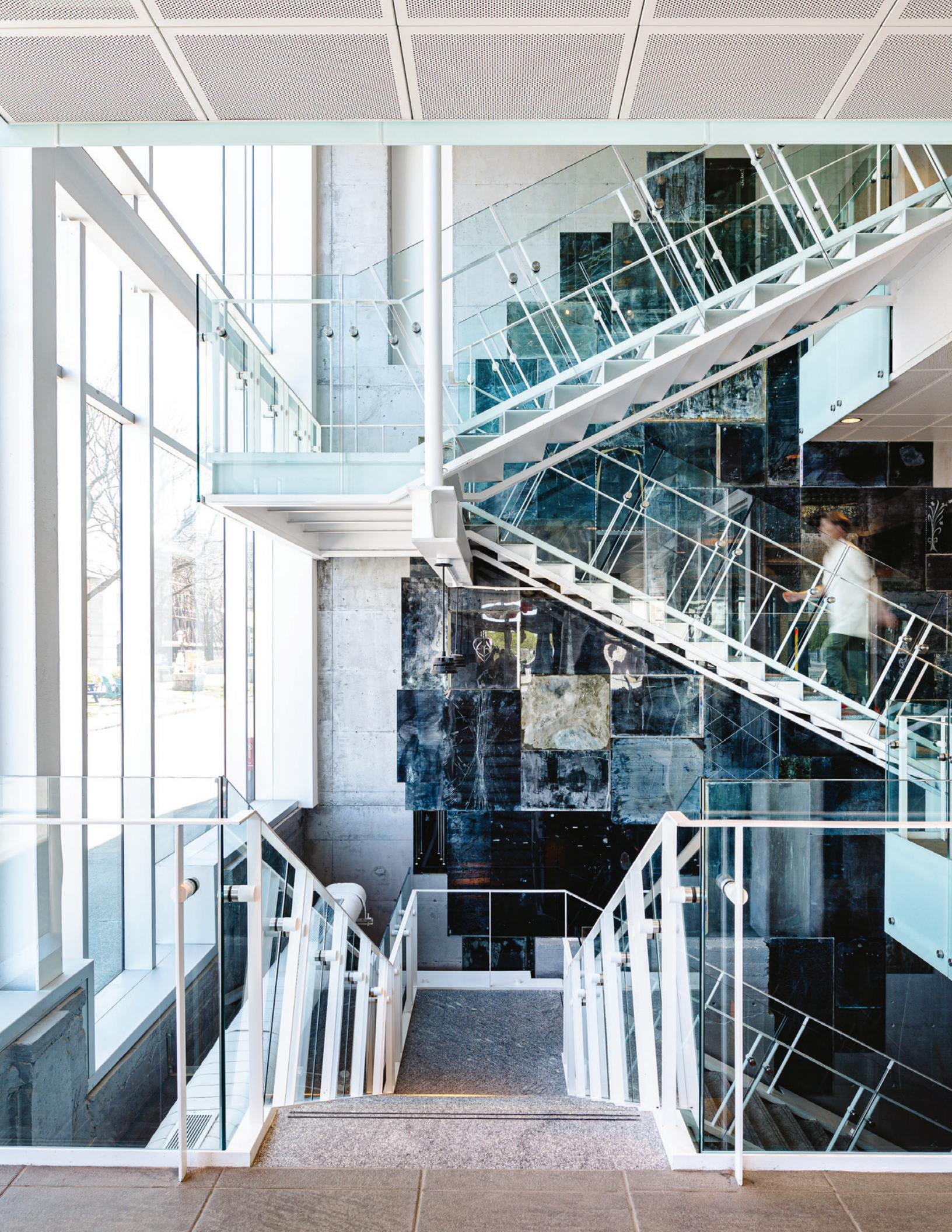


2024
ANNUAL REPORT

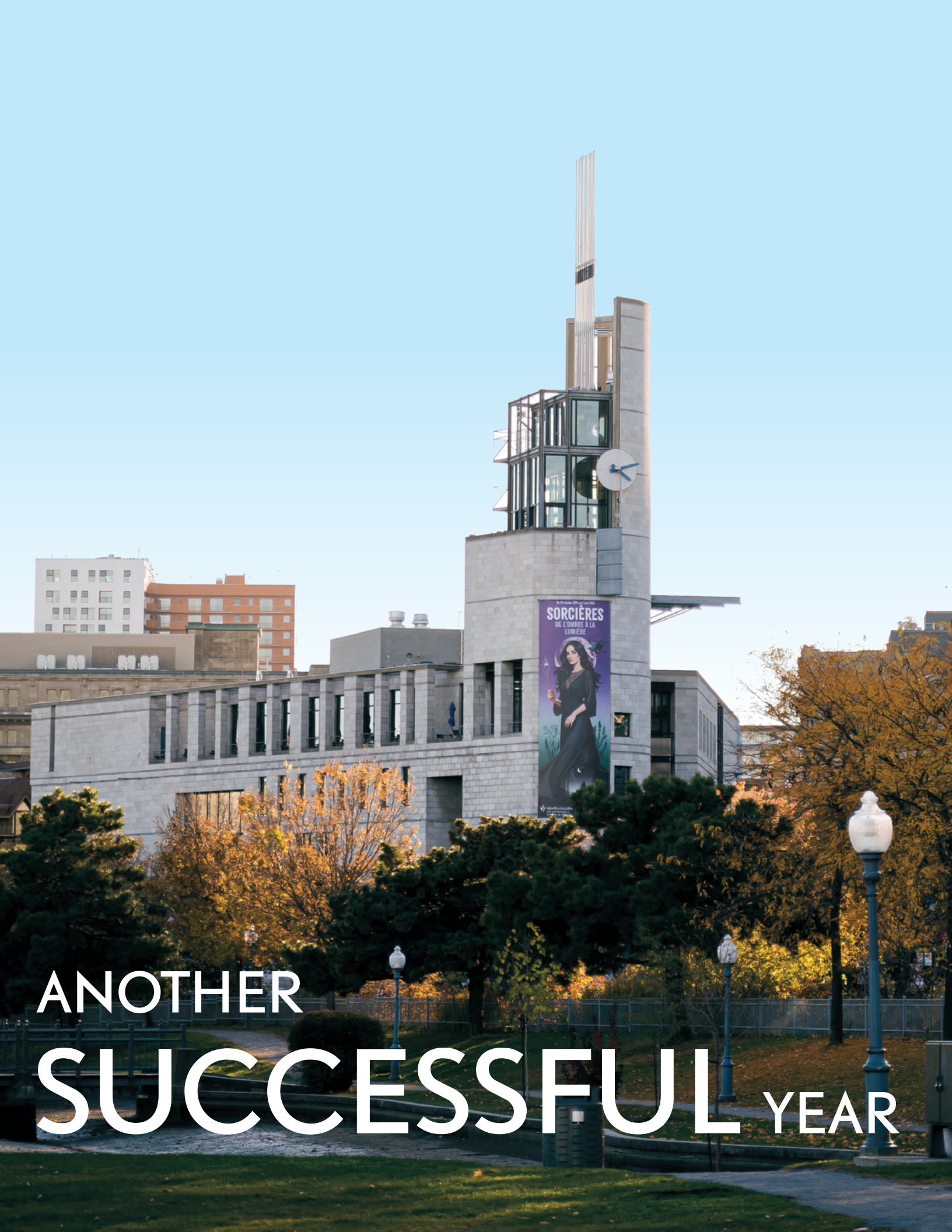
 **POINTE-À-CALLIÈRE**
Montréal Archaeology
and History Complex





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ANOTHER
SUCCESSFUL YEAR

Building and innovating, together

Once again, Pointe-à-Callière's bold programming, its sites steeped in history, and its knack for reinventing itself to elicit public engagement has made it a must-see tourism, cultural, educational, and scientific venue. We have beaten our own attendance records – 575,000 people came through our doors this year! – and this perennial confidence in the Museum spurs our teams on along the path of excellence and innovation.

This unparalleled success has been growing steadily for more than 30 years. We have clearly built a renowned institution dear to peoples' hearts. Pointe-à-Callière is a popular destination for visitors – families, students, and tourists alike – seeking delightful educational and cultural experiences. It's also a recognised historic site, an ideal venue for official meetings, like the one between French president Emmanuel Macron and Quebec premier François Legault, whom we had the honour of hosting.

Pointe-à-Callière's reputation and success also stem from many partnerships and collaborations. Our mission has led us to forge strong ties that enable us to showcase Montréal's past and present in innovative ways. Together with our partners, the Museum's outstanding staff, and the Montréal community, we have built a beloved and bustling establishment. I would like to express my sincere thanks to our long-term partners, in particular the Ville de Montréal, which has supported the Museum from the beginning, and to everyone who has added their brick to this building.

