

2023
ANNUAL REPORT







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A YEAR OF
GROWTH

A return to growth

With our 30th anniversary now behind us, celebrated so joyfully last year, Pointe-à-Callière continues to draw crowds. More than ever this past year, the public came out in force, especially to our exhibitions and our educational and cultural activities: 547,000 people paid us a visit – a record!

Such enviable attendance figures exceeded all our expectations, especially given the major challenges faced by the Museum in 2023. In March, a tragic fire in a building adjoining the Fort Ville-Marie – Quebecor Pavilion forced Pointe-à-Callière to close the entire site for 10 days. For Fort Ville-Marie and the collector sewer, the closure was maintained until December. In the fall, pressure tactics by teachers led to the cancellation of numerous educational activities. But the Museum withstood these adverse events in exemplary fashion.

The un hoped-for attendance figures were coupled with an outstanding fundraising campaign, brilliantly led by the Foundation, which celebrated its own 30th anniversary of commitment toward the Museum. All these successes are a testament to people's obvious affection for Pointe-à-Callière. Our visitors' love for "their" museum is truly inspiring, and it encourages us to keep developing and innovating in our thinking and in our future actions. That future will be shaped by a keen awareness of the crucial issues of our time, notably through a commitment to the sustainable use of resources. Which is why Pointe-à-Callière is delighted to have received the Tourisme Montréal Prix Vivats for the eco-responsible management of our 18th Century Public Market. We are also proud to have been among the Recyc-Québec Prix Vivats finalists for responsible waste management.

This year's excellent growth was made possible thanks to the backing of many valuable partners, sponsors, and grantors, including the Ville de Montréal. In supporting our operations, each has contributed to projects that reflect our mission and vision, and for this we extend our heartfelt thanks. I also commend the exceptional commitment of the board of trustees of both the Museum and the Foundation. They are an undeniable asset in paving the way to success, and they deserve our gratitude. Thanks to Anne Élisabeth and her staff, our Museum is burgeoning with ideas and energy, and is on solid financial footing.

With more conviction than ever, Pointe-à-Callière is hard at work on new projects that will delight – and I dare say surprise – our visitors. We can't wait to tell you about what's next for the Museum, which is sailing merrily along with wind in its sails.



Daniel Desjardins
Chair of the Board of the Société du Musée

Creativity and resilience on display

In 2023, visitors to Pointe-à-Callière enjoyed a bountiful array of programming – no fewer than 22 exhibitions inside and outside our halls, in addition to educational and cultural activities. Enough to satisfy our large and diverse audience.

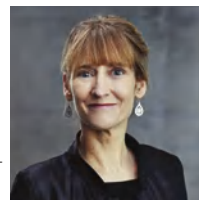
Unfortunately, on March 16, a devastating and deadly fire swept through the building adjacent to Fort Ville-Marie – Quebecor Pavilion. Though deeply shaken by the tragedy, our resilient staff worked tirelessly to restore public access to the pavilion, which, though spared by the flames did suffer smoke damage. But the memory of this terrible event remains etched in our hearts.

Despite everything, none of our annual programming was postponed or cancelled. And what a rich offering it was! Visitors were invited to travel through time to discover societies that developed along two emblematic rivers – the mythical Nile flowing through the exhibition *Egypt. Three Millennia on the Nile*, and the mighty St. Lawrence, in *The St. Lawrence River. Echoes from the Shores*. Other new projects included an entertaining and participatory exhibition on the French language presented at Place des Arts, while display cases at the Museum paid tribute to the Charter of the French Language, the Jean-Duceppe theatre company, and the Quebec flag.

We launched the exhibition *Montréal, Capital City* in the former Fire Station No. 1, just a few doors from the Museum, and we renewed the outdoor exhibition *A Parliament Under Your Feet* at Place D'Youville. This addition to Pointe-à-Callière's summer offering, benefiting both Montrealers and tourists, was created thanks to support from the Ville de Montréal. These exhibitions showcase the knowledge acquired and objects unearthed since 2010 as part of the exciting multidisciplinary research conducted on the St. Anne's Market/Parliament of the Province of Canada archaeological site. This is the trademark of our archaeology and history complex – telling the stories of these authentic remains and listening to the accounts of the people who built and lived in these places.

We also celebrated the 30th anniversary of a key cultural event in 2023: the 18th Century Public Market. It has been a privilege to forge such a lasting bond with visitors over the years. The success of our educational and cultural activities, including classics like Spring Break or Summer on the Pointe cannot be denied. In fact, throughout the year, Pointe-à-Callière reaffirmed its commitment to producing diverse, creative programming that contributes to the social and ecological transition, and to ensuring the well-being and inclusion of audiences of all ages, origins, and backgrounds.

I would like to thank all our staff, who work every day to make Pointe-à-Callière a welcoming, engaging museum on the cutting edge of innovation. I also extend my gratitude to our numerous partners, who take the plunge with us on many ambitious and daring projects. Together, we created an exciting slate of programming in 2023. Now we set a course for the coming year, which promises to be just as effervescent and rich in discovery for our beloved visitors.



Anne Élisabeth Thibault
Executive Director of the Museum

2023

BY THE
NUMBERS





547,331 VISITORS: A RECORD!

81,000 visitors to the 18th Century
Public Market

199 new objects in the collection

370 new artifacts available
on Archéolab.Québec

22 exhibitions

200 days of cultural and educational
activities

INTERNATIONAL EXHIBITIONS



Caroline Thibault

Egypt. Three Millennia on the Nile April 20, 2023 — October 15, 2023

In a North American exclusive, Pointe-à-Callière invited visitors on a fascinating journey along the legendary Nile River. A moving adventure back in time to discover the age-old civilization of Ancient Egypt, from its origins to Roman times. Over 341,700 people took in this unique encounter with a fascinating culture and people.

A legacy of humanity

Borrowed from the Museo Egizio in Turin, Italy, with one of the world's largest Egyptology collections, the exhibition featured over 300 genuine objects revealing countless details of life along the Nile in the Pharaonic period. They included fragile papyri, frescoes, sarcophaguses, mummies and statues, mirrors, articles of clothing, jewelry, and tools.

Putting a human face on everyday life

This immersive exhibition drew visitors into the everyday lives of Ancient Egyptians so they could better understand how women, men, and children worked, loved, and played. The work of farmers, hunters, fishers, and artists were depicted, in addition to structures of administrative power, led by the pharaoh and assisted by scribes, viziers, and architects. Enhanced by original illustrations and interactive media, the experience helped unlock visitors' imaginations, enabling them to better appreciate the intellectual and cultural heritage of this civilization.

Beliefs and rituals

No portrait of Ancient Egypt would be complete without an examination of funerary rites, including mummification, and their beliefs and religious practices, particularly their veneration of animals. The exhibition concluded with a lavish temple that would have been reserved for priests and pharaohs.

Along with the exhibition, a 64-page magazine covering the exhibition's major themes, with illustrations and photos of objects on display, was sold at the Museum Shop and in bookstores.

The exhibition was produced by Pointe-à-Callière, in partnership with Museo Egizio. Presenting sponsors were Desjardins, in partnership with Air Canada Cargo, Tourisme Montréal, the Hôtel InterContinental Montréal, and *La Presse*.



[Watch the exhibition video.](#)

Headdresses from around the World, The Antoine de Galbert Collection November 17, 2022 – March 12, 2023

This comprehensive and colourful exhibition featured some 300 remarkable headdresses and head-coverings from Africa, Asia, Oceania, and the Americas, patiently gathered by French collector Antoine de Galbert. Objects such as hats, tiaras, bonnets, helmets, and crowns offered opportunities to encounter the people who made them, wore them, and preserved them. The exhibition showcased a wide array of colours and textures, ranging from everyday headwear to head ornaments reserved for grand occasions – all of them revelatory of different customs, beliefs, and knowhow. A tribute to creativity and diversity.

The exhibition was produced by Pointe-à-Callière, based on an original concept by the Musée des Confluences in Lyon, France. Presenting partners were Air Canada Cargo, the Uville hotel, *La Presse*, and Tourisme Montréal.

