



Pointe-à-Callière celebrated its 30th birthday in 2022. On May 17, 1992, the museum opened its doors to the public just as Montréal was celebrating its 350th anniversary on the very spot where the city was founded. Dedicated to preserving the remnants of Montréal's original settlement and showcasing its history and heritage, the new museum was an outstanding gift to Montrealers. Getting the project off the ground took vision, daring, and an innovative multidisciplinary approach. The team rose to the challenge brilliantly under the leadership of Pointe-à-Callière's founder and first executive director Françine Lelièvre and with the support of vital partners.

The celebrations for Pointe-à-Callière's 30th anniversary were a chance to take stock of how far we have come. Without a doubt, the spirit of innovation burns just as brightly today as it did in those early days, as is powerfully borne out every year by the museum's original programing. I am delighted to see how many people from different backgrounds visit Pointe-à-Callière—over 10 million and counting since the opening. It has been wonderful to see visitors at the museum again after the slow months of the pandemic. Montrealers flocked through our doors, as did tourists from Europe, Asia, the U.S., and other Canadian provinces. Our hit temporary exhibition *Vikings — Dragons of the Northern Seas* speaks volumes to this fact. Over 376,000 people came to see it—a new attendance record! The exhibition also earned a prestigious excellence award for its promotional campaign from the Alliance de l'industrie touristique du Québec.

In this anniversary year, the support shown to Pointe-à-Callière by its 10,000 members, through an effective campaign run by the Foundation, was a huge gift. I am deeply grateful to this dedicated team, who demonstrated a healthy dose of originality in raising a significant amount for the museum.

Though just a sprout of a museum, barely 30 years old, Pointe-à-Callière has clearly taken root in the hearts of Montrealers and Quebecers, who provide vital support. Our valuable partners, sponsors, and funders, including the Ville de Montréal, also play an essential role in the growth of our museum. Over the years, many have demonstrated their ongoing commitment. I also want to thank Pointe-à-Callière's trustees and all the museum's staff, led brilliantly by Anne Élisabeth Thibault, for their excellent work.

We are confident in the future and continue to grow in order to satisfy the thirst for discovery of our audiences, especially young people. The story of Pointe-à-Callière is still being written, and the coming chapters are sure to be a thrill.

Continuing the adventure with passion and commitment

Since the creation of Pointe-à-Callière in 1992, the museum's staff has been driven by a shared motivation and guided by a mission that remains as relevant and inspiring as it was 30 years ago. Over the years, we have forged ties with multiple networks of partners and different audiences to update how we reach and include communities both here and elsewhere. With our 30th anniversary festivities and a dazzling programming that showcased our global perspective, 2022 was especially vibrant in this respect.

The exhibition *It's Circus Time!* illuminated the exhibition halls of Mariners' House and our Spring Break activities with its brilliant colours. The exhibition's travelling version later delighted crowds in Trois-Rivières and the Saguenay.

Pointe-à-Callière had a huge hit when it welcomed the legendary world of the Vikings and the impressive collection of the National Museum of Denmark. Visitors enjoyed a marvellous immersive experience, resulting from another partnership with the videogame company Ubisoft Montréal. The exhibition's many activities based on the Viking imagination were popular with families. And it was wonderful to see kids and adults alike enjoying our cultural programming once again.

Visitors were also invited on a virtual world tour in our November exhibition on the fabulous collection of headdresses assembled by French philanthropist Antoine de Galbert. Developed in partnership with the Musée des Confluences in Lyon, *Headdresses from Around the World* won over audiences with an astonishing diversity of head coverings from five continents.

In this anniversary year, Pointe-à-Callière's own collection, patiently assembled over three decades, provided an opportunity to dive into the past with the exhibition *Favourites! Our Collections on Display*. Visitors got a chance to discover some veritable treasures testifying to the richness of Montréal's history.

We were all delighted to welcome school groups back to the museum in 2022, and we had a few new things for them, in particular the renewed Youville Pumping Station, the interactive heritage space that teaches students about urban ecology. We thank the Foundation for its significant contribution to this and so many other projects.

Pointe-à-Callière's expertise has long been recognized and soughtafter by the community both in Canada and abroad; it's a real point of pride for us. The museum's strength resides in its wonderfully competent and creative staff. I am grateful for their exceptional commitment.

Thanks to our staff, the board of trustees, and the many partners who have contributed to the monumental adventure that is Pointe-à-Callière, the museum has been able to celebrate 30 years of remarkable achievements and innovation. I can already picture everything we will build together.





Daniel DesjardinsChair of the Board of the Société du Musée





POINTE-À-CALLIÈRE TURNS 30

Three decades of daring and succeeding

Preserving and showcasing the history of Montréal and its communities on the site of the city's first settlement is the foundation upon which Pointe-à-Callière was built in 1992. The new museum also wanted to share the latest knowledge on the subject and build new bridges between Montréal, its communities, and the world.

Initially, this modern museum comprised the newly built Éperon building, the archaeological crypt beneath Place Royale, and the Old Custom House heritage building. It soon earned prestigious awards for its daring architecture and innovative exhibition design. Advanced technology was part of its DNA from the start, and Pointe-à-Callière has continued to stay on the cutting edge to make the archaeological and historic sites of national significance around Montréal's birthplace accessible. The museum has gradually transformed into a state-of-the-art educational and cultural complex with the addition of new pavilions—the Youville Pumping station (1998), Mariners' House (2013), and Fort Ville-Marie and the collector sewer (2017). Today, it continues to pursue this mission of memory-keeping and innovation with the site of St. Anne's Market and the Parliament of the Province of Canada.

Montrealers and tourists alike took to the young museum right away. Over the years, thanks to the trust of lenders from around the world and partnerships with Montréal, Quebec, and Canadian communities, Pointe-à-Callière has presented some outstanding, crowd-pleasing temporary exhibitions. Some of these have been presented as world firsts, inviting visitors to discover the *Dead Sea Scrolls* (2003), Japanese prehistory (2006), Ancient Greece (2014), among other marvels. Some even broke attendance records, such as *Queens of Egypt* (2018), which drew some 300,000 visitors in Montréal, and thousands of others in Canada and the U.S. during its tour. In 2022, *Vikings – Dragons of the Northern Seas* soared even higher, with an attendance of 376,000 visitors.

As a venue for dissemination, research, and education, the archaeology and history complex of Pointe-à-Callière is continuing its mission to raise awareness and foster an appreciation of the Montréal of yesterday and today, and to offer immersive experiences that document thousands of years of human presence with authenticity, accuracy, and passion.

A day of celebrations

On May 17, 2022, the day of Pointe-à-Callière's 30th anniversary and Montréal's 380th, many people took advantage of free access to the museum's exhibitions. Visitors were also treated to intimate performances by two internationally acclaimed Montréal artists, Martha Wainwright and Socalled. Also on the day's programming: the launch of five new episodes of the podcast *Raconter Montréal*, and an entertaining online quiz on the history of Montréal. Outside the main entrance to the museum, people were invited to hang messages of hope or wishes for the future of Pointe-à-Callière or of Montréal on the Wish Tree. Rooted solidly in place for several weeks, this participative art installation collected over a thousand personalized notes.