We are also fortunate to have the invaluable support of the Pointe-à-Callière Foundation. At a time when costs are rising considerably and when the cultural sector, museums included, is facing significant budget deficits, the Foundation's contributions play a vital role in conserving the site and maintaining our activities more than ever. I am also extremely grateful to all the partners, sponsors, grantors, and donors who support Pointe-à-Callière through the Foundation. And my heartfelt thanks to all our Members for their vital contributions.

In closing, I wish to highlight the outstanding work of Anne Élisabeth Thibault and the entire staff, who have paved the way for this year's success. I also warmly thank our Board of Trustees: their considered governance and unflagging commitment are so vital during these uncertain times.

At Pointe-à-Callière, we celebrate the past, but we also connect with the present and strive to be a modern, relevant museum that is both open to the world and firmly rooted in the community. And so, backed by our partners and a committed Foundation and Board of Trustees, Pointe-à-Callière turns to the future with confidence but also vigilance. We will continue to fulfill our mission and innovate with the authenticity, originality, and excellence that have ever been our hallmark.



Daniel Desjardins
Chair of the Board
of the Société du Musée

A year of discovery and excellence

Pointe-à-Callière is so much more than a museum: it is a guardian of Montréal's history. Built on the very site of the city's foundation, it protects, showcases, and makes accessible a collection of outstanding historic sites. It safeguards valuable collections cherished by Montrealers and brings them to life in remarkable exhibitions and initiatives.

The authenticity and historical wealth of the archaeological sites protected by the Museum give it a character that is unique not only in Montréal but in Quebec and North America. It is our responsibility to cherish and protect them for future generations. Our permanent exhibitions arouse deep feelings, while our temporary exhibitions delight and draw people together. In 2024, we were honoured to welcome 575,000 people to Pointe-à-Callière – a resounding testament to the public's appreciation for our mission.

With their innovative exhibition design and exceptional objects, our temporary exhibitions offered experiences both varied and engaging. Visitors could sail along the mighty river honoured by the exhibition *The St. Lawrence River, Echoes from the Shores*; rediscover the collective memory of an iconic Montréal neighbourhood with *The Heart and Soul of Saint-Henri*; or delve into the mysteries of a fascinating civilization with *Olmechs and the Civilizations of the Gulf of Mexico*. Toward the end of the year, *Witches – Out of the Shadows* broke attendance records. And our expo-clips – compact capsules of knowledge – also enriched our programming.

Year after year, Pointe-à-Callière brings renewed energy, creativity, and inclusivity to its educational, cultural, and citizenship missions. In 2024, nearly 200,000 people took part in our activities. The 18th-Century Public Market alone drew tens of thousands, and we wish to extend a special thanks to Montrealers, who once again came out with such enthusiasm.

One of the Museum's great strengths is to undertake innovative research projects. Our multidisciplinary approach, blending scientific rigour with popularization, extends far beyond our walls. Again this year, our expertise resonated around Montréal, Quebec, and internationally to underscore our role as a leader in showcasing heritage.

Of course, none of this would be possible without the tireless commitment of our partners, including the Ville de Montréal, which has backed Pointe-à-Callière from its very beginnings in 1992: we are deeply grateful for this precious support. We also express our profound thanks to the staffs of the Museum and the Foundation: their dedication, creativity, and constant quest for excellence has made this year a great success. They are the true soul of Pointe-à-Callière.

Finally, we extend our gratitude to our boards of trustees, whose enlightened vision and unflagging commitment provide the Museum and Foundation with exemplary governance.

With the knowledge of the challenges that await us as we turn toward the future, we will continue to draw inspiration and strength from our roots to build a more ambitious tomorrow. With courage and creativity, we will pursue our mission to offer visitors the very best of Pointe-à-Callière and showcase Montréal's heritage beyond our borders.



Rodolphe Beaulieu



Anne Élisabeth Thibault
Executive Director of the Museum



2024
BY THE NUMBERS



A new attendance record!

- 575,000 people visited the Museum
- 166,502 youth
- 78,000 visitors to the 18th Century Public Market
- 196,878 attendees to cultural activities

A diverse program, both at the Museum and off site

21 exhibitions

- 6 temporary exhibitions
- 3 off-site exhibitions
- 3 expo-clips
- 2 touring exhibitions
- 7 permanent exhibitions
- 1 multimedia show

194 days of cultural activities

New in 2024: an overview

- 6 new exhibitions
- 491 objects and documents added to our collections
- 536 new artifacts accessible on Archéolab.Québec
- 20,392 objects from the ethnohistorical collection accessible online

Not to mention...

- An original accessibility program for children with special needs: *Pointe-à-Callière for All*
- One unforgettable event: MTL 1849 Symposium
- One superb, illustrated publication: *Olmecs and the Civilizations of the Gulf of Mexico*
- A new TikTok account

TEMPORARY EXHIBITIONS

The Heart and Soul of Saint-Henri

February 8, 2024 – May 11, 2025

Éperon building

Montréal's iconic working-class neighbourhood of Saint-Henri was the subject of a moving exhibition celebrating the committed, united, and creative communities that have been its heart and soul for over 300 years.

Over the years

Some outstanding artifacts unearthed during archaeological digs offered a glimpse of the daily lives of the community of leather artisans who settled in what would become the village of Saint-Henri des tanneries around 1670. An impressive revolving display featuring numerous objects made in Saint-Henri's factories evoked the industrial city of later centuries. Accounts by workers, both men and women, painted a picture of working conditions of the time. The exhibition also presented commercial, sporting, and cultural life, with a nod to novelist Gabrielle Roy, who so vividly captured the neighbourhood. Toward the end of the exhibition, visitors experienced a Saint-Henri transformed by factory closures but also by community initiatives that remain very much alive.

Fruitful partnerships

The exhibition featured over 380 objects and works of art from 34 private and institutional lenders, including the Société historique de Saint-Henri, along with over 300 images and videos. A special appeal to Saint-Henri families helped to collect a number of important objects and first-hand accounts of daily life in the neighbourhood both in the past and in the present day.

The St. Lawrence River, Echoes from the Shores

November 30, 2023 – March 3, 2024

Mariners' House – National Bank Pavilion

This magnificent exhibition took visitors on a multi-sensory journey to explore this jewel of Quebec's natural heritage. Highlighting both the richness and the fragility of this complex ecosystem, the exhibition covered topics such as transportation on the river, fishing, holiday-making, tourism, and environmental issues. The exhibition featured over 300 objects, including a major loan from the Musée maritime du Québec – Capitaine J. E. Bernier, along with projections, sounds, smells, and textures to evoke memories and create a feast for the senses. A voyage through history... and the imagination!



Michel Julien

Montréal Capital City

Since June 23, 2023

Old Fire Station No. 1

This exhibition brings to life the effervescent era when Montréal was the country's capital city. From 1844 to 1849, the parliament of the Province of Canada inhabited the building that had previously housed St. Anne's Market. It was the venue of several key moments in the history of the French language and of Canadian democracy. Archaeological digs on the site have unearthed untold chapters of this history, which the exhibition reveals through a selection of artifacts, impressive 3D models of the building, and passionate accounts from historians and archaeologists.

A Parliament Under Your Feet

Since May 19, 2023

Place D'Youville Ouest

Located above the remains of the building that housed Montréal's first covered market (1832–1844) and the parliament of the Province of Canada (1844–1849), this outdoor exhibition marked out this site's commercial, political, and social history in 19th century. In seven interactive stations, visitors learned about the most imposing civic building of the period and the historical figures who frequented it. Venues such as the market, the parliamentary bar and library, and the Legislative Assembly were brought to life in the very spot where citizens, merchants, MPs, and civil servants once lived and worked. An authentic portrait of an era. Visitors seeking more information could take a guided tour using a smartphone app.