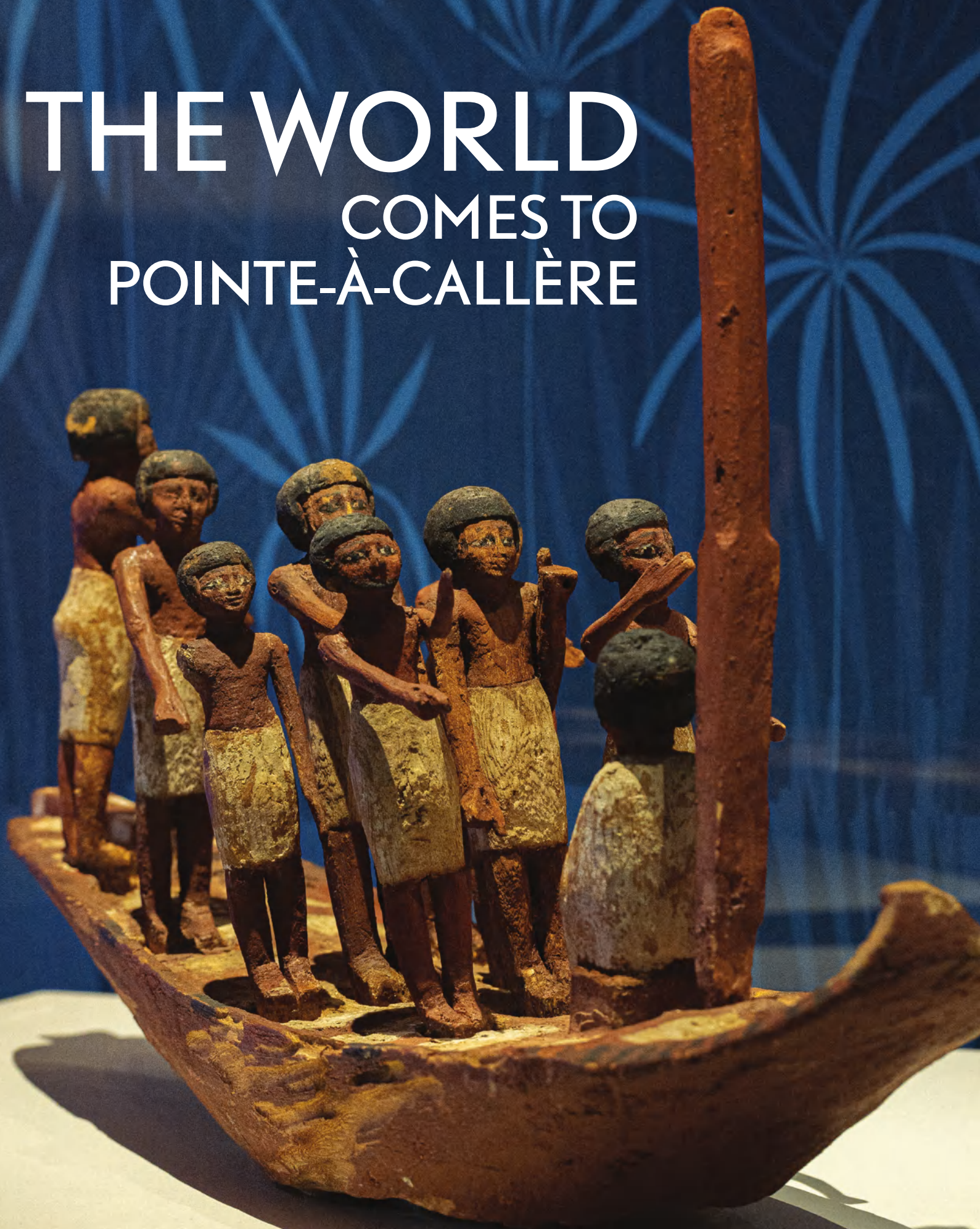


Isabelle Michaud



[Watch the exhibition video.](#)

THE WORLD COMES TO POINTE-À-CALLÈRE



CELEBRATING HERITAGE



TEMPORARY EXHIBITIONS



Romain Guibault

Favourites! Our Collections on Display

February 24, 2022 – January 7, 2024 (extended)

This moving, entertaining exhibition was created for Pointe-à-Callière's 30th anniversary. In a theatrical setting, some 400 objects evoked many facets of Montréal's history and people: important events, sailing, economy, telecommunications, transportation, sports, and culture. Carefully curated from the Museum's collection, these special objects aroused wonder and curiosity. Rounding out the lively, multi-faceted mosaic were portraits and testimonials. A delightful celebration of Montreal life!

The St. Lawrence River. Echoes from the Shore

November 30, 2023 – March 3, 2024

In November, Mariners' House – National Bank Pavilion saw the opening of a magnificent exhibition on this mighty river, named a "national heritage" by the Quebec government. A multi-sensorial experience to (re)connect visitors with the St. Lawrence River, the natural treasure cradling Montréal.

A 10-stop tour

The exhibition was split into an itinerary of 10 themes, like ports of call in an ever-shifting landscape. Visitors explored topics such as river transportation and trade, battles and conquests, fishing, holidaymaking, tourism, and environmental issues. The exhibition also showcased the beauty of this complex, fragile ecosystem with projections, textures, odours, and sounds to enhance the journey and create an experience that engaged visitors' senses, evoked memories, and stimulated the imagination.

Over 300 objects

To reveal the rich history of this vital communications link, the exhibition showcased evocative objects from numerous Quebec-based collections, including an exceptional loan from the Musée maritime du Québec — Capitaine J. E. Bernier. Among some 300 objects on display were the impressive figurehead of the sailing ship *Lady Edmonton*; models of ships, including the *RMS Empress of Ireland*; a diving suit; commemorative items; and works of art. The exhibition also featured some stunning archival images and numerous documents.

The delightful voyage through history and nature concluded with a majestic projection created by Silent Partners Studio, accompanied by an instrumental soundtrack by Flore laurentienne.

The exhibition's presenting partners were Tourisme Montréal, the Hôtel InterContinental Montréal, *La Presse*, and the Ville de Montréal.

TRIBUTE DISPLAYS

Expo-clip *The Charter of the French Language: 45 years young!*

September 13, 2022 – March 5, 2023

This display looked back at events leading up to the 1977 passing of the *Charter of the French Language*, also known as "Bill 101." This emblematic bill made French the official language of Quebec. Arrayed around the rarely displayed original copy of the charter were some 30 genuine objects telling the story of the French language in Quebec and its champions.

Expo-clip *Duceppe. More than a Theatre*

March 14, 2023 — September 12, 2023

For the 50th anniversary of the Duceppe theatre company, Pointe-à-Callière told the story of this troupe founded by actor Jean Duceppe and operating out of Place des Arts from the outset. True to its values, the company presents a repertoire of Quebec and U.S. plays that reflect Quebecers' daily lives and concerns, strives to make theatre more accessible, and represents different Montréal and Quebec realities. The exhibition delved into the company's history using costumes, parts of sets, props, posters, photos, and videos.

Expo-clip *Celebrating the Fleurdelisé*

October 17, 2023 – April 15, 2024

Pointe-à-Callière honoured the 75th anniversary of the *Fleurdelisé*, the official flag of Quebec since 1948. From the first notion of creating a distinctive French-Canadian flag to the various versions of this symbol of identity, the exhibition recalled this facet of Quebec history, including the key figures who helped adopt the flag. The display featured some 30 evocative items.

An exhibition produced by Pointe-à-Callière with funding from Quebec's Ministère de la Langue française.



Roméo Celli

OFF-SITE AND TOURING EXHIBITIONS

French, a Language to Celebrate!

April 7, 2023 – September 4, 2023

At Place des Arts, Espace culturel Georges-Émile-Lapalme

This fun-filled interactive exhibition showcased the French language and its history in Quebec and North America. In the various zones, visitors followed the evolution of the Francophonie on the continent, learned about various efforts to protect French in Quebec, and used the arts to measure the vast influence of French. A lively exhibition designed to fully engage visitors' senses with activities such as listening to various local French accents; playing with words and expressions; participating in a different kind of karaoke; dubbing well-known scenes from Quebec cinema, television, and theatre; or dancing to global Quebec-based hit songs.

An exhibition produced by Pointe-à-Callière with funding from Quebec's Ministère de la Langue française.

Now for a Dow! The Story of a Montréal Brewery

Since February 3, 2009

ETS – École de technologie supérieure

For 15 years, this attractive exhibition has been telling the history of the famous Dow Brewery on the very site where the brewery once stood. An exhibition in partnership with the École de technologie supérieure.

The First 56 Montrealers at Fort Ville-Marie 1642

Since November 4, 2013

International Jetty of Montréal-Trudeau Airport

For travellers setting off to other continents, Pointe-à-Callière offers this beautiful tribute to the founders of Montréal. The display showcases the history of the courageous French settlers who set off on a perilous month-long crossing of the Atlantic Ocean to build the foundations of what is today Montréal.

Montréal: Capital of United Canada 1840–1849

Since 2018

World Trade Centre

In the World Trade Centre portion of Montréal's underground city, Pointe-à-Callière invites passersby to revisit a fascinating moment in the city's political and commercial history. The exhibition makes use of precious artifacts such as bones, bottles, and pottery to relate the key events that took place on the site of St. Anne's Market/Parliament of the Province of Canada in the mid-19th century, when Montréal was the capital of Canada.

TOURING EXHIBITIONS

A Railroad to Dreams

June 4, 2023 — October 8, 2023

Musée régional de la Côte-Nord, Sept-Îles

October 26, 2023 – March 21, 2024

Musée POP, Trois-Rivières

Symbols of adventure, development, and openness, trains fascinate kids and adults alike. The exhibition relates Canada's fabulous railroad history – an informative and memorable journey.



Myriam Ménard

A Railroad to Dreams. A World in Miniature

April 6, 2023 – March 10, 2024

Musée de l'ingéniosité J. Armand Bombardier, Valcourt

This version of the exhibition features toy trains and models that create incredible miniature worlds. The perfect way to rediscover the child within.

Both versions of *A Railroad to Dreams* were produced by Pointe-à-Callière, with participation from Exporail, The Canadian Railway Museum.

Its Circus Time!

May 18, 2023 – September 4, 2023

Musée de la nature et des sciences de Sherbrooke

This colourful, entertaining exhibition showcased Quebec's exuberant circus scene, from early street performers, strongmen, and acrobats to the fabulous modern-day troupes making a splash internationally. After thrilling visitors in Quebec and Canada for over two years, this tour comes to an end this year.

An exhibition produced by Pointe-à-Callière with funding from the Quebec government.

VIKINGS – Dragons of the Northern Seas (audiovisual)

February 11, 2023 – September 4, 2023

Carnegie Science Center, Pittsburgh, U.S.A.