Prolonging the fun

In addition to the activities on the day of Pointe-à-Callière's 30th birthday itself, the museum staff developed some special programming to extend the celebrations. These were kicked off with the inauguration of the exhibition *Favourites! Our Collections on Display*, showcasing Pointe-à-Callière's ethnohistorical collections, which today comprise over 40,000 objects. Another new activity was the *30 Discovery Stops* tour, which led visitors on a digital treasure hunt among Pointe-à-Callière's remains and permanent exhibitions to collect exclusive morsels of information. The anniversary was also highlighted by two publications: a special issue of *Cité* magazine, produced by the Pointe-à-Callière Foundation, and *Pointe-à-Callière*, *30 years of history...* and countless memories!

Staunch allies

Our 30th anniversary also demonstrated how beloved Pointe-à-Callière is: nearly 200,000 visitors came through our doors in the first year; three decades later, annual attendance has more than doubled. And thanks to the tireless work of the Pointe-à-Callière Foundation—which is celebrating its own 30th anniversary in 2023—we have built a growing community of museum members and a dynamic, engaged next generation of young philanthropists. An entire network of loyal partners, funders, and sponsors provides ongoing support for Pointe-à-Callière's mission, allowing it to become a first-rate museum complex and offer visitors an unparalleled connection with Montréal's history. We take our hats off to all these outstanding allies.

The birth of Pointe-à-Callière

In the 1980s, archeologists conducted digs near Place Royal and unearthed thousands of artifacts, along with remains revealing successive Indigenous, French, and English occupations of the site. Notably, they discovered the fragile, irreplaceable signs of a French Catholic cemetery built at the gates of Fort Ville-Marie. This would soon lead to the ambitious project to build a museum on the site of Montréal's foundation and open it on the city's 350th birthday—a huge challenge in very little time. The support of the Ville de Montréal and the Quebec and Canadian governments

would be key. Historian and manager Françine Lelièvre, supported by a dedicated team, led the project to build this new memory and education space. There was so much to do: research, architectural concept, construction, exhibitions. Modern structures had to be built over vulnerable remains in Montréal's historic district, and underground museum spaces had to be built adjacent to the St. Lawrence. The museum was created in barely two years, and, on May 17, 1992, Pointe-à-Callière was inaugurated at last. A modern, lively, experience-creating museum was born!

AMMYERSARY

POINTE-À-CALLIÈRE



OF HISTORY

1992 | 2022

and countless * memories ! *

TEMPORARY EXHIBITIONS



Vikings – Dragons of the Northern Seas April 14, 2022 – October 10, 2022

For the first time, Pointe-à-Callière offered visitors an up-and-personal encounter with the people we call the Vikings. These traders, sailors, and explorers based in Scandinavia from 793 to 1066 CE have marked the popular imagination. But what do we really know of the Vikings? The museum's unique, immersive experience gave visitors an exclusive multidimensional perspective on a little-known story—one enjoyed by 376,000 visitors!

Fascinating Vikings

The exhibition's themes, presented as grand sagas straddling myth and reality, dealt with the Vikings' origins, social lives, voyages, and the "end of time." Display cases presented evocative objects that evoked the Vikings' daily lives. Heroes, fantastical creatures, and gods were also featured. And Viking culture was brought to life on large screens, with scenes from Ubisoft's popular videogame Assassin's Creed Valhalla. Between authentic ancient objects and virtual images, the exhibition told a story of the Vikings that transcended the stereotypical warrior portrait to which this culture is so often confined.

One of the world's most beautiful collections

Visitors got an up-close look at some 650 genuine artifacts loaned by the National Museum of Denmark. Objects of daily life and trade, jewellery and adornments, treasures accumulated for the afterlife, and weapons and other war materials from the Viking Age painted an eloquent portrait of this culture.

Scandinavian presence in Canada

The exhibition also covered the signs of Viking presence at the L'Anse aux Meadows site in Newfoundland. Artifacts loaned by the Canadian Museum of History and by The Rooms are evidence of this settlement, which scientists recently dated to the year 1021. Scandinavian heritage in popular culture and encounters with the Montréal Norwegian, Danish, Swedish and Finnish communities concluded the exhibition. The exhibition was produced by Pointe-à-Callière in association with the National Museum of Denmark and MuseumsPartner in Austria. It was presented by Desjardins, in collaboration with Ubisoft Montréal and in partnership with Tourisme Montréal, the Uville Hotel, and *La Presse*.

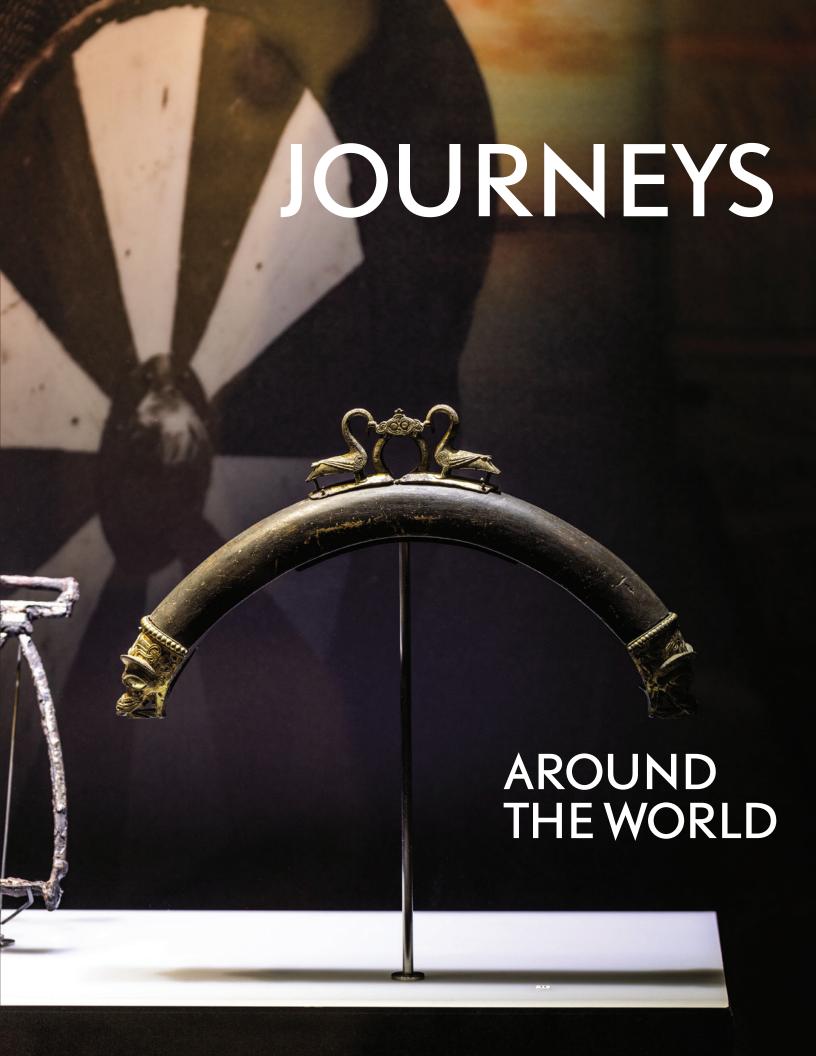
Headdresses from around the World, The Antoine de Galbert Collection November 17, 2022 – March 12, 2023