Patrick Desrochers

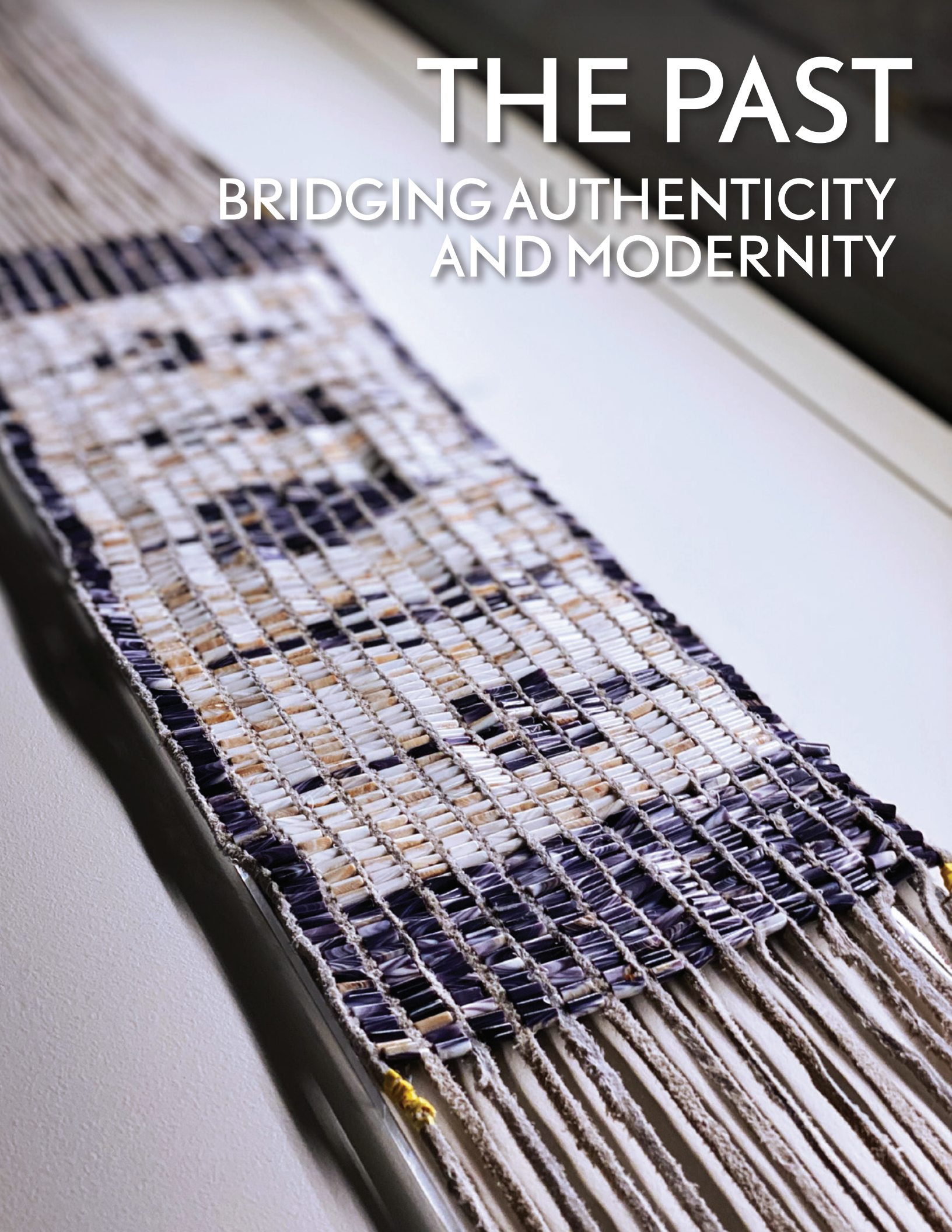


RETRACING HISTORY

JOHN DAVE REG'D.
MANUFACTURERS
MONTREAL, CAN.

THE PAST

BRIDGING AUTHENTICITY AND MODERNITY



PERMANENT EXHIBITIONS

The cornerstone of Pointe-à-Callière is its permanent exhibitions, which give visitors an extraordinary opportunity to experience the grand adventure of Montréal's history and appreciate the city's cultural diversity by exploring the tangible remnants of what its builders left behind. Pointe-à-Callière is unique in North America in being built on the very site where Montréal was founded. Its heritage importance has been recognized by both federal and provincial governments, which have classified the Museum as an archaeological and historic site.

Best of all, the public is part of this, coming in droves to imbue the site with authenticity. Indigenous presence is embodied in the site through oral accounts and works that attest to the ways of life, values, and history of the First Nations, both past and present. The town's first cemetery is a moving site that, in its fashion, tells the story of the first people to inhabit the young settlement. The same can be said of the Fort Ville-Marie site, where Maisonneuve, Jeanne-Mance, and the other pioneers boldly founded the city. In traversing the old collector sewer, walking along foundation stones of the old Royal Insurance Building, exploring the remains in various ways, technological or otherwise, visitors discover a history that is intimately connected with the present day. And indeed, tour operators and school groups have clearly understood Pointe-à-Callière's unique ability to offer an unparalleled perspective of Montréal, since year after year, they flock back to the Museum to explore the remains.

In short, our permanent exhibitions fuel curiosity about and elicit an interest in Montréal of both yesterday and today. Something all Montrealers can be proud of!

Permanent exhibitions

Crossroads Montreal

Memory Collector

Where Montréal Began

Building Montreal

Youville Pumping Station

Along with the *Generations MTL* multimedia show

Pointe-à-Callière also has permanent exhibitions aimed specifically at families. They are a fun and immersive way to dive into history!

Family-focused permanent exhibitions

Come Aboard! Pirates or Privateers?

Archeo-Adventure

Wampum
Concept: Sylvain Rivard.
Production: Angel Horn
Photo: Roméo Celli

EXPOS-CLIPS: MARVELLOUS DISPLAYS OF COMPACT HISTORY

Celebrating the Fleurdelisé

October 17, 2023 – April 15, 2024

Quebec's flag, the Fleurdelisé, celebrates its 75th birthday! The idea for a distinct flag for French Canada to replace the French Tricolour and British Union Jack took root in the early 20th century. The exhibition highlighted the path toward adoption of the Fleurdelisé by Quebec's parliament in 1948, becoming an iconic symbol for the people of the province.

An exhibition produced by Pointe-à-Callière with funding from the Ministère de la Langue française.

Montréal Expos – 1994: Stellar Season

April 19 – October 28, 2024



Roméo Celli

In 1994, the Montréal Expos, fondly referred to as *nos amours*, were at the top of Major League Baseball, and fans were delirious. Thirty years later, Pointe-à-Callière looked back at this team that conquered hearts and minds and a time when Montréal was a hotbed of baseball.

Marie-Claire Kirkland: A Woman of Firsts

November 5, 2024 – July 6, 2025

For the centenary of her birth, Pointe-à-Callière honours the exceptional life of Marie-Claire Kirkland, first female member of Quebec's National Assembly, among other groundbreaking achievements! The exhibition recounts her determination to break through glass ceilings and her many inspiring accomplishments, including the *Act respecting the legal capacity of married women* and Quebec's Council on the Status of Women.

EXHIBITIONS OFF SITE AND ON TOUR

OFF-SITE

When Montréal was the Capital City – 1844–1849

Since July 12, 2024

International terminal of Montréal-Trudeau International Airport

This year, Pointe-à-Callière updated the content of this display by examining a lesser-known part of Montréal's history: when it was the capital of the Province of Canada. A few years before Confederation, Montréal was the legislative seat of the country and played a key role in the genesis of modern Canada. With authentic objects representing daily life at the parliament, the exhibition looks at various measures passed during this period, which would promote harmonious community life in Montréal.

Now for a Dow! The Story of a Montréal Brewery

Since 2012

ÉTS – École de technologie supérieure

This exhibition traces the history of the famous Dow Brewery that once stood on these premises. An incredible chapter of Quebec's industrial and social history to discover.

Presented in partnership with the École de technologie supérieure.

Montréal: Capital of United Canada 1840–1849

Since 2018

World Trade Centre

A fascinating page of Montréal's political and commercial history is revealed in this exhibition that brings to life the short time when the city was also the capital of Canada. Evocative artifacts testify to key events at St. Anne's Market, Montréal's first covered market, and at the parliament of the Province of Canada, which occupied the former market building.



Sébastien Roy

ON TOUR

A Railroad to Dreams

October 26, 2023 – March 6, 2024

Musée POP – La culture populaire du Québec, Trois-Rivières

May 18 – September 15, 2024

L'Odyssée des Bâtisseurs, Alma

A Railroad to Dreams. A World in Miniature

April 6, 2023 – March 10, 2024

Musée de l'ingéniosité J. Armand Bombardier, Valcourt

For both versions of this exhibition, an exceptional three-year tour has come to an end. After its presentation at Pointe-à-Callière in 2021, it travelled throughout Quebec to the Montérégie, Lower St. Lawrence, Estrie, North Shore, Mauricie, and Saguenay–Lac-Saint-Jean regions. In all, 257,757 people were delighted by this fabulous history of Canadian railways.

Produced by Pointe-à-Callière with the participation of Exporail, The Canadian Railway Museum.

Celebrating the Fleurdelisé

May 4 – September 22, 2024

Pulperie de Chicoutimi

Presented first at Pointe-à-Callière until April, this expo-clip immediately went on the road to Saguenay–Lac-Saint-Jean. For its new audience, the exhibition recalled the genesis of the 1948 adoption of Quebec's official flag – the Fleurdelisé – by way of some 30-odd objects drawn from the collections of Pointe-à-Callière, the National Assembly, and the Canadian Museum of History.

Produced by Pointe-à-Callière with funding from the Ministère de la Langue française.