The spectacular projections excerpted from the Ubisoft Montréal video game *Assassin's Creed Valhalla*, along with others, produced by Pointe-à-Callière, presenting the major themes of this exhibition, created a real buzz at the Museum. They also thrilled visitors to Pittsburgh's Carnegie Science Center, which hosted the exhibition's touring version, organized by MuseumsPartner.

Michel Julien

« Les mots sont de fragiles créatures à épingle sur le papier. Ils volent dans la chambre comme des papillons. Ou bien ce sont des mites échappées des lainages — des papillons à qui manquent la couleur et l'esprit d'aventure. »

MICHEL TREMBLAY
ÉCRIVAIN ET DRAMATURGE
WRITER AND PLAYWRIGHT

« Il ne faut pas laisser la langue française sombrer dans l'abîme du rêve, il faut la faire fleurir, il faut la faire régner ! »

LOCAL ACCENTS

DOMINIQUE FORTIER
AUTRICE
AUTHOR

« Ceux qui me côtoient [...] savent que je célèbre le français à toute occasion, que je fémbrasse à bouche que veux-tu, parfois en escarpins, souvent en pieds de bas. »

« [Le français] c'est la langue dans laquelle je rêve, la langue qui me permet de m'exprimer et de comprendre le monde. »

BIZ
ÉCRIVAIN
ET RAPPEUR
WRITER
AND RAPPER

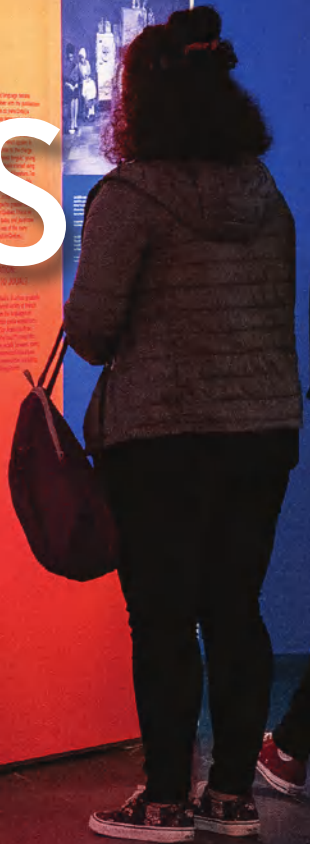
ÇATHERINE ÉTHIER
CHRONIQUEUSE
ET AUTEURE
COLUMNIST
AND AUTHOR

IN THE SPOTLIGHT

PARLONS JOUAL!

LET'S SPEAK JOUAL!

1994, le journaliste québécois Michel Tremblay publie son roman *Le message*. C'est un roman qui se passe dans un village fictif, Joual, où les habitants parlent un français très particulier, un français qui mélange le français standard et le québécois. Le roman est un succès et Tremblay devient un auteur incontournable. En 2001, il publie *Le message* en français standard, sous le titre *Le message*. Le roman est un succès et Tremblay devient un auteur incontournable. En 2001, il publie *Le message* en français standard, sous le titre *Le message*. Le roman est un succès et Tremblay devient un auteur incontournable.



ONE SITE

MULTIPLE
EXHIBITIONS
AND PROJECTS

CASERNE CENTRALE

POINTE-À-CALLIÈRE
Cité d'archéologie et
d'histoire de Montréal

Montréal Capitale
Montréal Capital City

POINTE-À-CALLIÈRE
Montréal Archaeology
and History Complex

335

ENHANCING AN EXCEPTIONAL HERITAGE

Between 2010 and 2017, Pointe-à-Callière conducted digs at the St. Anne's Market/Parliament of the Province of Canada archaeological site, a designated heritage site of considerable importance to Montréal's and Canada's history. In March 2023, the site received the highest possible recognition from Quebec's Ministère de la Culture et des Communications for its exceptional archaeological relevance. Pointe-à-Callière is conducting a massive research project to preserve the artifacts that have been unearthed, to enhance our knowledge of how the site has evolved, and to showcase this remarkable historical period.

In 2023, the project bore new fruit with the inauguration of two exhibitions and the launch of two other restoration and enhancement projects.

Montréal, Capital City

Since June 23, 2023

Old Fire Station No. 1

335 Rue Saint-Pierre, Old Montreal

This exhibition takes visitors back to the mid-19th century, where, just a few steps from Pointe-à-Callière stood the largest civic building of the period – St. Anne's Market (1832–1844). Between 1844 and 1849, the building was home to the Parliament of the Province of Canada, frequented by politicians such as George-Étienne Cartier, Robert Baldwin, and Louis-Hippolyte LaFontaine, and Montréal was the capital of the country. In the halls of the Old Fire Station, some 300 artifacts and documents evoke everyday life in this effervescent period, while impressive 3D models of the market and parliament recreate the site in exquisite detail. Visitors also enjoy an unprecedented examination of the site's little-known history, enhanced with fascinating accounts by archaeologists and historians specializing in this period.

A Parliament Under Your Feet

May 19, 2023 – October 31, 2023

Place D'Youville

Free outdoor exhibition

This seven-station tour brought the past to life directly over the ruins of Montréal's first covered market and the Parliament of the Province of Canada. From a bustling place of commerce to a seat of power where politicians advanced Canada's democracy, the exhibition laid the foundations of the site's history, even summoning figures who had frequented the building. A timeline, interactive games, evocative artifacts, and numerous images shed light on this important time in the city's history. A guided tour and downloadable app provided further information.



Sebastien Roy

Artifact restoration project

The St. Anne's Market/Parliament of the Province of Canada site archaeological collection contains some 350,000 artifacts and ecofacts. This year, Pointe-à-Callière began implementing the 2023–2025 restoration program for this incomparable collection. To date, about 1 200 pieces have been restored by the Canadian Conservation Institute, the Centre de conservation du Québec, Atelier Ville-Marie, and restoration consultants.

Montréal, Capital City: an interactive experience

For several years, Pointe-à-Callière has been using the latest software tools and working with 3D artist Guy Lessard to create a strikingly detailed model of the St. Anne's Market/Parliament of the Province of Canada building. In 2023, with a grant from Digital Museums Canada, the Museum began to gradually integrate the virtual building into an immersive experience that will be available online. Once complete, the public will not only be able to admire the building's interior but also stroll through several areas of Old Montréal during the period when Montréal was Canada's capital. This meticulous recreation is based on accurate documentation assembled by historian Alan Stewart.

PRESERVATION AND PROMOTION



Youssef Shoufan

Katsi'tsahén:te Cross-Delisle

Perspectives on Indigenous history

On February 16, Pointe-à-Callière and its partners, Université de Montréal and the Mohawk Council of Kahnawà:ke, presented the symposium “Tiohtià:ke. An Indigenous History of Montréal.” Open to the public, the one-day event brought together a dozen researchers from different backgrounds to review the first phase of a major collaborative research project started in 2018. The goal was to define the history of relationships between Indigenous nations and the Montréal archipelago. These talks by Indigenous and non-Indigenous speakers are available on Pointe-à-Callière’s YouTube channel.



[Watch the conference videos.](#)

Archéolab.Québec expands

Over the last 12 months, 370 new artifacts have been added to [Archéolab.Québec](#), the Québec archaeological reference collection platform. Analysis and documentation of over 350 others were also carried out with a view to their eventual inclusion. Nine families, or categories, of objects were added to the site, and five expert sections were created and are now available on the platform, which has proved to be an indispensable resource for Québec archaeology.

New acquisitions

Since its foundation, Pointe-à-Callière has striven to raise public awareness of the importance of preserving heritage. The Museum is delighted to receive ever more offers of donations to enrich its collections, as donors are understanding the impact of their gestures for future generations.

In 2023, 199 objects entered Pointe-à-Callière’s reserves. Among these heritage treasures were pieces of tableware, including a magnificent Queen Mary set. A bust of Albert Dupuis, founder of the well-known Dupuis Frères store, has been added to numerous items acquired in 2021 related to this Montréal institution. Pointe-à-Callière also now holds rivets from the newly dismantled Champlain Bridge.

Occasionally our exhibitions inspire donations. For instance, *Favourites! Our Collections on Display*, which featured a video of the renowned poet Michèle Lalonde reciting her famous poem “Speak White,” led to the donation of a stage costumes that she had made herself. A Carillon flag was also donated to Pointe-à-Callière and was used in the exhibition *Celebrating the Fleurdelisé*. A model of an ox-drawn float used during the feast of the patron saint of the town of Larino, Italy – also celebrated in Montréal – came from the exhibition *Italian Montréal*.

Many documents related to Montréal history have also been received and digitized for easy access.





Our collections revealed

The long-term project of improving access to Pointe-à-Callière's ethnohistorical collection by digitizing archival documents and photographing objects continues. The goal of this huge operation is to make thousands of objects from the collection [available on the Pointe-à-Callière website](#). Watch for this ambitious project in 2024! This year, our staff digitized 6,340 documents and photographed 3,596 objects. These are in addition to the 2,571 institutional images documenting activities at Pointe-à-Callière.