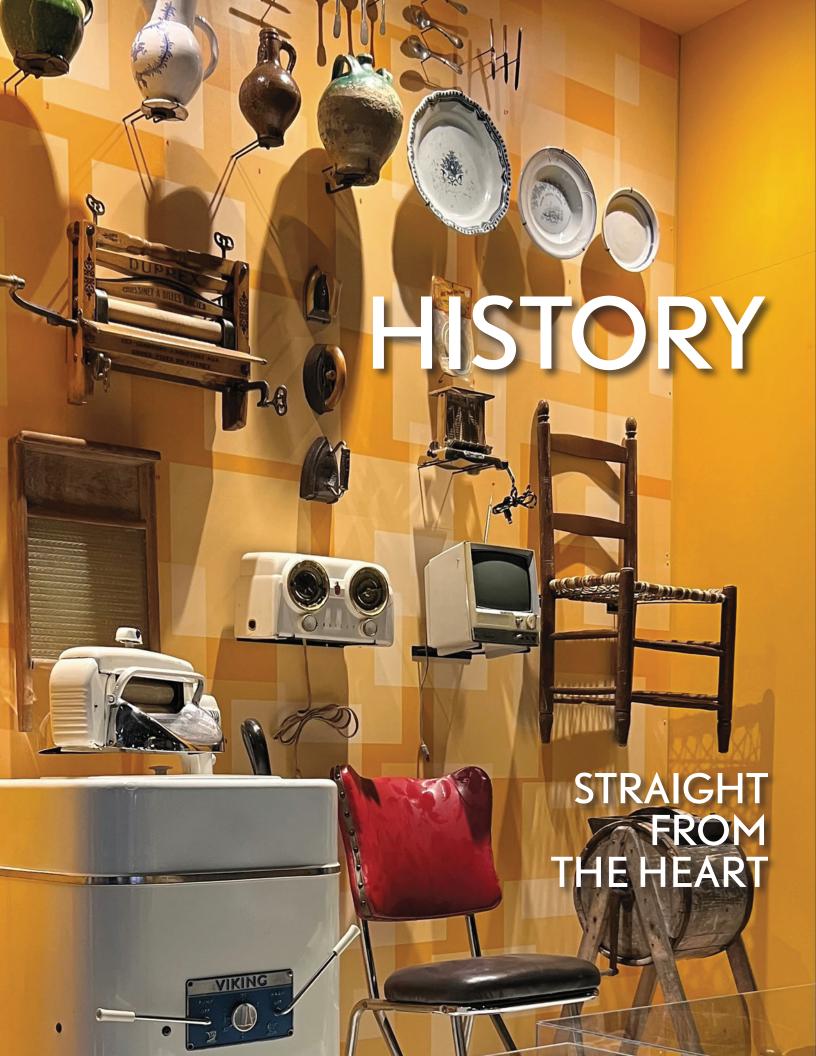
Last fall, Pointe-à-Callière invited visitors on a journey through 300 headdresses of astonishing diversity. Painstakingly collected over the course of over 30 years by French collector Antoine de Galbert, these hats, tiaras, bonnets, and other headwear on display demonstrate a lavish abundance of colours, shapes, and materials. In this engaging and immersive exhibition, visitors encountered nearly 200 peoples and cultures. Objects for everyday use or for grand occasions, these headdresses indicated the status or function of the wearer and highlighted customs or beliefs. They are also a testament to the creativity and know-how of the artisans who made them. The exhibition also featured headdresses from the collections of Pointe-à-Callière, the Royal Ontario Museum, the Musée de la civilisation, and Université de Montréal. A true ode to the wealth and diversity of human culture!

The exhibition was a North American exclusive and produced by Pointe-à-Callière, based on an original concept by Musée des Confluences in Lyon, France. It was presented in partnership with Air Canada Cargo, the Uville Hotel, *La Presse*, and Tourisme Montréal.



Patrick Desi





TEMPORARY EXHIBITIONS

Favourites! Our Collections on Display February 24, 2022 — January 7, 2024

This exhibition featuring 400 items carefully selected from Pointe-à-Callière's ethnohistorical collection paints a moving portrait of Montréal. In a series of 20 themed tableaux, a variety of fascinating objects reveal the city through an important event, a typical feature of the city, or something from everyday life. The domestic, commercial, sporting, cultural, and festive side of Montréal on display for visitors of all ages. What better way to journey down memory lane or learn little-known facets of Montréal history. This rich tapestry is composed of furniture, jewellery, toys, tools, rare books, and printed and audiovisual documents from our archives, all presented in a theatrical and entertaining setting. The exhibition is dotted with accounts by specialists, who offer a modern perspective on history. The exhibition has been such a big hit that it was extended until January 7, 2024.

Italian Montréal

March 10, 2021 – January 16, 2022

This exhibition related how Italian-Montrealers arrived and settled in Montréal over the past century. Over 325 objects, brought over from Italy or made locally to perpetuate Italian traditions, from 46 generous lenders, depicted day-to-day life in this community. The exhibition highlighted the energy and resilience of Italian-Montrealers, along with their undeniable contributions to the city's economic, social, and cultural life.

The exhibition benefited from close partnerships with Italian-Montréal families and many community associations, who generously shared their heritage treasures.

It's Circus Time!

October 13, 2021 - March 6, 2022

In a colourful, entertaining ambiance, the exhibition celebrated circus artists from yesterday and today with over 350 objects from lenders in France, the United States, Canada, and Quebec. The exhibition also honoured the creativity and skills of Quebec circus artists, who have been delighting audiences for over 200 years. An homage to the daring troupes who have been putting Quebec on the map since the 1980s. A magnificent book was published in conjunction with the exhibition.

Mini-exhibitions: tributes in a display case

Frédéric Back, A Passion for the Planet

December 17, 2021 – September 5, 2022

Pointe-à-Callière honoured the brilliant career and environmental commitment of illustrator and visionary filmmaker Frédéric Back. Winner of two Oscars for his animated films *Crac* (1982) and *The Man Who Planted Trees* (1988), Back left us an incredible legacy. The exhibition presented some of his works, sketches, awards, and film excerpts in a poignant portrayal of the sensitivity and relevance of this artist and activist.



The Charter of the French Language: 45 years young! September 13, 2022 – March 5, 2023

On August 26, 1977, Quebec's National Assembly passed the *Charter of the French Language*, known as Bill 101. To highlight this key moment in Quebec history, which made Montreal the largest French-speaking city in North America, Pointe-à-Callière retraced the steps taken to ensure the survival of French in Quebec. Comprising 30-odd evocative items, including an original, rarely displayed copy of the *Charter*, the exhibition enabled visitors to look back at the series of events and approaches that made French the official language of Quebec.

This commemorative display received funding from the Ministère de la Langue française.

TOURING EXHIBITIONS AND PUBLICATIONS

Pointe-à-Callière exhibitions on the move

The year-long run of the touring exhibition *Into the Wonder Room* at the Sherbrooke Museum of Nature and Sciences (MNS²) ended on April 18. The Musée régional de Rimouski hosted *A Railroad to Dreams* from September 26, 2021 to March 27, 2022. Exporail, the Canadian Railway Museum, hosted the toys and model trains section of the exhibition as *Railroad to Dreams: A World in Miniature*. The exhibition *It's Circus Time!* travelled to the Musée POP de Trois-Rivières from May 26 to September 5, before heading to the Pulperie de Chicoutimi in December. It will be shown in Sherbrooke in 2023.

