

Cité

LIVES AND TIMES OF THE **Plateau**

Taking you into the heart
of a distinctive Montréal
neighbourhood



POINTE-À-CALLIÈRE

Cité d'archéologie et
d'histoire de Montréal

Montréal

THE LIST OF AWARDS GETS LONGER



Since it opened, Pointe-à-Callière has won no fewer than 80 awards. This prestigious list grew in 2013, as the Museum earned three new awards: the Grand Ulysse, the Premio Venezia and another one from TripAdvisor.

These distinctions salute the excellence of the Museum's administration, its exhibitions and the service offered by its staff, and demonstrate the importance of the museum complex on both the national and international scenes.

Francine Lelièvre, Pointe-à-Callière's Executive Director, was presented with the Grand Ulysse at the Grands Prix du tourisme gala for the Montréal region in March. With this prize, Tourisme Montréal saluted Ms. Lelièvre's contribution to promoting Montréal tourism.

The Museum received the Premio Venezia, an award from the Italian Chamber of Commerce in Canada, for its contribution to economic and cultural collaboration between Quebec and Italy. In 2012,

Pointe-à-Callière presented its exhibition *The Etruscans – An Ancient Italian Civilization*, in conjunction with the 20th anniversary of the Quebec-Italy Joint Subcommittee. The Museum worked with some twenty museums in Italy to bring together and display more than 200 items from prestigious Italian collections.

Finally, to recognize the tremendous interest members of the general public have shown in Pointe-à-Callière, the TripAdvisor site awarded the Museum a Certificate of Excellence. TripAdvisor gives travellers a media platform for sharing their comments on the restaurants, hotels and attractions they have visited, and continues to be one of the favourite websites of the millions of travellers around the globe who consult and use it. ◀

Francine Lelièvre, Pointe-à-Callière's Executive Director, was awarded the Grand Ulysse at the Grands Prix du tourisme gala for the Montréal region in March. Here we can see Jacques Parisien, Chair of the Board of Tourisme Montréal, and prizewinner Francine Lelièvre.

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THE MARINERS' HOUSE LIVES UP TO ITS PROMISE!

When we inaugurated the Mariners' House in March of this year, we described it as a place for all. Since then, it has certainly lived up to its promise! The Museum's 5th pavilion, inaugurated at a ceremony attended by many guests and dignitaries including the Quebec Premier, the Minister of Culture and Communications, the Minister of International Relations, la Francophonie and External Trade, and the Mayor of Montréal, to name only a few, has gone on to welcome Museum visitors of all kinds. They've run the gamut from journalists – lots and lots of them – to regular visitors, Museum Members, local political figures and artists, businesspeople, school groups and families. They've all found a new reason to visit us and a good excuse to keep coming back!

People were very excited about the Mariners' House and their enthusiasm seems to have continued unabated, judging by the popularity of the evening launch parties for our *The Beatles in Montréal* exhibition. A number of press conferences have been held there, too, including one attended by Quebec Premier Pauline Marois and Gilles Vigneault to announce government support for the Gilles Vigneault heritage foundation. Rendez-vous Culture Montréal also chose our 360° Montréal Space for its 2012 *Montréal, Cultural Metropolis* wrap-up event, which drew the main players and decision makers from the cultural milieu.

School groups have thoroughly enjoyed our new Archaeo-Adventure archaeological dig workshop. Finally, they can take part in an activity unlike anything available elsewhere in Montréal, as they pretend to be archaeologists and embark on a quest to uncover our city's history.

The Museum Shop is lovelier than ever and the Museum Foundation has moved into its comfortable, permanent home where it can welcome the Museum Members, volunteers and partners who continue to offer us their invaluable support.

Speaking of the Foundation, I'm sure there's no need to remind you that it plays an essential role in the Museum's development. Generous donors' support is more vital than ever, as we continue to build the Montréal Archaeology and History Complex. By 2017, we plan to showcase some ten different significant sites in the history of Montréal, Quebec and all of Canada. Our goal is to preserve and showcase the remaining historic sites of national significance in Old Montréal in order to leave Montrealers and visitors an exceptional heritage legacy. The Mariners' House is the first step toward this future.

Our fundraising activities have once again borne fruit, but this is an ongoing task. The Montréal Builders Club benefit evening, organized on June 3 by the Foundation and hosted by Honorary Chair John LeBoutillier, the Foundation's first President, raised \$200,000. The Foundation's next function – the Major Donors Evening – will be held this fall. In the meantime, we would invite the Museum's Members to contribute to and take part in our major fundraising campaign, which is being launched this fall.

The campaign is closely tied to our Montréal Archaeology and History Complex heritage initiative and is co-chaired by Louis Vachon, President and CEO of the National Bank, and David McAusland, Senior Partner with McCarthy Tétrault. Some twenty business executives have been hard at work for several months now soliciting different donors, foundations, companies and philanthropists. Already, the response has been positive.