Roméo Celli

INTERNATIONAL EXHIBITIONS



Sébastien Roy

CAPTIVATING WORLDS

Olmecs and the Civilizations of the Gulf of Mexico

April 18 – September 15, 2024

Mariners' House – National Bank Pavilion

The exhibition was a Canadian first, lifting the veil on the oldest known civilization in Mesoamerica. The fascinating world of the Olmecs was revealed in nearly 300 genuine objects, some of them masterpieces never before displayed in public. It was a unique opportunity to discover the history of this founding people of Mesoamerican civilizations and its major influence on later Gulf of Mexico cultures, such as the Maya and the Aztecs.

The Olmec civilization (1600 BCE – 200 CE) occupied a territory along what is today the Gulf of Mexico coast and in the states of Veracruz and Tabasco. Remnants of this rich culture were only discovered relatively recently, during archaeological digs in the 19th century. Among the priceless artifacts that made their way to Montréal for the exhibition: a colossal head in basalt, statues of werejaguars, jade figures, stellae, and sculptures several thousand years old. The exhibition took visitors on a journey through time and the iconic sites of Olmec civilization to create a moving depiction of their ways of life, their deep connection to their bountiful but hostile environment, their social organization, and their belief systems. The exhibition also presented the cultural legacy of Olmec civilization, including some traditions still alive and well in Mexico.

A lavishly illustrated publication with articles by experts was produced alongside the exhibition to offer an overview of Olmec history and culture.

The exhibition was produced by Pointe-à-Callière in partnership with Mexico's Secretaría de Cultura – Instituto Nacional de Antropología e Historia.



[Watch the exhibition video.](#)



Audrey McMahon

Witches – Out of the Shadows

October 25, 2024 – April 6, 2025

Mariners' House – National Bank Pavilion

Iconic figures of our collective imaginations, witches were the subject of an enchanting exhibition that drew record crowds to Pointe-à-Callière at the end of the year. The unique exhibition experience immersed visitors in the history of witches and offered perspectives on the thriving legacy of these women, both victims and rebels. A wide range of objects – over 400 in all – from over 30 private and institutional lenders in Europe and North America brought this remarkable history to life.

The exhibition opened with the historical reality of 16th- and 17th-century witch hunts, which led to the persecution and execution of tens of thousands of women deemed “evil” in Europe and North America. The myth of the evil witch was in fact created amidst societies in crisis.

An area of the exhibition was dedicated to the fascinating practices associated with witchcraft, woven from ancestral knowhow and rituals. Items such as pendulums, crystals, tarot cards, and herbaria were used to cast spells, for protection, or to predict the future.

Witches in literature and popular culture have taken on various forms, both good and evil. From the old crone in fairy tales to young independent witches in modern TV series, the exhibition shed light on how the role of the witch figure – and, more broadly, the social perception of women – has changed over time. Today, witches are symbols of resilience and freedom. Works of art and accounts from modern witches round out this moving exhibition. A rare opportunity to reflect on the emancipation and strength of women over the ages.



[Watch the exhibition video.](#)

TEACHING

A man wearing a straw hat, glasses, a white long-sleeved shirt, and a white apron stands behind a wooden table. He is smiling and gesturing with his hands as if teaching. A young girl with long brown hair, wearing a white t-shirt and a white baseball cap, stands with her back to the camera, looking at the man. On the table are various craft supplies, including scissors and a woven basket. In the background, there are other people, including a woman in a pink vest and a white headscarf, and a woman in a blue dress. There are also plants and a building in the background.

HISTORY DIFFERENTLY

EDUCATIONAL ACTIVITIES AND CITIZEN ACTIONS

A popular partner when it comes to fuelling interest for history among youth, Pointe-à-Callière welcomed tens of thousands of young people once again this year, whether on school field trips or on visits with day camps or daycares. On the program? Twenty-four dynamic educational activities for youth ranging from kindergarten age to young adults in CÉGEP and university, facilitated by experienced guides. In all, the Museum welcomed 166,502 young people to its educational and cultural activities.

New for school groups

Pointe-à-Callière is programming a new educational activity on 19th-century Montréal. Offered alongside a similarly themed guided tour of the Museum, a fun game involving questions and an artifact-hunt immerses students virtually in the parliament of the Province of Canada using an engaging 3D model of this iconic building of the period. The immersive, entertaining activity will be available in 2025.

Exploration guides

Pointe-à-Callière's cultural products include three new guided tour scenarios this year, providing visitors with inclusive and engaging content for exploring the exhibitions *The Heart and Soul of Saint-Henri* (general public), *Olmeccs and the Civilizations of the Gulf of Mexico* (elementary and high school groups, day-campers, and general public), and *Witches – Out of the Shadows* (general public and high school groups)

Family time

Our entertaining family tour booklets are a delightful way for both parents and children to discover exhibitions together – and at their own pace. The specially designed booklets were available for families visiting *Olmeccs and the Civilizations of the Gulf of Mexico* and *Witches – Out of the Shadows*, inviting them to tour the exhibitions by way of observation challenges. An original way to learn – and see the exhibition differently.

Citizen action

In its ongoing quest for innovative ways to build closer ties between the Museum and the public, the education team offered two new activities to engage visitors.

The fourth edition of the *Nous sommes Montréal* project revolved around the inspiring theme of the St. Lawrence. After touring the Pointe-à-Callière exhibition *The St. Lawrence River, Echoes from the Shores* to gain some historical background, the 93 students from three Montréal high schools took part in 15 creative workshops led by poet Lula Carballo and visual artist Elaine Fafard-Marconi. The

project culminated at the Museum on June 12 with the launch of *Nous sommes Montréal, fleuves d'histoire*, a publication assembling the works created during the project. The students, half of whom were still learning French, used this collective, historical, and political adventure to express their creativity.

The project received financial support from the Pointe-à-Callière Foundation.

For the second consecutive year, Pointe-à-Callière joined the *École au Musée* pilot project, in partnership with the Groupe de recherche en éducation muséale (GREM) at UQAM. This time, the Museum welcomed two multi-level classes of 20 students each from the alternative elementary school Rose des Vents. The students spent four full days at the Museum. The result? The recurring visits to the Museum and the activities they engaged in aroused students' interest and curiosity, elicited more elaborate questions, and improved their motivation in related schoolwork. And in fact, they wanted even more. They took ownership of the Museum and came back on weekends with their parents – even giving them guided tours!

Pointe-à-Callière for All

Our Museum is a welcoming and inclusive space. It is important for us to offer activities adapted to a variety of visitors. In 2024, we launched an innovative project entitled *Pointe-à-Callière for All* aimed at promoting greater accessibility to our various halls by creating new resources and offering support from our staff.

We partnered with the Association québécoise pour le loisir des personnes handicapées (AQLPH) and the Giant Steps Resource and Training Centre to provide staff with training on how to accommodate people with disabilities and autism spectrum disorders. With our partners, we also designed a sensory bag to help these visitors enjoy a soothing visit and facilitate communication with staff. The bag includes sensory games, a communication board, and accessories to help reduce noise and light intensity. Our team is currently working to enhance the sensory bag with new visit preparation tools.

This project received funding from the Pointe-à-Callière Foundation.

CULTURAL ACTIVITIES

A VIBRANT YEAR-ROUND GATHERING PLACE

Whatever the season, Pointe-à-Callière is a lively place. We offer visitors a wide range of cultural activities inspired by our temporary exhibitions – activities enjoyed by 196,878 people in 2024. The Museum is without a doubt a cultural venue worth a visit at any time of the year.

Winter warmers

From January 2 to 6, the traditional series of creative workshops over the holidays were a great way for many families to kick off 2024, with themes inspired by the temporary exhibition *The St. Lawrence River, Echoes from the Shores*. On Saturday, March 2, Pointe-à-Callière opened its temporary exhibitions from 7 p.m. to midnight for *Nuit blanche à Montréal*, along with performances by featured artists. Nearly 3,500 people came in from the cold to enjoy our activities. During spring break, parents and children were greeted by an outdoor site evoking a fishing village and a host of activities: tales and poetry to get them dreaming, educational activities on the St. Lawrence's biodiversity to get them learning, and tests of agility and a sports tournament to get them moving. Nearly 16,000 people took in the grand maritime adventure.

A spring filled with cultural diversity

On April 27, Pointe-à-Callière, in partnership with the Marguerite Bourgeoys Historic Site, revived the program of the *Grand Concert du 5 octobre 1843*, held at St. Anne's Market, future site of the parliament of the Province of Canada in Montréal. Given by the Studio de musique ancienne de Montréal at the Notre-Dame-de-Bonsecours Chapel, the concert was part of the MTL 1849 Symposium commemorating the 175th anniversary of the fire at the parliament building. Then on May 4 and 5, it was time for the *24 Hours of Science*, with families taking part in exciting environmental challenges at the Youville Pumping Station. On May 5, during the Festival Petits bonheurs, little ones and their parents took in the participatory show *Mélo'mâne*, a colourful and poetic initiation to operatic singing. The same day, the Museum celebrated two fascinating Mexican traditions – *Cinco de Mayo* and *Santa Cruz* – in a welcoming atmosphere. Offered in parallel to the exhibition *Olmechs and the Civilizations of the Gulf of Mexico*, the interactive activities and musical performances were presented in partnership with Montréal-based Mexican cultural organizations and artists. And on May 10, during the Festival d'histoire de Montréal, Pointe-à-Callière programmed a talk by multidisciplinary Wendat artist Jocelyn Sioui on the history of Wenta'yeh'Tichion, the Morning Star, followed by a discussion.