An exhibition without walls A Parliament Under Your Feet May 15, 2022 – November 1, 2022

On Place D'Youville, right next to the museum, this outdoor exhibition evoked an iconic 19th-century building that no longer exists. Visitors encountered seven stations enlivened with interactive games as they strolled over the remnants on the site of the former St. Anne's Market and the Parliament of the Province of Canada—a heritage treasure recently unearthed by archaeological digs. Guided tours were also offered.

A fascinating web series on the underside of Montréal

The six episodes of our new web series *Treasures Beneath the City* reveal several secrets of the St. Anne's Market and Parliament of the Province of Canada site. Pointe-à-Callière archaeologists François Gignac and Hendrik Van Gijseghem describe the fascinating discoveries made during digs conducted by the museum, which unearthed over 350,000 artifacts! The web series and the exhibition *A Parliament Under Your Feet* both received funding from the Fonds de maintien des actifs stratégiques en tourisme (FMAST).

Archéolab.québec

Through funding from the Quebec government's digital plan, the Archéolab.québec database continued to be enhanced and updated in 2022. This archeological reference collection now comprises 3,581 online artifact files. Several other resources, such as thematic reports, videos, and an interactive timeline further enrich what has become a crucial hub for Quebec archaeology.

Fascinating audio content

For season two of the podcast *Raconter Montréal*, actor Émilie Bibeau accompanies four personalities in their exploration of New France with Pointe-à-Callière specialists. On the menu, local foods, unique characters, and grand events. Columnist Rose-Aimée Automne T. Morin, sailor Mylène Paquette, chef Colombe St-Pierre, and content creator Xavier Watso eagerly stepped back in time to draw parallels between yesterday and today. Episode five reunited historian Laurent Turcot and the founder of Pointe-à-Callière, Francine Lelièvre, to describe the incredible odyssey of the museum's founding.



Publications

Feu – Lueurs et fureurs Archéologie du Québec collection Éditions de l'Homme and Pointe-à-Callière

Shepherded by Pointe-à-Callière, authors Christian Gates St-Pierre and Yves Monette, along with many other specialists, published the final work in the Archéologie du Québec collection. This magnificently illustrated work focuses on fire, an "element" both destructive and essential, examining its role and the traces it has left through time on Quebec soil. Essential reading!

Montréal, Capital City — The Remarkable History of the Archaeological Site of St Anne's Market and the Parliament of the Province of Quebec

Éditions de l'Homme and Pointe-à-Callière

The English version of the book first published in French in 2021 arrived in bookstores this year. A fascinating synthesis of the research conducted on this archaeological site of national importance, this beautiful book paints a striking portrait of a key period in Canadian history.

Vikings – Dragons of the Northern Seas Éditions Beaux-Arts

A companion to the eponymous exhibition, this magazine features superb illustrations and articles by Nordic-culture specialists to draw readers into the captivating world of the Vikings, including the signs of their presence found at L'Anse aux Meadows in Canada.

30 years of history... and countless memories! Pointe-à-Callière

This special publication celebrates Pointe-à-Callière's anniversary, highlighting events that marked the history of both Montréal and the museum.



EDUCATIONAL ACTIVITIES AND CITIZEN ACTIONS

LEARNING AND GROWING AT THE MUSEUM



Normand Hube

Thousands of youth in our halls

After the break brought about by the pandemic, Pointe-à-Callière was delighted to once again welcome schools, daycare groups, and day camps, who returned in great numbers. In 2022, 30,000 students took advantage of our educational activities. Between new offerings and established favourites, there were over 20 online and on-site programs for young people, not including tours for CÉGEP and university groups.

Popular virtual tours

These online sessions combining a virtual tour of an exhibition with a live discussion with a Pointe-à-Callière tour guide have been extremely popular over the past two years. Despite the remote-learning context, for both elementary and high school groups, the activity fostered dialogue and learning through observation of historical artifacts. Over 800 students took part this year.

Exciting new programs

Pointe-à-Callière has introduced a new guided tour for pre-schoolers and kindergarten students: *Inquisitive Beavers: Expedition in History*. Kids explore the museum with the lovable Mme. Castor and a tour guide, getting hands-on with the field of archaeology and learning about the past. For kids aged 5 to 7 and day campers, the *Inquisitive Beavers* program takes the form of a "scavenger hunt" activity.

Elementary cycle 3 students take part in an updated interactive experience with the program *S-ew-ers!* in the newly renovated Youville Pumping Station and among the museum's remains, focusing on the issues of sanitation and urban ecology. For high school students, the new *Water on the Move* program introduces major environmental issues of the past and present, encourages teamwork, action, and reflection, and has them finding solutions to various challenges. Amazingly—and amusingly—relevant.

As part of the temporary exhibition *Vikings – Dragons of the Northern Seas*, Pointe-à-Callière created a special guided tour for high school groups. The entertaining adventure *Are you cut out to be a Viking?* was also available for elementary classes and day camps.

Up-to-date programs

The Pointe-à-Callière team is highly attuned to the education sector and attentive to the needs of young audiences, so it regularly revises its program to keep them up-to-date and appealing. New versions of several of our programs were very popular with education groups this year. These included *Become a Privateer!* for day campers, *On the Trail of the St. Lawrence Iroquoians* for elementary school groups, and *First Peoples on the Point* for high school groups.

A Montréal School for All

Once again this year, Pointe-à-Callière took part in this program for schools in underprivileged communities, offering cultural outings that reached 1,700 students. Pre-schoolers experienced the activity *Inquisitive Beavers*, while elementary school students took in *Une journée complètement archéo* and *Un voyage dans le temps* et dans les mers.

Nous sommes Montréal

In September, Pointe-à-Callière kicked off the third edition of the *Nous sommes Montréal, creating with words* project. Conducted in partnership with three artist-mediators, the activity invites 40 youth aged 13 and 14 from underprivileged communities, either born in Montréal or recently arrived, to take part in extracurricular literary and art workshops over the course of 15 weeks. Participants learn about the history of their city and create works inspired by it. We hope to see you at the museum in March 2023, when they will launch the poetry collection to which they have contributed words and images. This project received funding from the Quebec Ministère de la Culture et des Communications to support cultural education activities for young people.

For families

To guide parents and children in their exploration of the temporary exhibitions *Vikings — Dragons of the Northern Seas* and *Headdresses* from around the World, The Antoine de Galbert Collection, Pointe-à-Callière provided tour booklets filled with games. Just the thing to sharpen one's observational skills.

In addition, a tour guide of Ukrainian origin offered free tours for Ukrainian refugee families, taking 335 people through the museum. These tours helped the new arrivals learn about their adoptive city. The initiative was hailed by the media, including the *Journal de Montréal* and *City News*.

CULTURAL ACTIVITIES

A BUSTLING MUSEUM

Pointe-à-Callière's staff developed numerous activities to celebrate the museum's 30th anniversary, in addition to the annual events that our visitors love. This inclusive and diversified programming was enjoyed by 167,611 people. Montrealers and tourists had the opportunity to take in 40 cultural activities over 287 days. More than ever, Pointe-à-Callière has established itself as a key player on Old Montréal's cultural scene.

Artistic performances

Pointe-à-Callière's birthday, May 17, was enlivened with musical performances by Martha Wainwright and So Called. On May 19, artist and author Webster and illustrator ValMO gave a live reading of their graphic novel *Le grain de sable: Olivier Le Jeune, premier esclave au Canada*. Another highlight of the year was Mu collective artist Sbuone's live creation of a pavement fresco on the pedestrian area in front of the museum in June.