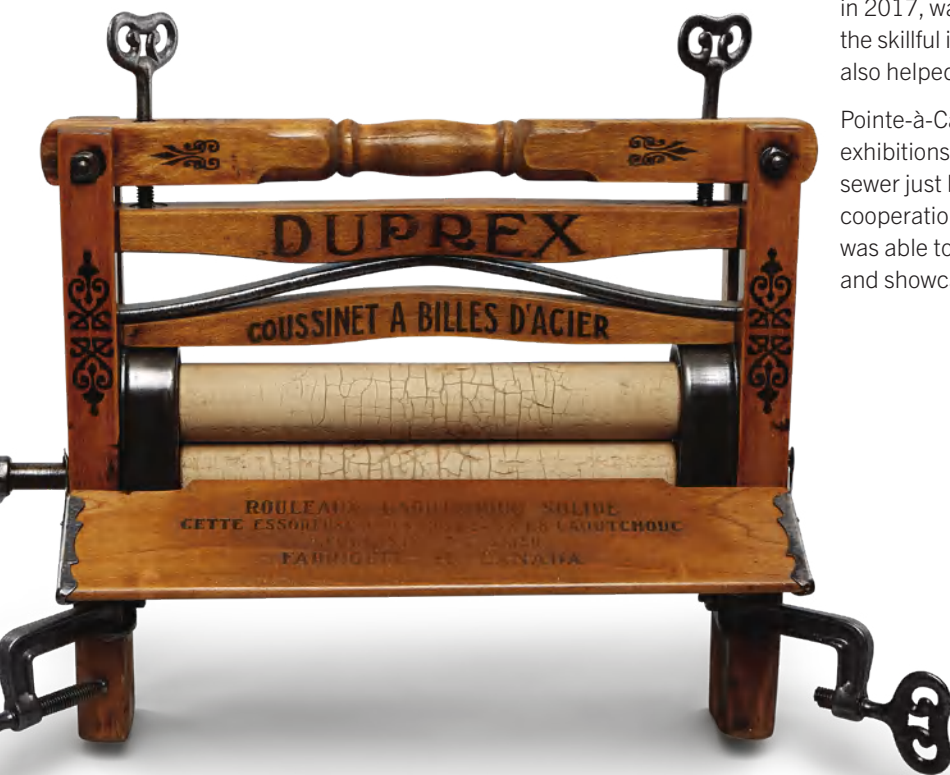
TEAMS IN CONSERVATION MODE

On March 16, 2023, a terrible fire destroyed the heritage building adjacent to Fort Ville-Marie – Quebecor Pavilion at 223 Place D'Youville. Though Pointe-à-Callière's staff was devastated by the human tragedy caused by the fire, our personnel nevertheless acted swiftly to protect and restore the building housing the site where Montréal was founded and the collector sewer below, which had to be closed to the public until December 2023.

The main damage was caused by soot and the persistent odour of smoke. The interior of the building, including the exhibition halls, offices, archives, and media library had to be rebuilt. For nine months, offices were relocated, and a seasoned team of experts worked to clean, restore, stabilize and rehabilitate the premises to their original state. We also had to clean some rare books and archival documents, which were then placed safely in temporary storage until the site reopened in December. The remains themselves were protected by a glass floor and closed-circuit ventilation system; however, there was some water infiltration when firefighters were putting out the fire. Restoration experts and museum staff worked to restore and clean the affected areas.

Fortunately, the Fort Ville-Marie —Quebecor Pavilion, inaugurated in 2017, was outfitted with the latest fire-protection measures, and the skillful intervention by firefighters from Montréal's fire department also helped to avoid any irreversible damage.

Pointe-à-Callière announced the reopening of the permanent exhibitions at Fort Ville-Marie – Quebecor Pavilion and the collector sewer just before the Holiday period. Thanks to a huge effort, to the cooperation and resilience of all our staff and partners, the Museum was able to quickly restore public access to the heritage preserved and showcased in the building.



EDUCATIONAL ACTIVITIES AND CITIZEN ACTIONS

Tens of thousands of elementary and high school students came through Pointe-à-Callière's doors during the 2023 school year, welcomed by an experienced team of guides facilitating one of our 24 educational activities for students. In addition, nearly 2,000 day-campers took part in fun-filled tours designed especially for them. After a downturn during the pandemic, attendance by student groups has resumed its upward trend.

The start of the school year was affected by pressure tactics from teachers, notably a boycott of cultural outings and strike days. Because of this, 1,270 students had their visits cancelled and did not tour the museum.

Pointe-à-Callière prides itself in being a popular destination among students. Youngsters and teens alike benefit from getting up close and personal with the remains, authentic artifacts, and the diverse collections presented in our fascinating exhibitions. The experience engages all the senses, the emotions, and the intellect, offering a different way to learn. In total, 105,700 students came through the museum in 2023.

A valuable resource for teachers

Pointe-à-Callière's education programs are perfectly in line with the multidisciplinary approach of the *Québec Education Program*. The Museum offers teaching booklets with activities to prepare students for their visit and facilitate post-visit lessons that help arouse students' curiosity and reinforce certain concepts. Two of these booklets were updated this year: *On the Trail of the St. Lawrence Iroquoians* for elementary school groups and *First Peoples on the Point* for high school groups.

Follow the guide

For the exhibition *Egypt. Three Millennia on the Nile*, guided tour scenarios were developed to assist the general public, elementary and high school groups, and day campers in their exploration of the halls. Pointe-à-Callière offered audio commentary to accompany a tour of *The St. Lawrence River, Echoes from the Shores*.

Family fun

Families visiting the exhibition *Egypt. Three Millennia on the Nile* were able to take part in a "Mission on the Nile," a special tour and booklet designed for parents and children. A similar activity was created for *The St. Lawrence River, Echoes from the Shores*, which enabled visitors to see the exhibition in a different light.

FORWARD-LOOKING INITIATIVES FOR HIGH SCHOOL STUDENTS

History inspiring creativity

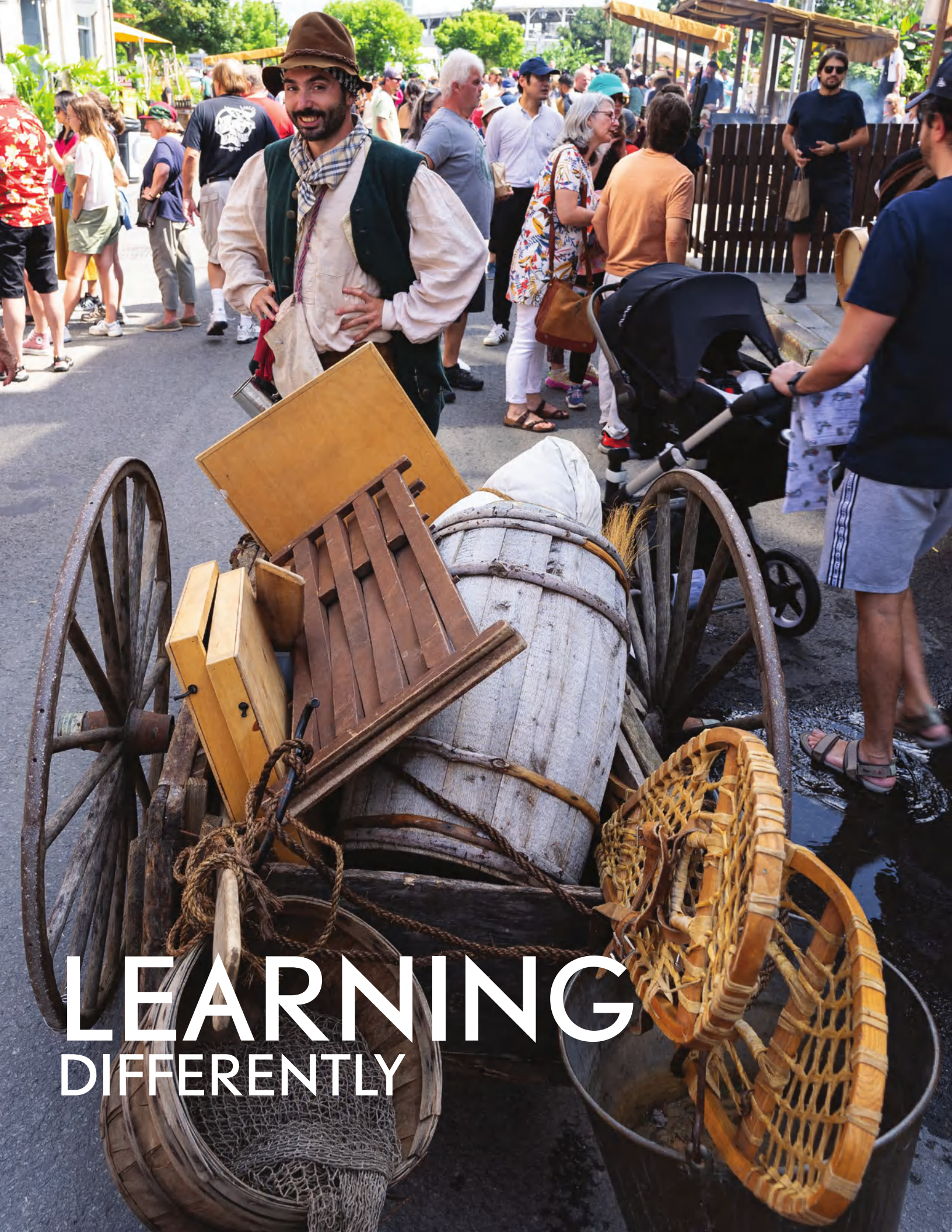
Created for young people 13–14 years old, the *Nous sommes Montréal* project helps bring together history and the arts, past and present. For 15 weeks, 46 students from Marguerite-De-Lajemmerais and Anjou high schools took part in extracurricular creative sessions with two poets and a visual artist. The students examined the flag of Montréal and the history of the city's founding communities before taking a personal look at the present and the city's future. The end result was that at Pointe-à-Callière on March 16, the students proudly launched an illustrated collection of poetry they had produced during this learning and creative process. The 4th edition of this inspiring citizen project started in October. We are certain that next year, participants' words will again fill our space with emotion.