Sebastien Roy

An exciting Summer on the Pointe

Pointe-à-Callière's outdoor summer programming kicked off on June 15 with the Block Party, presented in partnership with Corridor Culturel. In anticipation of the summer months ahead, the event featured creative workshops and performances by various artists in a relaxed atmosphere. The pedestrianized street in front of the Museum served as an urban oasis for passersby and visitors. The abundant free programming drew inspiration from the exhibition *Olmechs and the Civilizations of the Gulf of Mexico*. A number of Montréal community and arts organizations also contributed to the activities, meaning there was something for everyone throughout July and August.

On Thursday afternoons from noon to 1 p.m., Midday Music enlivened the Pointe with a wide array of genres, including indie, folk, reggae, and R&B performed by emerging Montréal musicians. And the great cultural gathering that is Family Sundays attracted nearly 20,000 people to learn about Mexican artistic and cultural traditions. The Museum also welcomed two festivals, presenting performances from the Festival Montréal Complètement Cirque and workshops held as part of the Canadian Stone Carving Festival.

To highlight Archaeology Month, Pointe-à-Callière convened a round-table of specialists on August 15 to discuss the historical and archaeological importance of corn (maize) in the Americas. And of course, the must-see and hugely popular 18th Century Public Market was back for a 31st edition on August 24 and 25, featuring participants in period costume, music and dance demonstrations, and interactive workshops. Amidst the stalls and merchandise, marketgoers learned about trades of the past, encountered historical figures, were introduced to Indigenous ancestral practices, took in a military parade, and could even partake of a "Pointe-à-Callière."



**Discover the ambiance
of the Public Market.**

A bewitching fall

The autumn season opened with Les Journées de la culture on September 28 and 29 and an interactive tour of the Youville Pumping Station to reveal the secrets of this heritage building, a state-of-the-art wastewater management facility in its time. Then on October 31, the spellbinding Witches' Night Out event took over the Museum. From 7 p.m. to 1 a.m., visitors were treated to a festive experience including a tour of the *Witches – Out of the Shadows* exhibition, an immersive tour through Pointe-à-Callière's archaeological remains, and an introduction to the world of witchcraft by modern-day witches – artistic performances, DJ entertainment, and cocktail bar included.

The magical Holiday period

Pointe-à-Callière was the ideal venue for a beautiful end to the year, with its enchanting outdoor decorations and magical activities, including the show *Who is the Real Santa Claus?* for both schools and the general public, as well as creative workshops for families inspired by our *Witches* exhibition. A breath of Holiday cheer to ward off the winter chill.

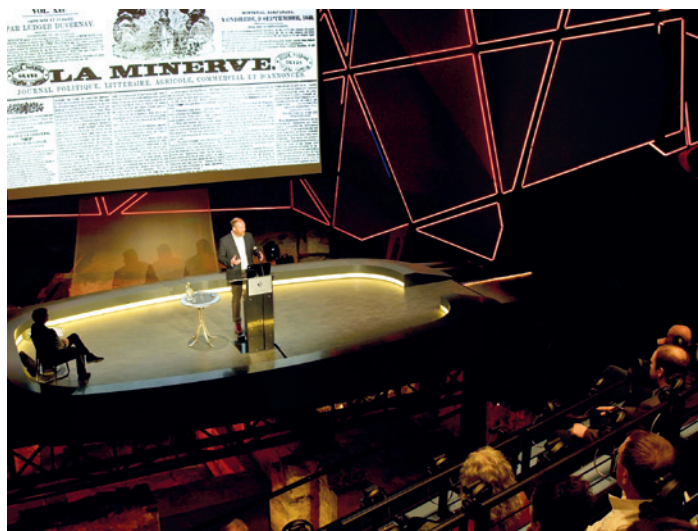


Audrey McMahon

Luminous lectures

Every year, Pointe-à-Callière presents a tantalizing series of lectures that delve more deeply into the themes of its temporary exhibitions. In 2024, eight sold-out lectures by experts informed attendees on topics as diverse as the St. Lawrence's ecosystems, the African diaspora of Saint-Henri, the neighbourhood's industrial past, the foundations of Olmec civilization, various peoples of ancient Mesoamerica, the importance of corn/maize across North America, European witch hunts, and modern-day witches.

The Museum also opens its doors to fascinating and extremely popular lectures presented by the Société historique de Montréal. The seven lectures this year once again offered new perspectives on Montréal's past. A precious opportunity to share knowledge.



Youssef Shoufian

ARCHAEOLOGY

SHOWCASING FRAGMENTS OF THE PAST

In good hands

In 2024, Pointe-à-Callière's curation staff continued its program of monitoring the Museum's environmental conditions and the state of the remains. This monitoring and continuous recording help to identify any minor work required to ensure the stability of heritage sites under our institution's purview.

Restored artifacts

The team working on the BjFj-04 archaeological collection (St. Anne's Market and parliament of the Province of Canada site) were engaged in two types of activities this year. First, the curation of fragments found during the digs conducted between 2011 and 2017 in the south part of the building continued. Numerous glass goblets, English clay inkpots, and household dishware sets were added to the collection, which now counts over 2,600 catalogued and restored objects. Then, over 220 new ceramic, glass, and metal objects were restored. In addition, the burned books unearthed in 2017 from the parliament's Legislative Assembly Library and restored by the Canadian Conservation Institute in 2019–2021 were analyzed in 2024 using a camera with an infrared lens able to discern the text. The process enables the identification of books found on the site, a process that is still ongoing.



G. Lessard

The market and parliament in 3D

The 3D modelling of the St. Anne's Market and parliament of the Province of Canada continues, with the goal of recreating the environment around the building, along with its interior, and to bring the parliamentary setting of the period (1848–1849) to life. Several applications are being developed. For instance, we are working on a "street view"-type panorama of Montréal in 1848.

Virtual manuscripts

This year, an outstanding research project, supported by artificial intelligence (AI), has been initiated to build a database of events surrounding the burning down of the parliament on April 25, 1849 with a historical manuscript transcription platform. We used Transkribus, a tool based on ethical AI use, to process documents conserved in the archival fonds of the Court of Queen's Bench at the Bibliothèque et Archives nationales du Québec, which contain depositions from witnesses to the fire. These will form a corpus that will enable promising interpretive projects in the years to come.

An innovative alliance between history and microbiology

The Museum is working with the biology lab at UQAM to study fossil micro-organisms present in the soils of Fort Ville-Marie. In 2024, genetic sequencing of three samples was completed. These data offer a unique perspective on the environmental conditions of the past. The sequencing identified fossil DNA from bacteria associated with animal butchering and the cultivation of various plants, including tobacco and medicinal plants. Bacterial communities indicating metalworking were also identified. Additionally, the clays underlying the occupation soils provided evidence for the presence of post-glacial water tables, such as the Champlain Sea. This innovative project was featured in a complete report on the Radio-Canada program *Découverte*.

Archéolab.québec

Pointe-à-Callière completed phase 5 of this project, conducted as part of a grant from Quebec's ministry of culture and communications. The Quebec virtual archaeology reference collection now contains 3,924 available artifacts and 13 videos, along with timelines and the Archéo Bazar aimed at schools. [Archéolab.québec](https://archeolab.quebec.ca) is an essential resource for anyone curious about Quebec archaeology.



René Bouchard

COLLECTIONS



Michel Julien

HONOURED HERITAGE

Our collections online

Pointe-à-Callière preserves and protects a rich ethnohistorical collection that reflects a range of topics related to the history of Montréal and Quebec: environment and city planning, Indigenous culture, household life, economic activities, democratic and political life, and many others. To make a significant portion of this heritage accessible to more people, the Museum has launched an online [portal](#) with 20,392 objects from the collection, represented by nearly 35,000 images. Hours of treasure hunting await you!

Portal users can explore the collections by theme or by historical period. In addition, 1,056 of the objects feature a historical background in the [An object, stories](#) section: descriptions of the objects that root them in their time and reveal their heritage significance.

This project was made possible through funding from the Government of Canada.

Collections management

Our staff continued to inventory and relocate documents and rare books from the Museum's media library that were moved following the fire at the neighbouring building at 224 Place D'Youville last year. A first edition of the media library newsletter was created, an in-house digital publication presenting new acquisitions of books and archival documents.