Festivals and fêtes

Pointe-à-Callière is proud to engage in Montréal's cultural life and adds its own flavour to the year's cultural events. On February 26, the museum welcomed visitors until 1 a.m. during the city's popular Nuit blanche event. In early May, youngsters and their parents enjoyed theatrical performances at Pointe-à-Callière as part of the Festival Petits bonheurs, dedicated to making art accessible to children aged 0 to 6. Also in May, the museum offered tours and talks for the 24 Hours of Science event and the Festival d'histoire de Montréal. And during the Quebec-wide Journées de la culture, Pointe-à-Callière offered tours highlighting the architecture and recent refurbishment of the Youville Pumping Station.

The long-awaited return of the Public Market

A flagship event of Pointe-à-Callière's cultural programming since 1994, the 18th Century Public Market returned on August 27 and 28. Over 78,000 people—a new attendance record—experienced a market day in Montréal in 1733, featuring musicians, a gallery of period characters, local merchant stalls, and artisan kiosks. Participants of all ages enjoyed activities on the theme of sailing, including a family rally, a sailor's knot workshop, and a huge naval re-enactment.

Archaeology month

An entire month dedicated to learning about archaeology across Quebec was marked by the presentation of the unique collection of the steamship *Lady Sherbrooke* by two specialists. Families could also take in the delightful *Archaeo Mission* on the Saturdays of August 6, 13, and 20.



Year-round at Pointe-à-Callière

Many families head down to Pointe-à-Callière during **Spring Break**. This year, 10,500 people let loose in circus activities offered as part of the *It's Circus Time!* exhibition.

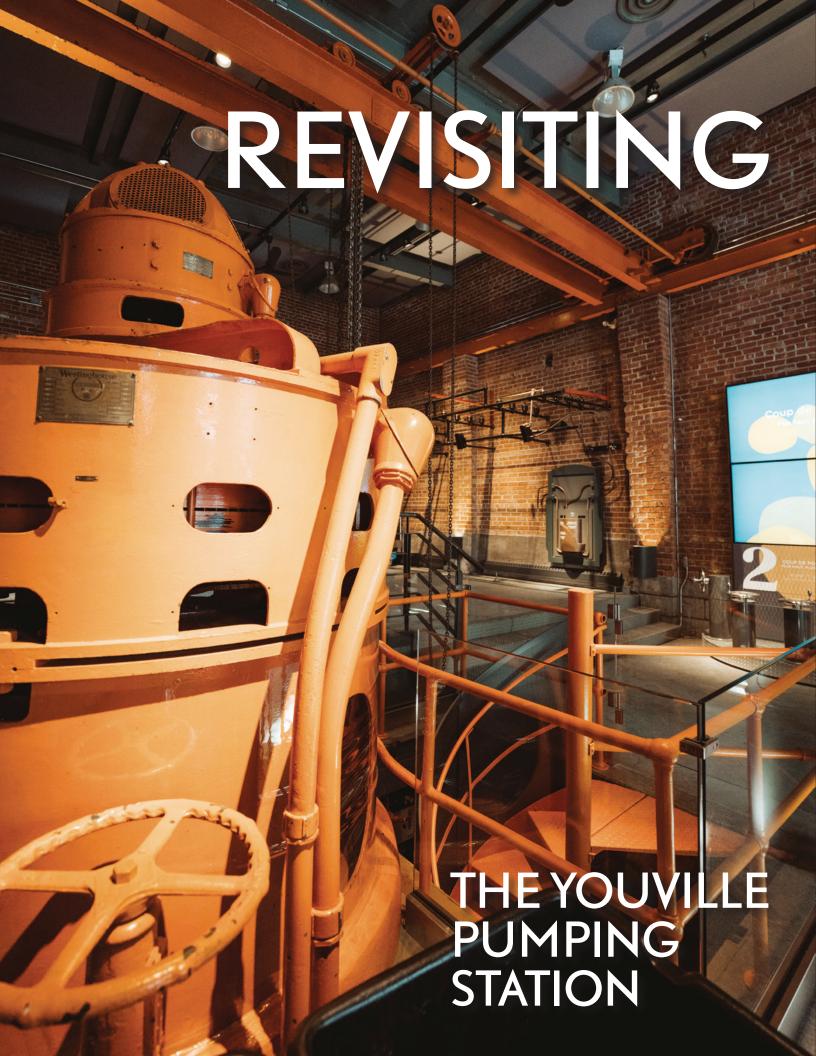
From May to October, the pedestrian space adjacent to Pointe-à-Callière was adorned with picnic tables, Adirondack chairs, and a public piano. Visitors and locals enjoyed a wonderful **Summer on the Point** with a selection of free, family-oriented, and festive programming. On June 21, for the summer solstice, **Midsummer – A Celebration of the Season** featured the Vikings, a theme that inspired all of the summer activities. In July and August, the very popular **Family Sundays** events drew over 10,000 children and parents, clearly delighted to be back at Pointe-à-Callière, and 4,500 music lovers enjoyed **Midday Music** on Thursdays at noon.

In the fall, the traditional **Halloween show** *The Legend of McTavish* gave school groups and the general public a thrill. And the magical atmosphere of the Holiday season descended on Pointe-à-Callière with the marvellous Christmas decorations on Place Royale. Over 5,000 people enjoyed our **Holidays on the Point** programming, such as the show *Who is the Real Santa Claus?* or our creative workshops for families.

Popular lectures

Pointe-à-Callière hosted many talks in 2022, which enjoyed high attendance both in person and online. The 18 presentations were seen by 5,400 people.

A lecture series explored the themes of our permanent and temporary exhibitions. And seven talks were given at the museum in partnership with the Société d'histoire de Montréal on a wide variety of topics.



INTERACTIVE HERITAGE SPACE

Built between 1913 and 1915, the Youville Pumping Station employed cutting-edge technology for the period to drain wastewater from the port area. It remained in operation until 1990 and was integrated into the Pointe-à-Callière complex in 1998.

Since then, the museum has preserved and showcased this important piece of Montréal's industrial heritage. The interpretive space had been open for nearly 25 years and needed updates in order to renew the education programs for the venue's key audience: school groups. Pointe-à-Callière also wanted to highlight modern environmental issues such as water management and consumption and public health. Renovations to this urban ecology awareness space were completed in 2022, with funding from the Pointe-à-Callière Foundation.

An engaging and interactive approach

The renewed exhibition introduces visitors to the history and purpose of the former pumping station, while raising awareness of the issue of water consumption in urban areas. The space was designed primarily for students aged 10 to 14, and it uses iconography, interactive elements, and computer technology to shed light on the wastewater management solutions employed in Montréal over the years. Each of the six zones offers a participative activity that engages students' knowledge, sense of teamwork, and strategic skills. The exhibition encourages students to reflect on the challenges of effective urban water management, and on our collective responsibilities in these matters.

Words and music

In this world of genuine technology, past and present come together, with huge pieces of industrial equipment in a century-old building rubbing shoulders with touch screens. There are no ghosts here, but a voice from the past does inhabit the zone to explain how the pumps operated and the working conditions at the time; this is the voice of Gilles Deragon, the foreman once in charge of the pumping stations of Montréal's sewer system. Young visitors are delighted by artists FouKi, in French, and Mike Clay (of Clay and Friends), in English, who explain how the station operated in song, set to a tune by the Troublemakers.