This project received funding from the Quebec Ministère de la Culture et des Communications to support cultural education activities for young people.



Going to school... at the museum!

What would happen if 30 secondary 3 and 4 students went to school at the museum for six weeks? Pointe-à-Callière took part in just such an exciting pilot project last fall, an initiative of UQAM's Groupe de recherche en éducation muséale (GREM). Students from the alternative high school Le Vitrail, in the Centre de services scolaire de Montréal, enjoyed a unique learning experience by coming to the museum once a week. The project will continue in 2024, with an evaluation of participants' perceptions to enhance knowledge about the relationship between the school and the museum. Does regularly attending a museum help develop a positive view of museums by the students? Does it affect learning? To be continued!



LEARNING
DIFFERENTLY

CULTURAL ACTIVITIES

VIBRANT AND DIVERSE PROGRAMMING

2023 was no exception: crowds flocked to Pointe-à-Callière to experience outstanding, inclusive, and festive experiences. Over 166,400 visitors from Greater Montréal and tourists from around the world took part in 36 activities over 200 days.

A focal point for major Montréal events

In developing its cultural programming, Pointe-à-Callière is committed to being part of the Montréal ecosystem by taking part in major events throughout the year, as per its mission. Activities began in February with *Nuit blanche* and Black History Month. In May, Pointe-à-Callière joined forces with the Festival Petits bonheurs, inviting youngsters to a show at the museum. It also held activities for the 24 Hours of Science Festival and the Festival d'histoire de Montréal. In June, the first edition of the Fête de quartier helped build ties with various local organizations and reach the 18–35 group. Activities continued in August with Archaeology Month, and in September we worked with the Festival Quartier Danse for the first time, and we gave architectural tours for Journées de la culture. In October, storyteller Éric Michaud thrilled the crowd as part of the Montréal International Storytelling Festival.

Popular and diverse lectures

Public lectures at Pointe-à-Callière are more popular than ever, with over 985 visitors enjoying the rich discussions in 2023. All of our lectures were sold out, including the series of seven talks accompanying our temporary exhibitions, the six lectures held by our longstanding partner the Société d'histoire de Montréal, the annual series of presentations on cemeteries, and the *Collection and Collector* lecture by Paul Gaston L'Anglais.

A cultural world tour during Spring Break

Inspired by the exhibition *Headdresses from around the World, The Antoine de Galbert Collection*, our Spring Break activities focused on diversity. Families enjoyed learning about the vibrant traditions of Africa, Asia, and Latin America with free-of-charge performances by artists from Montréal communities. From February 25 to March 4, 12,860 fans celebrated multicultural Montréal through storytelling, dance, and music from Mali, China, Haiti, Guinea, Brazil, and Japan (including Japanese pastries and warm drinks!). After enjoying the activities and visiting the Museum, parents and children could stroll through Old Montréal to admire works created by toddlers from two neighbourhood daycares, displayed in the windows of local businesses. The works were created at a workshop inspired by the *Headdresses* exhibition, held by Pointe-à-Callière and facilitated by artist Lindsay Cornish.

This Spring Break programming was provided thanks to support from Quebecor, the Old Montréal SDC, and the borough of Ville-Marie.



Photos de la double-page : Michel Julien



EVENTS ON THE POINTE

Numerous activities enlivened the urban space around Pointe-à-Callière over the summer and during the Holiday period, delighting visitors of all ages.

Under the summer sun

From May 11 to September 5, the space between Place Royale and Place D'Youville became a pedestrian street, transforming it into a charming oasis. Nearly 59,000 people came by to take part in free outdoor activities, which this year focused on the theme of Ancient Egypt. There was something for everyone.

Summer on the Pointe classics were back again: on Thursdays July 6 and August 17, Midday Music offered performances by up-and-coming Montréal artists, in partnership with Pop Montréal. The diverse genres performed included pop, folk, soul, indie, and electro. During Family Sundays in July and August, music, dance, and storytelling activities, along with workshops on Egyptian mummies, hieroglyphics, and gods were a huge hit.

Our free summer programming is provided thanks to support from Quebecor, the Old Montréal SDC, and the borough of Ville-Marie.

Under the Holiday lights

An antidote to winter's gloom, the bright and enchanting setting of Holidays on the Pointe welcomed over 12,500 people to Place Royal between November 25, 2023 and January 9, 2024. A warm stop to get people in the Holiday spirit. This Holiday period proved once again that Pointe-à-Callière, with its immersive exhibitions and exciting cultural activities, remains a favourite destination for families. Between December 26 and early January, visitors came to encounter Christmas characters from around the world and take in creative workshops inspired by the exhibitions *The St. Lawrence River*, *Echoes from the Shore* and *Come Aboard! Pirates or Privateers?*

30 YEARS OF THE PUBLIC MARKET

A festive mood

On August 26 and 27, Pointe-à-Callière held its 30th 18th Century Public Market, which has become a mainstay of our cultural programming over the years. This festive edition was attended by 81,000 people, who travelled back to 1717 New France and Montréal's first marketplace.

Joyful opportunities for discussion and discovery

The site was enlivened by a host of historical figures, including nobles, farmers, artists, and artisans, who chatted with visitors, sold their wares, and shared their knowhow. Marketgoers were delighted with demonstrations of a wide range of historical techniques. A contemporary section showcased a new generation of artists who are continuing age-old Indigenous traditions. Stalls packed with locally produced and artisanal products were very popular. And visitors could toast the event with a refreshing "Pinte-à-Callière," a blonde ale produced for the 30th anniversary of the Market by the Old Montréal brew pub BreWiskey.

Recognized as an eco-responsible event

For the past few years, Pointe-à-Callière has implemented practical measures to minimize the event's environmental impact. In 2023, these efforts earned it a Prix Vivats from Tourisme Montréal. Market décors are long-lasting, reusable, or compostable. We take residual materials to Les Affutés, and we donate unsold edible products to Accueil Bonneau. An environmental guide is handed out to Market exhibitors and volunteers, and we encourage visitors to dispose of waste in sorting stations, use water fountains and returnable "ecocup" for refreshments, and to travel to the Market using active transportation or public transport. This sustainable-management model is gradually being incorporated into other cultural events at Pointe-à-Callière, in the spirit of paying it forward to future generations.

POINTE-À-CALLIÈRE IN THE SPOTLIGHT



Annick Deblois

Katy Tari, Annick Deblois and Andréane Nadeau.

Laurels for the Museum

Pointe-à-Callière was proud to win the Prix Vivats from Tourisme Montréal, in the Distinction category, for its eco-responsible management of the 18th Century Public Market. Pointe-à-Callière was also a finalist for the Prix Vivats Recyc-Québec for responsible waste management.

The Canadian Museums Association (CMA) awarded Pointe-à-Callière an honourable mention in the Research category for the superb publication *Montréal, Capital City. The Remarkable History of the Archaeological Site of St. Anne's Market and the Parliament of the Province of Canada*, published by Éditions de l'Homme in 2021 and created by a dedicated multidisciplinary team of experts. Some well-deserved recognition for this book on a little-known topic.

New publications

On January 29, 2023, Pointe-à-Callière launched *The Making of a Museum*, in which Pointe-à-Callière's founder and executive director for three decades, Francine Lelièvre, recounts the fabulous adventure that became what is today a true archaeology and history complex. A special look behind the scenes of an incredible project.

Accompanying the superb exhibition *Egypt. Three Millennia on the Nile*, a magnificently illustrated souvenir magazine covered the exhibition's major themes to extend visitors' enjoyment. Priceless objects from Museu Egizio appear, as do original illustrations and articles from eminent Egyptologists. This special edition magazine was produced in partnership with Éditions Beaux-Arts.

This year, Pointe-à-Callière is featured on the cover of Montréal's *Official Tourist Guide*, published by Tourisme Montréal and of which over 300,000 copies are printed.

Articles and papers

The expertise of Pointe-à-Callière's staff is highly regarded among the museum and scientific community. Louise Pothier, Curator and Chief Archaeologist, published articles in the *Revue d'histoire de la Nouvelle-France* and in *Cahiers des Dix*. In October, she also gave the keynote speech at the annual convention of the Association québécoise pour le patrimoine industriel. On April 30, at the symposium of the Association des archéologues du Québec, Pointe-à-Callière archaeologists François Gignac and Hendrik Van Gijsegem presented research underway at the museum. Executive Director Anne Élisabeth Thibault gave a presentation at the Communicating the Arts_Singapore international conference on November 22. At the Entretiens Jacques-Cartier, from October 9 to 11 in Lyon, France, Ms. Thibault also served as co-curator with Hélène Lafont-Couturier, Director of Musée des Confluences in Lyon. Ms. Pothier also gave a lecture at the event.

Archaeology in the newspaper

Pointe-à-Callière concluded a partnership to publish excerpts from the *Archéologie du Québec* collection, published by Éditions de l'Homme, in a monthly history insert in the *Journal de Montréal* and the *Journal de Québec*.

In June, Pointe-à-Callière reached an agreement with the *Journal de Montréal / Journal de Québec* to publish a special 28-page section on archaeology about 12 little-known treasures of Quebec. The texts were written by archaeologists who had excavated the sites, giving them an opportunity to reveal their secrets. Later, each of the 12 articles was published digitally every Saturday throughout the summer. Pointe-à-Callière oversaw selecting the sites and coordinating the texts with the guest researchers.