The collections staff is constantly updating our databases and management systems to populate them, standardize data, and streamline connection and synchronization. This year, new images were created for 3,134 items in the collection – documents and objects – for a total of 6,834 digital scans or photographs. We also added 4,107 institutional photographs to the database. These efforts were also integral to completing the huge project of putting our ethnohistorical collections online.

Recent acquisitions

In 2024, 491 objects and documents were added to Pointe-à-Callière's reserves. These acquisitions came from various sources, including gifts from collectors, companies, and even individuals who have entrusted the Museum to preserve these heritage treasures for future generations.

Among the new additions is a set of 33 maple sugar moulds representative of traditional Quebec production and the diversity of symbols typical of this popular art. Also new is a set of porcelain dolls with accessories, important expressions of children's play in the late 19th and early 20th century; and a baptismal dress from circa 1915–1920 donated by former residents of Montréal's Saint-Henri neighbourhood. The collection also received a 1884 calendar from Joe Beef Tavern, a well-known establishment near the Port of Montréal in the latter part of the 19th century.

Various objects from Quebec's political history are now conserved at Pointe-à-Callière, including electoral buttons and pins, a bust of the Honourable Maurice Duplessis, and several photographs of this former Quebec premier. These items also include a chair belonging Sir Lomer Gouin and a commemorative plaque of Daniel Johnson Sr. The Museum has also acquired a series of plates and engravings, including many from the famous *Encyclopédie* by Diderot and d'Alembert (published from 1751 to 1772), along with rare books from the New France period such as travel accounts, edicts, and decrees.



Pointe-à-Callière

RESEARCH

DELVING INTO HISTORY

Standing on the very site of Montréal's original settlement, Pointe-à-Callière preserves a remarkable collection of archaeological artifacts, genuine remains, ethnological objects, and archival documents. Coupled with this immense responsibility is a desire to learn more about the many facets of this legacy. Research projects enable us to gain new and fascinating perspectives on the past while maintaining ties with the present. We disseminate our research results through various means such as exhibitions, publications, symposia, and conferences in order to satisfy the public's curiosity about history.

Here are several of our major ongoing projects:

If bacteria could tell stories

This project is bold, and the research method is unprecedented on an archaeological site. Pointe-à-Callière archaeologists have teamed up with experts from UQAM's microbiology lab to analyze fossil DNA from the soils from Fort Ville-Marie to shed light on the human activities that took place there. This year, we released the initial results, which confirmed certain hypotheses regarding butchering activities and tobacco growing on the site. But the results also had their share of surprises, and the analysis work will continue in 2025 in an attempt to resolve these mysteries.



**Learn more about this project
in the documentary on *Découverte*.**

Little beads, big impact

In the New France era, glass beads were used as trade goods between Indigenous peoples and Europeans. These tiny beads are a testament to historical and cultural practices about which much remains to be learned. So Pointe-à-Callière has begun the creation, in partnership with various experts, of a reference collection, unique in North America, of 2,000 various beads representative of the period from the mid-16th century to the early 20th century. The collection can then be used to study relations between Indigenous and European populations from the time of first contact. The presence of these tiny glass objects in 17th- and 18th-century archaeological settings reflects their role in the dynamics of cooperation, adaptation, and resistance in early interactions between Indigenous peoples and European inhabitants.

A site revealed, a history shared

The St. Anne's Market/parliament of the Province of Canada site, which has been classified as a heritage site of exceptional importance for Montréal and the country, first came to light through archaeological digs conducted between 2010 and 2017. These digs unearthed some 350,000 artifacts and ecofacts. This initiated a huge multidisciplinary research project to reveal the political and social history of this site and the building's development, along with efforts to catalogue and restore the unearthed artifacts, to research the historical period, and to build a spectacular 3D model of the building and its surroundings. Over the years, Pointe-à-Callière has shared the results of this research with the public by way of exhibitions, a magnificent summary publication in 2021, and, this year, a very well-attended symposium. The research continues, in particular through the use of artificial intelligence (AI).

Using AI for history

Pointe-à-Callière has set out to make ethical use of artificial intelligence (AI) in sifting through hundreds of archival documents related to the burning down of the parliament of the Province of Canada on April 25, 1849. The goal was to create a database of all identified evidence in order to carefully reconstruct the day's events. Museum staff used the AI application Transkribus to transcribe manuscripts, analyze them, and extract relevant information. This tool opens a world of possibilities and promises some major advances in the research.

MTL 1849 Symposium

Held at Pointe-à-Callière, the Château Ramezay, and the Notre-Dame-de-Bon-Secours Chapel from April 25 to 27, 2024, the MTL 1849 Symposium commemorated the 175th anniversary of the fire at the parliament of the Province of Canada, when Montréal was the country's capital (1844–1849).

Researcher presentations explored the dramatic event of April 25, 1849 from original angles, at the intersection of history, archaeology, sociology, and politics. The symposium also strengthened ties between the co-organizing museums and the partner institutions: the library of the National Assembly, the Laboratoire d'histoire et de patrimoine de Montréal/UQAM, Université Laval, Université de Montréal, McGill University, and the University of Toronto.

The project was made possible thanks to a grant from the Quebec government as part of the call for projects to support commemoration initiatives program. The symposium proceedings will be published in 2025.

The concert marking the closing
of the MTL 1849 Symposium at
Notre-Dame-de-Bon-Secours Chapel



OUTREACH

LOCAL AND INTERNATIONAL RENOWN

Recognized and sought-after expertise

Our Director of Exhibitions – Technology and Multimedia, Christine Dufresne, presented Pointe-à-Callière's approach at the Colloque international France-Canada in Angoulême, a conference on the museum experience and new immersive tools. Our Director of Collections – Programs and Public Services, Katy Tari, was invited to speak at an international symposium in Rome about Pointe-à-Callière's sustainable development and citizen action projects.

Our archaeologists showcased various research projects at a number of forums: François Gignac at the Transkribus User Conference in Austria and Hendrik Van Gijseghem at the Alliance Française of the Lake Champlain Region and at the Concordia Classics Student Association. Both also took part in the conference of the Council for Northeast Historical Archaeology in Connecticut, and in the MTL 1849 Symposium in April, co-organized by Pointe-à-Callière. Our media library team also presented the Museum's collections to the Special Libraries Association and the Visual Researchers' Society of Canada.

Louise Pothier, Pointe-à-Callière's curator and chief archaeologist, published articles in the periodicals *Rabaska* and *Les Cahiers des Dix*; excerpts of the latter, on the Great Peace of Montréal, also appeared in *Le Devoir*. Archeologist Hendrik Van Gijseghem published an article on the bacterial analysis of Fort Ville-Marie with UQAM colleagues Cassandre Lazar and Marjorie Collette in the archeology feature insert of *Journal de Montréal/Journal de Québec* and in *Cité*, the Museum members' publication, in partnership with Clémence Rampillon. Van Gijseghem also wrote about the history of the Pointe as seen in virtual reality, with his colleague Élisabeth Côté.

New publication

A beautiful special issue of *Beaux-Arts* magazine was published to accompany the exhibition *Olmecs and the Civilizations of the Gulf of Mexico*, featuring articles by leading experts in Olmec art and culture and inviting readers to explore the history of this mysterious ancient civilization.

Awards

Pointe-à-Callière was a finalist for the Prix Vivats Recyc-Québec award for its responsible waste management of the 2024 edition of the 18th-Century Public Market. We have embarked on an ambitious program of concrete ways to minimize the environmental impact of this highly popular event. The Museum was also honoured to be a finalist for a Governor General's History Award for Excellence in Community Programming for the multidisciplinary MTL 1849 Symposium commemorating the 175th anniversary of the fire at the parliament of the Province of Canada.

In the media

Our diverse media coverage this year extended beyond Quebec. Pointe-à-Callière was on the list of eight things to see and do in Montréal published on the *National Geographic* website. The museum was also featured on the cover of the *Official Tourist Guide Bonjour/Montréal*, published by Tourisme Montréal, for the second year.

The temporary exhibitions of 2024 attracted great interest from Quebec media. *The Heart and Soul of Saint-Henri* was featured in articles in *Le Devoir* and *La Presse*. *Olmecs and the Civilizations of the Gulf of Mexico* was reported on by Ici Radio-Canada, in *The Suburban*, and in numerous Spanish-language media outlets both here and in Mexico. The *Witches – Out of the Shadows* exhibition also enjoyed excellent media coverage in *La Presse*, *Fugues*, and *The Suburban*, on 98.5 FM, ARTV, Nightlife, Noovo, and TV5 Monde, and more.

Honouring scientific literacy

The microbiological analysis project for the soils of Fort Ville-Marie created quite a buzz: a fascinating report broadcast by Quebec's most important science program, *Découverte*, was followed by reports in *Québec Science*, *Le Devoir*, QUB Radio, and the *Journal de Montréal/Journal de Québec*, which also reported on the launch of our online collections.