An all-new tour structure

The entire space was refurbished with education programs in mind. High school students take part in *Water on the Move*, while grades 5 and 6 students enjoy the activity *S-ew-ers!* The challenges they encounter at the Youville Pumping Station form part of a tour that includes a visit to Pointe-à-Callière's main exhibition spaces in zones related to the topics of hygiene, urbanization, sanitation, and water management.

Throughout these interactive tours, seasoned guides encourage participation and foster reflection on the issues covered. Because it's up to them to find solutions to the challenges they encounter, students become the "heroes" of this engaging and educational visit.

The refurbished Youville Pumping Station welcomed its first groups in 2022. In a world where environmental and public health issues are central to societal preoccupations, this interpretive and interactive space will soon become a requisite stop among the education programs offered in Montréal.



ianne Bergel

RESEARCH AND CONSERVATION

UNDERSTANDING AND PROTECTING THE PAST

Carefully conserved remains

Ever mindful of conserving our remains in the best possible conditions, Pointe-à-Callière's conservation staff regularly inspects their status. In 2022, the archaeological team worked tirelessly with the building maintenance team to modernize the museum's mechanical systems that monitor its environmental conditions. In particular, their actions touched on the temporary exhibition halls and the glass floor of the Fort Ville-Marie Pavilion. Through daily monitoring, the two teams were able to improve system performance, test new approaches, and suggest changes to create more stable and optimal environments. Their work has already borne fruit.



The collector sewer in 3D

For the past several years, the archaeology staff has been working on a large virtual 3D model of the remains preserved by Pointe-à-Callière. This year, using a topographical and photogrammetry scan, they added the collector sewer to the model. With this new digital model, archaeologists were, for the first time, able to create a 3D model of the Petite Rivière, the Franchère Bridge, and the entire length of the collector sewer, from Rue McGill to the St. Lawrence.

Collections, science, and technology

The archaeology and conservation team continued its research program on the site of the St. Anne's Market and the Parliament of the Province of Canada. An in-depth analysis of the ruins and the collection of artifacts led to the development of new avenues of research and novel hypotheses concerning the building and its occupants. Archaeologists were able to identify with certainty the location of the lodgings of the Legislative Assembly's chief messenger, André Leroux dit Cardinal. The discovery of new archival documents by Pointe-à-Callière staff unequivocally indicates its location in the building's central section, just south of the collector sewer. Using the 3D model of the site, archaeologists can test various hypotheses about the building's evolution by applying them to the building itself.



Archeological evidence under the microscope of microbiology

Pointe-à-Callière has developed a research partnership with the UQAM department of biology. Thanks to a grant from the Natural Sciences and Engineering Research Council of Canada (NSERC), microbiologist Cassandra Lazar and her students will be analyzing soil cores drilled at Fort Ville-Marie in November and conducting DNA sequencing of fossil bacteria from the samples. The results will inform us about several aspects of the fort's occupation and postglacial environments. The project is being documented by the team of the Radio-Canada television program *Découverte*.

Projet Tiohtià:ke: pour une histoire autochtone de Montréal

This partnership between Pointe-à-Callière, the Mohawk Council of Kahnawà:ke, and Université de Montréal concluded in 2022. The project painstakingly documented Indigenous occupations of the Montréal region, based on archaeological and ethnohistorical data, along with the Mohawk oral tradition. A summary of the results will be produced in 2023, and a symposium on the topic will be held at the museum.

MANAGING COLLECTIONS

A HERITAGE TO PRESERVE

New acquisitions

Each year, Pointe-à-Callière adds a certain number of objects, works, and archival documents to its collections documenting Montréal's history. In 2022, 63 items of various categories enriched the collections, including furniture, toys, photographs, and rare documents.

Notable among the new heritage treasures is a set of furniture that belonged to the family of Montréal politician Louis-Joseph Papineau and a bronze statue of soldier Adam Dollard des Ormeaux. A number of colourful Chinese headdresses, acquired for the exhibition *Headdresses from around the World, The Antoine de Galbert Collection*, are also now part of Pointe-à-Callière's collections.

Among the recently acquired documents are a program of Montréal festivals illustrated in 1963 by artist Jean Cocteau and two 18th-century maps—one a map of North America from circa 1785, and a map by Jacques Nicolas Bellin dated 1757 entitled "de la Baye de Hudson Pour servir à l'Histoire Générale des Voyages."



Caring for our collections

With an increased interest from citizens and collectors wishing to donate heritage items to Pointe-à-Callière, the museum is conducting a needs analysis for its conservation and storage space for the coming years. In 2022, the museum restored or undertook preventative conservation of 13 objects, 8 rare books, and 40 documents. These items include a painted plaster sculpture of Louis-Hippolyte La Fontaine by Louis-Philippe Hébert, made in 1885; and a rocking horse in painted wood made circa 1910. Pointe-à-Callière is also pleased to team up with CÉGEP Montmorency to make custom protective containers for our rare books. Through this agreement, the museum is supporting the training of future museum technicians.

Documenting and disseminating heritage

The conservation team is working on a large-scale project to put our ethnohistorical collections online: archives, rare books, photographs, etchings, postcards, maps, blueprints, etc. With this in mind, Pointe-à-Callière has documented about 100 objects and prints over the past year to be used to enhance knowledge on our collections and facilitate their management and preservation. Over 730 objects have been photographed in 3D and 14,500 documents have been digitized.



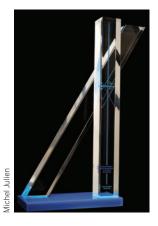
Sprucing up the Museum Shop

After being closed for over two years and completely renovated, the Museum Shop opened again on May 20. This modernized, bright, and welcoming space boasts refined display spaces offering products from Montréal creators and designers. With the renovation, Pointe-à-Callière enjoyed a notable increase in selfgenerated revenues from this source.

Revamped access to halls

New access gates with QR-code scanners linked to the online ticket office were installed at the entrances to the various exhibition halls. In addition, funding from the city enabled us to place terminals in the lobbies of the Éperon building and Mariners' House where visitors can purchase tickets to visit the museum without going to the ticket counter.

OUTREACH



Pointe-à-Callière in the spotlight

For its 100th anniversary, Acfas (Association canadienne-française pour l'avancement des sciences) included Pointe-à-Callière on its list of major scientific advances of the century as a key event of the 1990s. The distinguished association recognized the museum's innovation in deepening our archaeological and historical knowledge of Montréal.

L'Alliance de l'industrie touristique du Québec awarded Pointe-à-Callière

with an excellence award for its multiplatform communication and marketing campaign to promote *Vikings – Dragons of the Northern Seas*, and for its record attendance figures. What great exposure for this successful exhibition.

The experts speak

The archaeological team of François Gignac, Hendrik Van Gijseghem, and Louise Pothier spread the world about the major project at the St. Anne's Market and Parliament of the Province of Canada site through a series of articles published in the periodicals *Canada's History, Archéologiques, and Histoire Canada*. The trio also presented the site virtually at the Canadian Archaeological Association Conference in Edmonton and, along with historian Johanne Burgess, at UQAM's Midis du Laboratoire d'histoire et de patrimoine de Montréal event. They also presented a book on the subject to the Book Club of Pointe-à-Callière Members and at the Atwater Library Lunch Conference in Montréal.