Dominique Boudrias, Pointe-à-Callière



Roméo Ceili

Scientific encounters

On June 13, Pointe-à-Callière welcomed participants from Université de Montréal's *Colloque-École d'été*. The program featured a tour of the museum and a lecture by Hendrik Van Gijsegem about a research project on Indigenous peoples, conducted in partnership with them. In October, the annual conference of the Council for Northeast Historical Archaeology was held at Pointe-à-Callière. The event drew over 200 people to the museum, most of them from the United States. Hendrik Van Gijsegem was the principal organizer for Pointe-à-Callière, with support from our communications team.

In the media

Thanks to sustained efforts by our communications team, we enjoyed a wide range of media coverage for our various exhibitions and activities throughout the year. Our exciting Summer on the Pointe programming was featured in an article in the online guide *Sortir au Québec*. The exhibition *Egypt. Three Millennia on the Nile* garnered great media interest, including reports by *Téléjournal avec Céline Galipeau*, on ICI Radio-Canada TÉLÉ, and by CTV News Montréal. The dailies *La Presse* and *Le Journal de Montréal*, along with Radio-Canada International, published detailed reviews of the exhibition. *La Presse* also published an exclusive photo feature documenting the impressive dismantling of the various displays. In a radio interview with Pointe-à-Callière Director of Exhibitions Christine Dufresne and CREO project manager Natacha Veilleux, FranceInfo proudly highlighted the francophone presence on Saint-Pierre-et-Miquelon in the exhibition *French, a Language to Celebrate!* Lastly, *La Presse* and *Le Devoir* each published an article on the exhibition *The St. Lawrence River, Echoes from the Shore*, while ICI Radio-Canada TÉLÉ and TV5Monde featured it in televised reports.

Website

In 2023, over 437,000 users visited Pointe-à-Callière's website. Visitors from Montréal, Toronto, and Laval occupied the top spots. Pointe-à-Callière's social media communities enjoyed considerable growth. A strategy focusing on audiovisual production, aimed at stimulating engagement on these platforms, led to a 20% increase in [Instagram](#) followers and a 16% increase in [YouTube](#) subscribers. Regular communications aimed at professionals on [LinkedIn](#) also led to an 18% increase in followers. [Facebook](#) remains our largest community (43,910 members).

Museum spaces accessible to the community

After a forced interruption by the pandemic, Pointe-à-Callière reopened its doors to private and corporate groups seeking to hold events in our magnificent facilities. These ranged from children's parties, work meetings, cultural activities, and film shoots.

SOCIÉTÉ POINTE-À-CALLIÈRE

Patrick Desrochers



Yves Beauchamp, Anne-Marie Sigouin, Marie-Agnès Thellier, Éric Fournier, Julie Tremblay, Olivier Marciel, Pierre Turcotte, Anne Élisabeth Thibault, Caroline Vermette, Daniel Desjardins. Absents : Patricia Curadeau-Grou, Sal Ciotti, Paule Doré, Me Robert Y. Girard, Andrée-Lise Méthot, Jean Roy, Jean Royer, Valérie Beaulieu.

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(Until June 15, 2023)

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Ouest district, Sud-Ouest borough
Ville de Montréal

Valérie Beaulieu
Director
Service de la culture
Ville de Montréal

BOARD COMMITTEES

C Chair
1 Governance and Strategy
2 Audit
3 Human Resources
4 Capital Assets
5 Development

A DEVOTED TEAM!

Pointe-à-Callière's staff is its most precious resource. As of December 31, 2023, the museum employed 117 people. Thirteen interns were also welcomed into various departments.

FULL-TIME

Guy Allard
Michel Beaupré
André Belleville
Anik Benoit
Félix Bertrand-Ouellette
Nathalie Bérubé
Catherine Blais
Diane Blanchette
Katia Bouchard
Steve Bouchard
Dominique Boudrias
Émile Cardinal
Roméo Celli
Martin Charbonneau
Geneviève Charron
Winnie Chen
Élisabeth Côté
Annick Deblois
Marie-Claude Demers
Sébastien Desjardins
Martine Deslauriers
Romain Diriberry
Christine Dufresne
Louis-Philippe Ferland
Lise Gadbois
François Gagnon
Jacques Gagnon
François Gignac
Daniel Gutiérrez Galicia
Francis Hervieux
Sylvie Houle
Mac-Kensen Hyacinthe
Brigitte Lacroix
Monica Landry
Alexandre Lapointe
Mélicha Laporte-Parenteau
Éric Major
Christian Mantha
Zoé Massé Jodoin
Nicolas Meunier-Langlois
Carel Montpetit
Samuel Moreau
Carolina Murillo-Morales
Andréanne Nadeau
Tuan Dinh Nguyen
Frédéric Parent
Jean-Richard Pierre
Louise Pothier
Christian Proteau
Clémence Rampillon
Simon Roberge
Isabelle Robidas
Paulo Roberto Sabino
Caroline Simard
Claudine St-Onge
Caroline Streff
Pascal Strozynski
Katy Tari
Luc Thessereault
Anne Élisabeth Thibault
Mathieu Trépanier
Catherine Trottier
Hendrik Van Gijsegem
Claudine Viens

Chantal Vignola
Vilfort Sonie
Vincent Wilber-Desjardins

PART-TIME

Carlos Ramses Angeles Vargas
Christian Arcand
Sabrina Aubertin
Mario Bennett
Jade Bonnemaïson
Francine Bouchard
Marianne Boyer-Guay
Cynthia Cousineau
Nancy Dao
Camille Deshaies
Francois Deslauriers
Virginia Elliott
Julien Foisy
Michelle Francoeur-Knight
Didier Girard
Emy Goulet
Shin Hyoun Kim
Marie-Rose Labrie
Émie Lapointe Richard
Isabelle Lavoie
Ariane Léonard
Éléonore Leroux
Pascal Lesieur
Sophie-Tawes Louali
Matthieu Michel-Paumard
Philippe Morissette
Rachel Moyart-Soucy
Al-As Mukanda
Divin Nsumanyi
Karima Ouazar
D. Roméo Paquette
Olivier Paré
Sylvie Paré
Guillaume Picard
Sophie Poirier
Jacob Pouliot
Julien Pouliot
Benjamin Robert
Mathilde Rochette-Braun
Pierre Dumais-Gingras
Andreas (Cordeau) Sandoval
Jean-François Venne

TEMPORARY

Emily Draicchio
Léa Duflos
Laura Jacobs
Jenny Jodoin
Pierre Lalumière
Céline Levac
Maia Magalhaes-Filion
Luc Primeau

INTERNS

Elsa Barkats
Joëlle Béderède
Lou-Anne Bordesoult
Maude Champagne-Montigny
Laury Fortin
Coline Fournier
Julien Gauffre
Anaëlle Martin
Lehyan Milletto
Guillaume Picard
Élise Razafindrakoto
Ella Siciliano
Mohamed Samir Skakni

THANK YOU TO OUR PUBLIC- AND PRIVATE-SECTOR PARTNERS

The Société du musée d'archéologie et d'histoire de Montréal, Pointe-à-Callière, thanks its public- and private- sector partners and institutional contributors for their important assistance in achieving the Museum's mission.

PUBLIC-SECTOR FINANCIAL PARTNERS

The Museum thanks the Ville de Montréal for its annual operating grant.

VILLE DE MONTRÉAL

Montréal municipal archives
(Ville de Montréal. Gestion des documents et archives)
Sud-Ouest borough
Ville-Marie borough
Bureau des festivals et des événements culturels de la Ville de Montréal
Three-year Capital Works Program
Archaeological reserve collections
Service de l'urbanisme et de la mobilité (Division du patrimoine)
Service de sécurité incendie de Montréal
Service de la culture

QUEBEC GOVERNMENT

Investissement Québec – Innovation projects
Ministère de la Culture et des Communications du Québec:
– Call for projects to support cultural activities as part of the educational program
– Call for projects to support commemorative initiatives
– Agreement on cultural development between the Ville de Montréal and the Ministère de la Culture et des Communications
– Laboratoire et Réserve d'archéologie du Québec
Ministère de la Langue française
Ministère des Relations internationales et de la Francophonie :
– Commission permanente de coopération franco-québécoise
– Coopération France-Québec
Ministère du Tourisme :
– Fonds de maintien des actifs stratégiques en tourisme
Secrétariat aux relations avec les Premières Nations et les Inuit

FEDERAL GOVERNMENT

Natural Sciences and Engineering Research Council of Canada
Canadian Conservation Institute
Young Canada Works:
– Students
– Graduates
Digital Museums Canada
Parks Canada
Canadian Heritage:
– Local festivals – Building Communities through Arts and Heritage
– Canada Cultural Spaces Fund
– Museums Assistance Program
– Museums Assistance Program – Digital Access to Heritage (2022–2024)
– Museums Assistance Program 2018–2021 – Exhibition Circulation Fund

PRIVATE-SECTOR FINANCIAL PARTNERS

Canadian Pacific
Desjardins
Fonds de maintien des actifs stratégiques en tourisme (FMAST)
Hydro-Québec
Journal de Montréal / Journal de Québec
Montréal en lumières
Montréal Port Authority
Recyc-Québec
SDC Vieux-Montréal
Tourisme Montréal
UPA / Union des Producteurs du Québec

GOODS AND SERVICES PARTNERS

Accueil Bonneau
A.C. Davie Shipyard National Historic Site
Action Centre-Ville
Aéroports de Montréal
Air Canada Cargo