A renewed partnership with the *Journal de Montréal* provided an outstanding showcase for promoting archaeology. A special 28-page insert in both print and digital editions highlighted projects in which archaeologists use science to shed light on the past. The Museum used this forum to present its advances on Fort Ville-Marie. In addition, the French periodical *Archéologia* published a four-page special on the Archéolab.Québec website shepherded by Pointe-à-Callière.



Audrey McMahon

Website and social media

Pointe-à-Callière's website enjoyed a nearly 31% increase in visitors in 2024. The number of page views on the site jumped by an impressive 156%. On social media, our communications team's efforts in various Museum communities bore fruit. The number of followers or subscribers increased on all platforms, led by [Instagram](#) with a notable improvement of 33%, followed by our [YouTube](#) channel (16%), [LinkedIn](#) (12%), and [Facebook](#) (3%). We also added a [TikTok](#) account to share short videos.

A marked increase in events

Pointe-à-Callière has several outstanding rental spaces ideal for private events such as birthday parties, weddings, or film shoots. This year, we added the caterer Olive Orange to the services we offer. The Museum recorded a notable increase of over 54% in the number of events we hosted. The Youville Pumping Station stood out in this regard. Several major film shoots also took place at Pointe-à-Callière, including the film *Fleur bleue* by Geneviève Dulude-De Celles and the TV event *Le grand solstice*, celebrating Indigenous music and song. Also notable was the long-awaited reopening of the Bistro L'Arrivage, located on the upper floor of the Éperon building.

Distinguished visitors

On September 26, president of the French Republic, Emmanuel Macron, met with Quebec premiere François Legault at Pointe-à-Callière while on a visit to Montréal. Premiere Legault was quick to point out that the site was the birthplace of Montréal. Pointe-à-Callière set up a large reception area for the occasion to ensure the security of the guests and their delegations, in compliance with the usual regulations.



Émilie Nadeau

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PAAL Partageons le monde
Christian Paquin
Parque Museo La Venta, Tabasco
Marie-Renée Patry
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Emily Pelstring, Jenn E Norton, and Edie Soleil
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Martin Perron
Stéphanie Pettigrew
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Martin Plante, MPO
Pointe-du-Buisson / Musée québécois d'archéologie
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United Irish Societies of Montreal
Université de Montréal
- Master's in museology
Université du Québec à Montréal (UQAM)
- Communications department (ADN Fossile)
- Department of biology
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- Master's in museology
- Rectorat
Université du Québec en Outaouais (UQO)
- School of arts and culture – Master's in museology and arts

Ariane Valade
Roland Viau
Bettina Vogt
World Trade Centre
Dorothy Williams
Zona Arqueológica de Tamtoc, San Luis Potosí
Zona Arqueológica El Tajín, Veracruz

A young man and woman are dancing closely at a formal event. The man is wearing a dark suit, and the woman is wearing a light-colored, sleeveless dress. They are both smiling and looking at each other. The background is filled with hanging pink floral decorations and other guests in formal attire. The lighting is warm and pinkish.

A STANDOUT YEAR

FOUNDATION

The year 2024 finished on a joyful note, with the Foundation once again surpassing the \$1 million mark in funds raised. In a time of trying uncertainty for the culture sector, this tangible achievement is noteworthy, and we would like to express our profound gratitude for the generous support we have received in the past months.

The Foundation has enjoyed the support of loyal partners – major donors whose remarkable generosity I wish to acknowledge here: National Bank, J.-Louis Lévesque Foundation, Sandra and Alain Bouchard Foundation, Hydro-Québec, Magnus Poirier, and Provencher_Roy. The team of the Pointe-à-Callière Foundation is working tirelessly to expand the community of businesses and individuals who support the Museum's mission and foster its development through major and planned gifts.

In 2024, we created the Montréal History Fund with the support of eminent historian Paul-André Linteau. It will support projects that spotlight the history of Montréal and its inhabitants. This is a fine vote of confidence from a major donor.

Launched in September, the 2024–2025 campaign, *Fascinating Research – Captivating Stories*, aims to make a significant contribution to one of the Museum's essential functions: archaeological and historical research. Due to the postal strike, which hampered reception of donations, the Foundation's staff adapted its strategies and managed to bring in nearly \$40,000 of the \$100,000 goal. The campaign will continue until August 2025.

In October, the second edition of the MTL BALL was a huge success. Nearly 500 guests attended this signature benefit event at the Grand Quay of the Port of Montréal in a delightfully festive atmosphere. Attendees were delighted with the various performances by dance artists celebrating the history of Montréal and its unique DNA. The event raised \$445,000.

The attractive program for Museum members managed by the Foundation has been enhanced with several new features. Original and engaging activities that have been the program's hallmark were of course on the menu: apéro-expo, guided tours, exhibition sneak-peaks, exclusive lectures, and recognition month. This year, an individual membership cost \$35, with a duo or family membership costing

\$70. A great deal of work continues to be done to strengthen ties with our valuable Members. A Member services agent has joined the staff. A newsletter is now sent out monthly, and the *Cité* magazine has gone digital to regularly offer exclusive content to Members. The Foundation staff also leads a group of nearly 200 volunteers. In 2024, these people helped out with 14 activities at the Museum – a welcome contribution! Centralized management tools are enabling us to better track requests from volunteers and their involvement.

Thanks to the Francine Lelièvre Education Fund, the Foundation has ensured that the citizen action project *Nous sommes Montréal* has had a fourth edition. The Foundation also contributed to the initial stages of the innovative accessibility program *Pointe-à-Callière for All*, aimed at visitors with special needs.

The Board of Trustees has been fortunate to rely on experienced individuals and new and enthusiastic trustees. This year, the Foundation undertook, in partnership with the Institute for the Governance of Private and Public Organizations (IGOPP), a process aimed at enhancing best practices in governance and fostering engagement among the newer members of our Board. The report tabled in September highlighted several strong points and identified courses of action that will enable the Board to continue its efforts to support the Museum's activities with the usual rigor.

Lastly, I wish to extend my sincere gratitude to everyone who has supported our efforts to expand and promote our dear Museum: the dedicated Board of Trustees; the eminently competent Foundation staff, led so brilliantly by Chantal Vignola; and all our partners, Members, and individual allies.

Now we turn toward 2025, looking to the future with conviction and confidence... with you!



A handwritten signature in black ink, appearing to read 'P. Turcotte'.

Pierre Turcotte

Chair of the Board of the Foundation



Chantal Vignola, Anne Élisabeth Thibault, Corinne Comeau, Pierre Savard, Sébastien Bellemare, Laura Le Bouyonnec, Caroline Healey, Daniel Hansen, Laurent Liagre, Sandrine Debbané, Alain Primeau, Robert Girard.

VITAL PARTNERSHIPS

The Pointe-à-Callière Foundation and its mission are supported by the business community and committed individuals. These dedicated partners work hand-in-hand to ensure the proper governance of the Foundation; support its fundraising activities; and solicit donations, bequests, and collections, all of which contribute significantly to Pointe-à-Callière's renown and help it mount its projects. The members of the Board and the Members' committee serve as volunteers.

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Alithya

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3 Investments
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Marthe Lemery
Maurice Plante
Grégory Taillefer

INVALUABLE PARTNERS

The Pointe-à-Callière Foundation's partners, both individuals and businesses, are faithful allies who contribute significantly to our success. Our heartfelt thanks to all of them!

MTL BALL — 2nd EDITION

CO-CHAIRS

Michel Leblanc, Co-president and CEO, Chamber of Commerce of Metropolitan Montréal

Rose Marcello, Co-President, Vice-president, Client Portfolio Management, iA Global Asset Management

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Alain Primeau, UAP

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Sun Life

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Tangente

Tennis Canada

Terres d'Aventure

Théâtre du Rideau Vert

Timothée Guzzo

TOHU

Vélo Espresso

Victoire de Montréal

ViTi

Yoga Club

Catering: Olive Orange

Event agency: Cava Rose

Dance historian: Josiane Fortin

APÉRO-EXPO

SPONSOR

Molson Coors

PARTNERS

La Taqueria

Menu Extra

ANNUAL PARTNER

Mazars

FOUNDATION

THANKS TO OUR GENEROUS DONORS!

The Pointe-à-Callière Foundation is deeply grateful to all its donors for their support of the major fundraising campaign, the annual campaign, and benefit activities.