Their expertise and knowledge were also integral to much of *Feu – Lueurs et fureurs*, the final volume of the Archéologie du Québec collection, published by Éditions de l'Homme. The team was in demand for science communications and lectures at the Archéo-Québec forum, the conference of the Association d'archéologues du Québec, at Université de Montréal, at the annual conference of the Centre de recherche Société, Droit et Religions at Université de Sherbrooke, and, of course, at Pointe-à-Callière itself.

Louise Pothier published an article on the collector sewer in *Les Cahiers des Dix*. Project manager Samuel Moreau wrote an article on the exhibition *Vikings — Dragons of the Northern Seas* for the periodical *Traces*, published by the Société des professeurs d'histoire du Québec.

In the media

Pointe-à-Callière's 30th anniversary, its history, its major projects, and this year's temporary exhibitions received significant media coverage. The communications team developed an effective ad campaign to publicize the many activities both at the museum and online, for the day of the anniversary itself and throughout the year. For instance, in a 14-minute feature broadcast on the radio program Desautels le dimanche, journalist Myriam Fimbry spoke with archaeologists and Pointe-à-Callière's executive director about the importance of the St. Anne's Market and Parliament of the Province of Canada site. The TVA network and the *Journal de Montréal* took a behind-the-scenes look at the exhibition Headdresses from around the World, The Antoine de Galbert Collection. Members of Pointeà-Callière's archeology team appeared on the Radio-Canada program Infoman and the Télé-Québec program Kébek and contributed to the youth magazines Curium and Les Débrouillards. Moreover, through a partnership with Radio-Canada's application OhDio to broadcast new episodes of Raconter Montréal, the podcast recorded over 10,000 listens. This partnership, along with other promotional activities by the team, resulted in nearly 19,000 more listens than 2021 for all episodes, for a total of over 27,000 listens.

On the web and social media

Pointe-à-Callière's website enjoyed a significant 28% increase in users compared to 2021 and 48% more visits. Statistics indicate that users tended to return to the site more in 2022 than in previous years. They also spent more time on the site. The site featured a new special section on the museum's 30th anniversary. The web series *Treasures Beneath the City*, created by the communications team to promote the work of Pointe-à-Callière's archaeologists, garnered 5,600 views. On social media, video content promoting the *Vikings* exhibition were a huge hit, getting three to four times more engagement. This was especially true of a video presented in conjunction with Ubisoft Montréal highlighting the partnership between the two institutions.



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A DEVOTED TEAM!

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Pointe-à-Callière's staff is its most precious resource. At year's end, the museum employed 111 people. Twelve new positions were created, and three others were modified.

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Head table: (seated) Anne Élisabeth Thibault, Executive Director, Pointe-à-Callière; Pauline Marois, former premier of Quebec; Francine Lelièvre and her partner, Raymond Breau; and Katherine Dorais; (standing) Pierre Turcotte, Board Chair, Pointe-à-Callière Foundation, and his partner, Vicky Ouimette; Claude Blanchet, partner of Mme Marois; Clément Demers, former trustee of the Pointe-à-Callière Board; and Robert Dumas, former Chair of the Foundation.

At the Foundation, this year of Pointe-à-Callière's 30th anniversary was marked by the long-awaited return of in-person activities and by a fruitful fundraising effort of nearly \$1 million in various donations. For its 25th edition, the Builder's Club Gala at the museum was jampacked, after a nearly two-year break. This major annual fundraising activity honoured the inspiring work of Pointe-à-Callière's founder and former Executive Director, Francine Lelièvre. The \$160,000 collected were set aside for the Francine Lelièvre Education Fund, a new fundraising initiative to support education projects and citizen action by the museum. The objective for the fund is set at \$250,000, and the 2022–2023 campaign has already gathered over \$200,000.

The *One Drop at a Time* campaign, which ended in August, collected \$200,000, with \$95,000 of this coming in 2022 to help make the Youville Pumping Station a venue for environmental awareness for youth. The donations to the *Building on the Past* major campaign reached nearly \$260,000. Donations of objects to Pointe-à-Callière's collections amounted to over \$300,000, a new record!

We added new fundraising initiatives in 2022. On May 17, visitors taking advantage of free access to the museum to celebrate Pointe-à-Callière's 30th anniversary were invited to make a donation of any amount to the Foundation. Many people took advantage of the 30th anniversary membership for \$30 to become new members. A payment terminal was installed at the Museum Shop entrance to collect donations to the Foundation by bank card. Internally, the sale of bottles of olive oil and Advent calendars was supported by Pointe-à-Callière staff, and many members also supported the Foundation

through recurrent donations. The Foundation had a presence at the Public Market to describe its campaigns and take donations. This diversification of ways to contribute is among the strategies that the Foundation intends to continue pursuing.

For Pointe-à-Callière's 30th anniversary, museum memberships were offered at the very attractive rate of \$30 for individuals and \$60 for families. For the first time in its history, Pointe-à-Callière has over 10,000 members—an increase of 200% over the previous year. This represents additional revenue of over \$200,000. What a fantastic show of support for Pointe-à-Callière's mission!

In 2022, members benefited from many special activities cooked up by the Foundation, including sneak peeks at new exhibitions and exclusive talks, and an anniversary breakfast. They also received two issues of the Foundation's biannual magazine, *Cité*.

Everyone who contributes to one of our fundraising campaigns provides valuable support to the development of Pointe-à-Callière. Thanks to these individuals, foundations, and businesses, we have been able to help fund numerous projects since 1993 and foster the museum's development. I would like to extend a heartfelt thanks to our indispensable major donors: Hydro-Québec, National Bank, the J. Armand Bombardier Foundation, and Québecor.

I also wish to acknowledge the crucial support throughout the year of the members of the Foundation's board of trustees, who generously volunteer their time. I would also like to welcome the new director at the helm of the Foundation's highly effective team, Chantal Vignola. She succeeds Claude-Sylvie Lemery, whom I warmly thank for her tremendous work since 2018.

In 2023, it's the Pointe-à-Callière Foundation's turn to celebrate its 30th anniversary. We will be launching new and original philanthropic activities for the occasion. We hope that the circle of donors and museum members continues to expand in support of our beloved museum.



QLH

Pierre Turcotte
Chair of the Board of the Foundation

FOUNDATION



The Foundation Board at the Chairpersons' cocktail party, Thursday, December 1, 2022

Front: Anne Élisabeth Thibault, Robert Y. Girard, Pierre Turcotte, Johane Frenette, Alain Primeau. Back: Stéphane Vigneault, Mario Bédard, Laurent Liagre, Éric Rufer, Pierre Courchesne, Yves Bonin, and Daniel Hansen. Absent: Sandrine Debbané, Diane Dusabimana, Caroline Émond, Madeleine Féquièrem Caroline Healey, Luc L'Archevêque, Marc Légaré, Rose Marcello, Charles S.N. Parent, Pierre Savard, Danny Serraglio, et Mackie Vadacchino

VITAL CONTRIBUTORS

The Pointe-à-Callière Foundation and its mission are supported by the business community and committed individuals. They all work hand in hand to ensure the proper governance of the Foundation; support its fundraising activities; and solicit donations, bequests, and collections, all of which contribute significantly to Pointe-à-Callière's renown and help it mount its projects. The members of the Board, of Members' committees, and the Next Generation of Philanthropists all serve as volunteers.