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Archéo-Québec
Association des archéologues du Québec
Association des dentellières du Québec
Association des résidents du Vieux-Montréal
Atelier Ville-Marie
Auger Family
AVICOM-ICOM
Suzel Back-Drapeau and Christian Back Collection
The Barnum Museum
Marie-Andrée Beaudet
Nancy Beaulieu
Éric Bédard
Jean Bélisle
Bibliothèque et Archives nationales du Québec (BANQ)
Bibliothèque Raymond-Lévesque, Ville de Longueuil
Black History Month
Black Montreal Experiences
Bota Bota Spa sur l'eau
BreWskey
Jacques Brouillette
Justin Bur
Joanne Burgess
David Camirand
Lula Carballo
Marie Carignan
Canadian Conservation Institute
Canadian Museums Association
Canadian Museum of Nature
Canadian Museum of History
Canadian War Museum
Carnegie Science Center
Cavalia
CECA – ICOM
Céline G. Philibert Memorial Cultural Center and Museum
Centre de Commerce mondial
Centre des musiciens du monde (CMM)
Centre des mémoires montréalaises (MEM)
Centre national des arts du cirque (France)
Chamber of Commerce of Metropolitan Montreal
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École secondaire d'Anjou
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Exporail, the Canadian Railway Museum
Élaine Fafard-Marconi
Philippe Fehmiu
24 Hours of Science Festival
Festival Petits bonheurs
Festival Quartiers Danses
FLIP Fabrique

Flore laurentienne
Fondation Paul Gérin-Lajoie
Dany Fougères
FouKi
Family of Rodolphe Fournier, notary
Alain Franck
Dr. Alain FRÈRE Collection
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Francis Hervieux
Hôtel Uville
The Hudson's Bay Company
Institut de tourisme et d'hôtellerie du Québec
Institut national de la recherche scientifique – Urbanisation Culture Société
InterContinental Montréal
Italian Institute of Culture in Montreal
Frederico Luliani (Théâtre de Massueville)
Pascal Jacob
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The John and Mable Ringling Museum of Art
Rito Joseph
Journées de la culture
Serge Joyal
Michel Julien
Karibu
Kinawat
Laboratoire sur l'agriculture urbaine – AU-LAB
Diane Lamarche
Michel Lambert
Paul Gaston L'Anglais
La Presse
La Pulperie de Chicoutimi
La Ronde, Six Flags S.E.C.
Bonita Lawrence
Cassandre Lazar
Learning with the St. Lawrence
Jean-Marc Legentil
Francine Lelièvre
Les 7 doigts de la main
Les Affûtés
Les Anciennes troupes militaires de Montréal
Les forges de Montréal
Guy Lessard, Architruc
Andrée Lévesque Sioui
Jean-Vivier Lévesque
Suzanne Lévesque
Library and Archives Canada
Library of the National Assembly of Quebec
Paul-André Linteau
Machine de Cirque
Marineau Family
Mariners' House of Montréal
Maison Louis-Cyr
Maison Nivard de Saint-Dizier
McCord Stewart Museum
Mohawk Council of Kahnawake
Mois de l'archéologie
Montréal complètement cirque
Montréal en lumière
Montreal History Festival
Montréal Intercultural Storytelling Festival
Montréal Museum of Fine Arts
A Montréal School for All
Bernard Morneau
Mu
Mucem (Musée des civilisations de l'Europe et de la Méditerranée)
Musée Beaulne
Musée Carnavalet, Paris
Musée d'archéologie de Roussillon
Musée d'art de Joliette
Musée de Kamouraska
Musée de l'accordéon de Montmagny
Musée de Lachine
Musée de la civilisation – Québec
Musée de la nature et des sciences de Sherbrooke
Musée de l'ingéniosité J. Armand Bombardier
Musée des Confluences de Lyon
Musée des métiers d'art du Québec
Musée des pompiers de Montréal
Musée du Bas-Saint-Laurent

Musée Huron-Wendat
Musée maritime du Québec – Capitaine J. E. Bernier
Musées MTL
Musée national des beaux-arts du Québec
Musée naval de Québec
Musée POP, la culture populaire du Québec
Musée régional de la Côte-Nord
Musée régional de Vaudreuil-Soulanges
Museo Egizio
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Mushagalusa Chigoho
National Assembly of Quebec
National Circus School (Montreal)
Jianbing Nie
Alanis Obomsawin
Odyssee des bâtisseurs
PAAL Partageons le monde
Martin Pâquet
Victor Pimentel
Place des arts de Montréal
Martin Plante, MPO
Perrine Poirion
Pop Montréal
Portraits de Montréal
Québecor
Bénédictine Ramade
Bruno Ramirez
Read Coop – Trankribus
Redpath Museum of McGill University
Wim Remysen
Sylvain Rivard
Mario Robert
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Royal Ontario Museum
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Santa Cabrini Hospital
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Société de transports de Montréal (STM)
Société des Dix
Société des professeurs d'histoire du Québec
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Société historique de Montréal
Société historique de Saint-Henri
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TV5
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– Department of history
– School of library and information sciences
– School of veterinary medicine
– L'Œuf Architectes
– Master's in museology
Université du Québec à Montréal
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– Department of biology
– Groupe de recherche en éducation muséale (GREM)
– Laboratoire d'histoire et de patrimoine de Montréal
– Master's in museology
– Rectorat
Webster
Dorothy Williams

A SUCCESSFUL YEAR



FOUNDATION

The Foundation celebrated 30 years in 2023 – and we honoured this anniversary in style with a successful new fundraising event, a significant increase in our membership, and an exceptional \$1.2 million raised. More than ever, the Foundation is a major contributor to the mission of our beloved archaeology and history complex.

As the months passed, the Foundation's team worked tirelessly to attract the support of major donors. Our efforts and approaches were fruitful, especially when it came to large gifts, and I wish to salute the admirable generosity of our indispensable major donors: National Bank, Sandra and Alain Bouchard Foundation, Magnus Poirier, Hydro-Québec, and the J.-Louis Lévesque Foundation.

New initiatives also saw the light of day. This year, the Foundation was included among the causes supported by the Marathon Beneva de Montréal. Foundation staff and trustees, along with our members, courageously ran or walked the 5 or 10 k events, and some even took part in the half-marathon to raise funds. And in 2023, the Foundation introduced a system to collect small donations of \$2 or \$5, solicited when purchasing tickets online. Every little donation adds up!

On October 20, 2023, some 500 people came to the Espace Paddock at Parc Jean-Drapeau for the first edition – sold out! – of the MTL Ball, benefitting Pointe-à-Callière. With honorary event co-chairs Christiane Germain, Co-President of Germain Hôtels, and Yves Lalumière, President and CEO of Tourisme Montréal, the evening raised \$494,021 to support the development and growth of Pointe-à-Callière.

We added a new endowment fund this year. The Montréal History Fund, created at the behest of eminent historian Paul-André Linteau, will support projects that spotlight the history of Montréal and its inhabitants. In addition, the Francine Lelièvre Education Fund provided support for the *Nous sommes Montréal* project. Aimed at students from underprivileged backgrounds or attending French-language integration classes, the 4th edition of this innovative Pointe-à-Callière project combining history and the arts is perfectly in keeping with the fund's objectives.

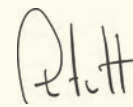
The goal of the 2023 annual campaign was to enable the implementation of a new mediation program. *Pointe-à-Callière for All* will improve access to the Museum for youth with special needs, including those with physical or intellectual disabilities, autism spectrum disorder, or other disabilities. The program will use specially designed activities to offer an appealing museum experience to these youth. The project also includes training for staff interacting with these visitors and facilitating the programs, along with resources for parents. Another step along the road to inclusion for Pointe-à-Callière!

At the end of December, Pointe-à-Callière had 12,000 members, an increase of 30% over 2022. For the 30th anniversary of the membership program, memberships were offered for \$30 per person and \$60 for families. Members enjoy exclusive benefits and a special program of activities created by the Foundation staff, including talks, lectures, roundtables, sneak peaks and guided tours, Apéro Expo for the Next Generation of Philanthropists, the members' breakfast, and recognition month. The Foundation also published two issues of *Cité* magazine this year.

I wish to extend my deep gratitude to the board of trustees for their considerable contributions to the Foundation, along with our fantastic staff, led by Chantal Vignola, who brilliantly steered us through this anniversary year.

Now in our 30s, but still as creative and future-facing as ever, the Foundation this year showed the strength of its ties with the Montréal community, forged over decades, and the commitment of our partners, donors, and friends in our mission to support Pointe-à-Callière. We thank you all from the bottom of our hearts.

The momentum generated by the record amounts we raised this year has buoyed us, and we face new challenges with enthusiasm, ready to do even better, to do things differently, to do whatever it takes, as long as it's with you!



Pierre Turcotte

Chair of the Board of the Foundation



[Watch the video of the MTL Ball fashion show.](#)

FOUNDATION

Patrick Desrochers



Pierre Turcotte, Laura Le Bouyonnec, Pascal Pépin, Johane Frenette, Pierre Savard, Corinne Comeau, Marc Légaré, Éric Rufer, Stéphane Vigneault, Chantal Vignola, Daniel Hansen, Anne Élisabeth Thibault, Mario Bédard, Christian Ouellet. Absents: Yves Bonin, Caroline Émond, Robert Y. Girard, Sandrine Debbané, Diane Dusabimana, Caroline Healey, Laurent Liagre, Rose Marcello, Charles S. N. Parent, Alain Primeau.