\$100,000 or more

iA Financial Group
Magnus Poirier
Paul-André Linteau
Sandra and Alain Bouchard Foundation

\$50,000 or more

Hydro-Québec
J.-Louis Lévesque Foundation
National Bank of Canada

\$20,000 or more

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\$10,000 or more

Aéroports de Montréal
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Fasken
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Blouin Division
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— object donation
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Noberta Faustin
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Alya Raffa
Jean Roy
Marie-Agnès Thellier
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Saran Camara
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Charles Fournier
Yves Guillet
Erin Hogg
Alain Marcoux
Adrian Noriega de la Colina
Osler, Hoskin & Harcourt
Louise Pothier
Nahan Silva
Katy Tari
Robert Wallace

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James Bouchard
Marjolaine Boutin-Sweet
Christine Caron
Lucie Charbonneau
Annick Deblois
Eve de Lamirande
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Luc Thessereault
Chantal Vignola

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FINANCIAL STATEMENTS

Independent Auditor's Report on the Summary Financial Statements

To the Members of

**Société du musée d'archéologie et d'histoire de Montréal,
Pointe-à-Callière**

Opinion

The summary financial statements, which comprise the summary balance sheet as at December 31, 2024, as well as the summary statements of operations, changes in net assets and cash flows for the year then ended, and the related note, are derived from the audited financial statements of the Société du Musée d'archéologie et d'histoire de Montréal, Pointe-à-Callière (the Company) for the year ended December 31, 2024.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, on the basis described in Note 1.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon.

The Audited Financial Statements and our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated March 28, 2025.

Responsibilities of Management and Those Charged with Governance for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements on the basis described in Note 1.

Auditor's Responsibilities

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements".

*Fovis Mazars S.E.N.C.R.L.*¹

Montréal, March 28, 2025

1. By CPA auditor, public accountancy permit No. A123052

SUMMARY STATEMENT OF OPERATIONS

Year ended December 31, 2024

	Operating fund \$	Development fund \$	Capital asset fund \$	Reserve fund \$	2024 Total \$	2023 Total \$
Revenue						
Admission fees	3,216,077	-	-	-	3,216,077	3,079,738
Insurance claims revenue	-	-	1,387,022	-	1,387,022	3,553,564
Sponsorships	579,675	-	-	-	579,675	562,830
Gift shop	523,108	-	-	-	523,108	555,928
Other	258,378	-	-	-	258,378	303,617
Concessions and museum evenings	237,592	-	-	-	237,592	173,204
Interest	145,066	25,831	-	-	170,897	185,140
Exposition rental	74,250	-	-	-	74,250	177,837
	5,034,146	25,831	1,387,022	-	6,446,999	8,591,858
Grants and contributions	10,481,434	-	4,477,176	-	14,958,610	15,255,507
	15,515,580	25,831	5,864,198	-	21,405,609	23,847,365
Expenses						
Exhibitions – technology	4,796,912	-	-	211,043	5,007,955	5,331,920
Amortization – capital assets	-	-	4,149,213	-	4,149,213	3,978,438
Conservation – programs and services	2,975,149	203,401	-	-	3,178,550	2,898,858
Buildings	3,082,764	-	-	-	3,082,764	2,977,126
Administration	2,303,199	-	-	-	2,303,199	2,380,552
Communication – marketing	1,829,830	-	-	-	1,829,830	1,789,340
Insurance claims expenses	-	-	1,387,022	-	1,387,022	3,445,956
Interest on long-term debt	-	-	792,437	-	792,437	720,455
Marketing	494,843	-	-	-	494,843	490,600
	15,482,697	203,401	6,328,672	211,043	22,225,813	24,013,245
Excess (deficiency) of revenue over expenses	32,883	(177,570)	(464,474)	(211,043)	(820,204)	(165,880)

SUMMARY BALANCE SHEET

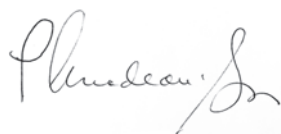
As at December 31, 2024

	Operating fund \$	Development fund \$	Capital asset fund \$ \$	Reserve fund \$	2024 Total \$	2023 Total \$
ASSETS						
Current assets						
Cash	1,452,701	-	-	-	1,452,701	3,332,700
Cash management funds, 3.25%	-	722,318	-	-	722,318	696,486
Accounts receivable	(493,150)	(203,402)	521,991	778,668	604,107	1,043,105
Inventories	218,482	-	-	-	218,482	218,463
Prepaid expenses	200,376	-	-	-	200,376	182,746
Current portion of grants receivable	-	-	1,232,329	-	1,232,329	1,667,298
	1,378,409	518,916	1,754,320	778,668	4,430,313	7,140,798
Long-term assets						
Grants receivable	-	-	10,090,998	-	10,090,998	11,302,612
Capital assets	-	-	62,207,641	-	62,207,641	64,851,655
Collections	1	-	-	-	1	1
	1,378,410	518,916	74,052,959	778,668	76,728,953	83,295,066
LIABILITIES						
Current liabilities						
Accounts payable	1,262,728	-	-	-	1,262,728	2,003,805
Current portion of long-term debt	-	-	1,094,930	-	1,094,930	1,029,730
	1,262,728	-	1,094,930	-	2,357,658	3,033,535
Long-term liabilities						
Long-term debt	-	-	10,209,846	-	10,209,846	11,537,156
Deferred contributions	40,682	-	60,449,051	-	60,489,733	64,232,455
	1,303,410	-	71,753,827	-	73,057,237	78,803,146
NET ASSETS						
Unrestricted	75,000	-	-	-	75,000	75,000
Internally restricted	-	518,916	-	778,668	1,297,584	1,663,179
Invested in capital assets	-	-	2,299,132	-	2,299,132	2,753,741
	75,000	518,916	2,299,132	778,668	3,671,716	4,491,920
	1,378,410	518,916	74,052,959	778,668	76,728,953	83,295,066

On behalf of the Board



Daniel Desjardins
Trustee



Patricia Curadeau-Grou
Trustee

Note: To obtain the complete and detailed audited financial statements, you can contact the management at info@pacmusee.qc.ca.

SUMMARY CHANGES IN NET ASSETS Year ended December 31, 2024

	Operating fund \$	Development fund \$	Capital asset fund \$	Reserve fund \$	2024 Total \$	2023 Total \$
Balance, beginning of year	75,000	696,486	2,753,741	966,693	4,491,920	4,657,800
Excess (deficiency) of revenue over expenses	32,883	(177,570)	(464,474)	(211,043)	(820,204)	(165,880)
Internally restricted	(32,883)	-	9,865	23,018	-	-
Balance, end of year	75,000	518,916	2,299,132	778,668	3,671,716	4,491,920

SUMMARY STATEMENT OF CASH FLOWS Year ended December 31, 2024

	2024 \$	2023 \$
Operating activities		
Deficiency of revenue over expenses	(820,204)	(165,880)
Non-cash items:		
Amortization – capital assets	4,149,213	3,978,438
Amortization – deferred contributions	(3,746,281)	(4,382,848)
	(417,272)	(570,290)
Net change in non-cash items related to operating activities	(319,728)	(1,344,449)
Cash flows used in operating activities	(737,000)	(1,914,739)
Investing activities		
Acquisition of capital assets	(1,505,199)	(1,898,068)
Proceeds from disposal of fixed assets	-	2,000
Cash flows used in investing activities	(1,505,199)	(1,896,068)
Financing activities		
Repayment of long-term debt	(1,262,110)	(800,425)
Increase in grants receivable	-	(2,005,000)
Receipt of grants receivable	1,546,308	3,169,708
Deferred contributions	103,834	2,547,738
Cash flows from financing activities	388,032	2,912,021
Decrease in cash and cash equivalents	(1,854,167)	(898,786)
Cash and cash equivalents, beginning of year	4,029,186	4,927,972
Cash and cash equivalents, end of year	2,175,019	4,029,186

Cash and cash equivalents include cash and cash management funds. Financing activities include a write-off of deferred contributions of \$100,275 and a write-off of grants receivable of \$100,275.

NOTES TO THE SUMMARY FINANCIAL STATEMENTS December 31, 2024

1. Summary financial statements

The summary financial statements are derived from the audited financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at December 31, 2024 and for the year then ended.

The preparation of these summary financial statements requires management to determine the information that needs to be reflected in them so that they are consistent in all material respects with, or represent a fair summary of, the audited financial statements. Management prepared these summary financial statements using the following criteria:

- The summary financial statements include a statement for all statements included in the audited financial statements.
- The information in the summary financial statements is consistent with the related information in the audited financial statements.
- The main subtotals, totals and comparative information from the audited financial statements are included.
- The summary financial statements include the information from the audited financial statements dealing with matters having a pervasive or otherwise significant effect on the summarized financial statements.



La Société Pointe-à-Callière
2024 Annual Report, April 2025

Coordination: Clémence Rampillon

Texts: Nathalie Lampron

Revision: Éric Fontaine

English translation: Peter Christensen

Graphic design: Épicentre

Supervision: Katia Bouchard

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Back cover photo: Supply & Demand Studio

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and History Complex

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