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THANKS TO OUR DONORS

The Pointe-à-Callière Foundation is deeply grateful to all its donors for their support of the major fundraising campaign, the annual campaign, and benefit activities.

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FINANCIAL STATEMENTS

Independent Auditor's Report on the Summary Financial Statements

To the members of the

Société du musée d'archéologie et d'histoire de Montréal, Pointe-à-Callière

Opinion

The summary financial statements, which comprise the summary balance sheet as at December 31, 2022, as well as the summary statements of operations, changes in net assets and cash flows for the year then ended, and the related note, are derived from the audited financial statements of the **Société du musée d'archéologie et d'histoire de Montréal, Pointe-à-Callière** for the year ended December 31, 2022.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, on the basis described in Note 1.

Summary financial statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon.

The audited financial statements and our report thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated March 30, 2023.

Responsibilities of management and those charged with governance for the summary financial statements

Management is responsible for the preparation of the summary financial statements on the basis described in Note 1.

Auditor's responsibilities

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, Engagements to Report on Summary Financial Statements.

Mazars, s.E.N.C.R.L.

Montréal, March 30, 2023

1. By CPA auditor, public accountancy permit no. A123052

	Operating fund \$	Development fund \$	Capital asset fund \$	2022 Total \$	2021 Total \$
Revenues					
Admission fees	2,967,894	_	-	2,967,894	1,292,428
Sponsorships	585,495	_	_	585,495	563,171
Gift shop	428,313	_	_	428,313	8,152
Exhibition rental	327,324	-	-	327,324	243,300
Other	275,296	_	_	275,296	75,740
Interest	42,450	7,493	_	49,943	17,930
Concessions and museum evenings	13,255	_	-	13,255	-
	4,640,027	7,493	-	4,647,520	2,200,721
Grants and contributions	11,054,242	-	4,082,771	15,137,013	14,968,417
	15,694,269	7,493	4,082,771	19,784,533	17,169,138
Expenses					
Exhibitions – technology	5,718,830	_	_	5,718,830	4,790,883
Amortization – capital assets	_	_	3,702,218	3,702,218	3,269,725
Building	2,771,297	_	_	2,771,297	2,789,943
Conservation – programs and services	2,708,463	_	_	2,708,463	2,310,604
Administration	2,191,681	=	_	2,191,681	1,844,495
Communications – marketing	1,617,283	_	_	1,617,283	1,282,252
Interest on long-term debt	_	_	527,345	527,345	503,741
Marketing	424,490	_	_	424,490	74,439
	15,432,044	-	4,229,563	19,661,607	16,866,082
Excess of revenues over expenses	262,225	7,493	(146,792)	122,926	303,056

BALANCE SHEET

As at December 31, 2022

	Operating fund \$	Development fund \$	Capital asset fund \$	Reserve fund \$	2022 Total \$	2021 Total \$
ASSETS						
Current assets Cash	4,926,346	_	-	_	4,926,346	2,357,360
Cash management funds, 1.24%	=	1,626	=	=	1,626	4,104,413
Accounts receivable	(1,963,579)	718,000	1,101,322	806,058	661,801	852,450
Inventory	207,533	-	_	_	207,533	131,063
Prepaid expenses	135,615	-	_	_	135,615	106,155
Current portion of grants receivable	-	-	2,139,942	-	2,139,942	2,584,253
	3,305,915	719,626	3,241,264	806,058	8,072,863	10,135,694
Grants receivable	_	-	11,994,676	_	11,994,676	12,870,563
Capital assets and amortization	-	-	66,934,026	-	66,934,026	68,516,060
Collections	1	_	_	_	1	1
	3,305,916	719,626	82,169,966	806,058	87,001,566	91,522,318
Liabilities						
Current liabilities						
Creditors	2,908,890	_	_	_	2,908,890	2,872,511
Demand loans	-	-	_	-	_	119,838
Current portion of long-term debt	_	-	1,530,550	_	1,530,550	2,015,047
	2,908,890	=	1,530,550	=	4,439,440	5,007,396
Long-term debt	=		11,836,761	-	11,836,761	12,505,160
Deferred contributions	258,495	_	65,809,070	_	66,067,565	69,474,888
	3,167,385	_	79,176,381	-	82,343,766	86,987,444
NET ASSETS						
Unrestricted	138,531	_	_	=	138,531	63,531
Internally restricted	-	719,626	166,098	806,058	1,691,782	2,953,467
Invested in capital assets		_	2,827,487		2,827,487	1,517,876
	138,531	719,626	2,993,585	806,058	4,657,800	4,534,874
	3,305,916	719,626	82,169,966	806,058	87,001,566	91,522,318

On behalf of the Board

Daniel Desjardins Trustee Patricia Curadeau-Grou Trustee

Pludeau &

 $Note-To\ obtain\ the\ complete\ and\ detailed\ audited\ financial\ statements,\\ you\ can\ contact\ the\ management\ at\ info@pacmusee.qc.ca.$

CHANGES IN NET ASSETS

Year Ended December 31, 2022

	Operating fund \$	Development fund \$	Capital asset fund \$	Reserve fund \$	2022 Total \$	2021 Total \$
Balance, beginning of year	63,531	712,133	3,084,210	675,000	4,534,874	4,231,818
Excess of revenues over expenses	262,225	7,493	(146,792)	_	122,926	303,056
Internally restricted	(187,225)	-	56,167	131,058	_	-
Balance, end of year	138,531	719,626	2,993,585	806,058	4,657,800	4,534,874

STATEMENT OF CASH FLOWS Year Ended December 31, 2022

	2022 \$	2021 \$
Operating activities		
Excess of revenues over expenses	122,926	303,056
Non-cash items:		
Amortization – capital assets	3,702,218	3,269,725
Amortization – deferred contributions	(3,472,454)	(3,076,320)
	352,690	496,461
Net change in non-cash items related to operating activities	121,098	1,775,958
Cash flows from operating activities	473,788	2,272,419
Investing activities Acquisition of capital assets and cash flows used in investing activity	(2,120,184)	(2,710,168)
Financing activities		
Repayment of long-term debt	(1,152,896)	(1,024,849)
Receipt of grants receivable	1,360,452	1,987,224
Repayment of demand loans	(119,838)	(58,154)
Deferred contributions	(431,111)	(197,065)
Increase in deferred contributions to operating fund	455,988	
Cash flows from financing activities	112,595	707,156
Increase (decrease) in cash and cash equivalents	(1,533,801)	269,407
Cash and cash equivalents, beginning of year	6,461,773	6,192,366
Cash and cash equivalents, end of year	4,927,972	6,461,7732

Cash and cash equivalents include cash and cash management funds.

NOTES TO THE FINANCIAL STATEMENTS

December 31, 2022

1. Summary financial statements

The summary financial statements are derived from the audited financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at December 31, 2021 and for the year then ended.

The preparation of these summary financial statements requires management to determine the information that needs to be reflected in them so that they are consistent in all material respects with, or represent a fair summary of, the audited financial statements.

Management prepared these summary financial statements using the following criterion:

• The summary financial statements are the equivalent of the audited financial statements without the notes to the financial statements.



Société Pointe-à-Callière 2022 Annual Report

April 2023

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