VITAL PARTNERSHIPS

The Pointe-à-Callière Foundation and its mission are supported by the business community and committed individuals. These dedicated partners work hand-in-hand to ensure the proper governance of the Foundation; support its fundraising activities; and solicit donations, bequests, and collections, all of which contribute significantly to Pointe-à-Callière's renown and help it mount its projects. The members of the Board and the Members' committee serve as volunteers.

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4 Investments
5 Governance and Strategy
6 Next Generation of Philanthropists

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INVALUABLE PARTNERS

The Pointe-à-Callière Foundation's partners, both individuals and businesses, are faithful allies who contribute significantly to our success. Our heartfelt thanks to all of them!

MTL BALL – 1st EDITION

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Yves Lalumière, President and CEO, Tourisme Montréal

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MEMBERS' BREAKFAST

IGA

NEXT GENERATION OF PHILANTHROPISTS

Molson Coors

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Érablière Varin
Fou du Cochon
Intermiel
Kwe Cocktails
La Moutonnière
Les Boissons du Roy
Les Canardises
Seigneurie des Aulnaies
Terre Promise
2 sœurs dans le même panier

ANNUAL PARTNER

Mazars

FOUNDATION

THANKS TO OUR GENEROUS DONORS!

The Pointe-à-Callière Foundation is deeply grateful to all its donors for their support of the major fundraising campaign, the annual campaign, and benefit activities.

\$1 million or more

National Bank

\$150,000 or more

Sandra and Alain Bouchard Foundation
iA Groupe financier

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Paul-André Linteau
Magnus Poirier

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\$100 or more

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FINANCIAL STATEMENTS

Independent Auditor's Report on the Summary Financial Statements

To the members of the

Société du musée d'archéologie et d'histoire de Montréal, Pointe-à-Callière

Opinion

The summary financial statements, which comprise the summary balance sheet as at December 31, 2023, as well as summary statements of operations, changes in net assets, and of cash flows for the year then ended, and the related note, are derived from the audited financial statements of the **Société du musée d'archéologie et d'histoire de Montréal, Pointe-à-Callière** (the "société") for the year ended December 31, 2023.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, on the basis described in Note 1.

Summary financial statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon.

The audited financial statements and our report thereon

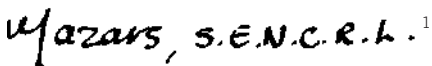
We expressed an unmodified audit opinion on the audited financial statements in our report dated April 3, 2024.

Responsibilities of Management and those charged with governance for the summary financial statements

Management is responsible for the preparation of the summary financial statements on the basis described in Note 1.

Auditor's responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements, based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to Report on Summary Financial Statements*.

 Mazars, S.E.N.C.R.L.¹

Montréal, April 3, 2024

¹ By CPA auditor, public accountancy permit no. A123052

STATEMENT OF OPERATIONS

Year ended December 31, 2023

	Operating fund \$	Development fund \$	Capital asset fund \$	2023 Total \$	2022 Total \$
Revenues					
Insurance claims revenue	107,608	–	3,445,956	3,553,564	–
Admission fees	3,079,738	–	–	3,079,738	2,967,894
Sponsorships	562,830	–	–	562,830	585,495
Gift shop	555,928	–	–	555,928	428,313
Other	303,617	–	–	303,617	275,296
Interest	168,031	17,109	–	185,140	49,943
Exhibition rental	177,837	–	–	177,837	327,324
Concessions and museum evenings	173,204	–	–	173,204	13,255
	5,128,793	17,109	3,445,956	8,591,858	4,647,520
Grants and contributions					
	10,865,302	–	4,390,205	15,255,507	15,137,013
	15,994,095	17,109	7,836,161	23,847,365	19,784,533
Expenses					
Exhibitions – technology	5,331,920	–	–	5,331,920	5,724,330
Amortization – capital assets	–	–	3,978,438	3,978,438	3,702,218
Insurance claims expenses	–	–	3,445,956	3,445,956	–
Building	2,936,877	40,249	–	2,977,126	2,771,297
Conservation – programs and services	2,898,858	–	–	2,898,858	2,708,463
Administration	2,380,552	–	–	2,380,552	2,186,181
Communications – marketing	1,789,340	–	–	1,789,340	1,617,283
Interest on long-term debt	–	–	720,455	720,455	527,345
Marketing	490,600	–	–	490,600	424,490
	15,828,147	40,249	8,144,849	24,013,245	19,661,607
Excess (deficiency) of revenues over expenses					
	165,948	(23,140)	(308,688)	(165,880)	122,926

BALANCE SHEET

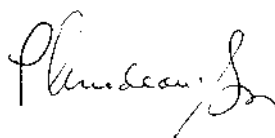
As at December 31, 2023

	Operating fund \$	Development fund \$	Capital asset fund \$	Reserve fund \$	2023 Total \$	2022 Total \$
ASSETS						
Current assets						
Cash	3,332,700	–	–	–	3,332,700	4,926,346
Cash management funds, 3,65%	–	696,486	–	–	696,486	1,626
Accounts receivable	(1,747,780)	–	1,824,192	966,693	1,043,105	661,801
Inventories	218,463	–	–	–	218,463	207,533
Prepaid expenses	182,746	–	–	–	182,746	135,615
Current portion of grants receivable	–	–	1,667,298	–	1,667,298	2,139,942
	1,986,129	696,486	3,491,490	966,693	7,140,798	8,072,863
Grants receivable	–	–	11,302,612	–	11,302,612	11,994,676
Capital assets	–	–	64,851,655	–	64,851,655	66,934,026
Collections	1	–	–	–	1	1
	1,986,130	696,486	79,645,757	966,693	83,295,066	87,001,566
LIABILITIES						
Current liabilities						
Creditors	1,826,161	–	177,644	–	2,003,805	2,908,890
Current portion of long-term debt	–	–	1,029,730	–	1,029,730	1,530,550
	1,826,161	–	1,207,374	–	3,033,535	4,439,440
Long-term debt	–	–	11,537,156	–	11,537,156	11,836,761
Deferred contributions	84,969	–	64,147,486	–	64,232,455	66,067,565
	1,911,130	–	76,892,016	–	78,803,146	82,343,766
NET ASSETS						
Unrestricted	75,000	–	–	–	75,000	138,531
Internally restricted	–	696,486	70,612	966,693	1,733,791	1,691,782
Invested in capital assets	–	–	2,683,129	–	2,683,129	2,827,487
	75,000	696,486	2,753,741	966,693	4,491,920	4,657,800
	1,986,130	696,486	79,645,757	966,693	83,295,066	87,001,566

On behalf of the Board



Daniel Desjardins
Trustee



Patricia Curadeau-Grou
Trustee

Note: To obtain the complete and detailed audited financial statements,
you can contact the management at info@pacmusee.qc.ca.

CHANGES IN NET ASSETS

Year ended December 31, 2023

	Operating fund \$	Development fund \$	Capital asset fund \$	Reserve fund \$	2023 Total \$	2022 Total \$
Balance, beginning of year	138,531	719,626	2,993,585	806,058	4,657,800	4,534,874
Excess (deficiency) of revenues over expenses	165,948	(23,140)	(308,688)	–	(165,880)	122,926
Internally restricted	(229,479)	–	68,844	160,635	–	–
Balance, end of year	75,000	696,486	2,753,741	966,693	4,491,920	4,657,800

STATEMENT OF CASH FLOWS

Year ended December 31, 2023

	2023 \$	2022 \$
Operating activities		
Excess (deficiency) of revenues over expenses	(165,880)	122,926
Non-cash items:		
Amortization – capital assets	3,978,438	3,702,218
Amortization – deferred contributions	(4,382,848)	(3,903,565)
	(570,290)	(78,421)
Net change in non-cash items related to operating activities	(1,344,449)	121,098
Cash flows from (used in) operating activities	(1,914,739)	42,677
Investing activities		
Acquisition of capital assets	(1,898,068)	(2,120,184)
Proceeds from the disposal of capital assets	2,000	–
Cash flows used in investing activities	(1,896,068)	(2,120,184)
Financing activities		
Repayment of long-term debt	(800,425)	(1,152,896)
Increase in contribution to be received	(2,005,000)	(40,254)
Receipt of grants receivable	3,169,708	1,360,452
Repayment of demand loans	–	(119,838)
Deferred contributions	2,547,738	496,242
Cash flows used in financing activities	2,912,021	543,706
Decrease in cash and cash equivalents	(898,786)	(1,533,801)
Cash and cash equivalents, beginning of year	4,927,972	6,461,773
Cash and cash equivalents, end of year	4,029,186	4,927,972

Cash and cash equivalents include cash and cash management funds.

NOTES TO THE FINANCIAL STATEMENTS

December 31, 2023

1. Summary financial statements

The summary financial statements are derived from the audited financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at December 31, 2023 and for the year then ended.

The preparation of these summary financial statements requires management to determine the information that needs to be reflected in them so that they are consistent in all material respects with, or represent a fair summary of, the audited financial statements.

Management prepared these summary financial statements using the following criterion:

- The summary financial statements are the equivalent of the audited financial statements without the notes to the financial statements.

Illustration of the exhibition
*The St. Lawrence River,
Echoes from the Shores:*
Dominique Boudrias,
Pointe-à-Callière

**La Société
Pointe-à-Callière
2023 Annual Report**

April 2024

Coordination
Clémence Rampillon

Texts
Nathalie Lampron

Revision
Éric Fontaine

English translation
Peter Christensen

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Épicentre

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nationales du Québec, 2024

Library and Archives Canada,
2024

English printed version
ISSN 1198-4023

English digital version
ISSN 2816-3877

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