And of course we are also planning our annual Members evening, where we get a chance to express our profound gratitude for everything that has been accomplished over the years.

Lastly, as you read this issue you will see that the cover story is devoted to our upcoming exhibition on Plateau Mont-Royal, opening in October. Today hailed as one of the most creative neighbourhoods in North America, the Plateau is home to the largest concentration of artists in Canada. It's very popular with the hip young professionals who live there. But artists, writers and filmmakers have also long celebrated it as a working-class neighbourhood. Pointe-à-Callière will be inviting visitors to explore the history and evolution of this distinctly Montréal district, and see how it reflects and shapes the city and its residents. This is yet another in our series of exhibitions that illustrate the Museum's strong local roots, as we pursue our mission of sharing Montréal's history with visitors.

In the meantime, I wish you a pleasant back-to-school and back-to-work season!

Francine Lelièvre
Executive Director



The Mariners' House: A very popular launch!

Many dignitaries made a point of attending the official opening of the Mariners' House, on March 6. Here we can see, from left to right: Jean-François Lisée, Minister of International Relations, La Francophonie and External Trade, Éline Ayotte, Montréal city Councillor and Executive Committee member responsible for culture, heritage and design, Montréal Mayor Michael Applebaum, Quebec Premier Pauline Marois, Francine Lelièvre, Executive Director of Pointe-à-Callière, Maka Koto, Minister of Culture and Communications, and Russell Goodman, President of the Pointe-à-Callière Foundation.

The project teams and Museum staff were also on hand at the official opening of the Museum's new building. They graciously agreed to pose for posterity and share their pride in the achievement.

Photo © Caroline Bergeron



Photos © NH Photographes

A get-together for businesspeople

Pointe-à-Callière hosted the members of the Board of Trade of Metropolitan Montreal on May 7 in the 360° Montréal space in the all-new Mariners' House, for the organization's traditional Montréal Apéro event. Over one hundred guests, Greater Montreal businesspeople, enjoyed touring the building and taking in *The Beatles in Montréal*. Here we can see the Chair of the Board of Trade of Metropolitan Montreal, Michel Leblanc, second from the right.

Photo © Christine Bourcier



The Beatles in Montréal

There was palpable excitement in the air at the launch of our *The Beatles in Montréal* exhibition in March – just as there must have been at the British band’s concert in Montréal in September 1964. The large numbers of dignitaries and guests made the occasion one of the events of the season.

1. Francine Lelièvre, Executive Director of Pointe-à-Callière, Éleine Ayotte, Montréal city Councillor and Executive Committee member and Jacques Parisien, Vice-President and COO of Astral and Chair of the Board of Pointe-à-Callière.
2. Denis Coderre, mayoral candidate, chatting with Jacques Parisien, Chair of the Board of Pointe-à-Callière.
3. Actor Yves Jacques and Jean Allen, a member of Les Bel-Air.
4. Daniel Lamarre, right, President and CEO of Cirque du Soleil.
5. Two members of the Hou-Lops, Jean-Claude Bernard and Yvan Côté, with singer Richard Petit.



THE MUSEUM ROLLS OUT THE RED CARPET!

Lots of launches and public events were held at Pointe-à-Callière this year, from the official opening of our new building, the Mariners’ House, to the Quebec government press conference attended by the Quebec Premier and Gilles Vigneault.

The Tea Roads: an exhibition to savour!

Lots of guests were keen to follow the *Tea Roads* at Pointe-à-Callière on April 29, at the opening of our exhibition exploring the age-old history of this beverage, how it is grown, picked, processed and drunk. Here we can see, from left to right: Éleine Ayotte, Montréal Executive Committee member; Jean-Paul Desroches, guest curator, Francine Lelièvre, Executive Director of Pointe-à-Callière, and Russell Goodman, President of the Pointe-à-Callière Foundation.



Quebec singer-songwriter returns to the Museum!

The Quebec government chose Pointe-à-Callière for the May 13 announcement by Premier Pauline Marois of \$750,000 in funding to restore and showcase Gilles Vigneault’s childhood home in Natashquan. Here we can see Mr. Vigneault and Premier Marois. The event was also an opportunity for Mr. Vigneault to reminisce about the part he played in our 1995 exhibition, *The Port*.



Photos © Catherine Roberge



Beatles fans have always come in all shapes and sizes. From 1960s youngsters and music lovers, of course, to the collectors who have preserved the memories of a magical time of musical, cultural and social renewal.



The exhibition includes a room-sized display of many items of Beatlemania memorabilia.

Collectors happy to share their passion: Gilles Valiquette with Richard Lapointe and his wife.

Photos © Caroline Bergeron

COLLECTORS AND TRUE Beatles FANS



Photo © NH Photographes



Jean-Louis Vaillancourt's collection is made up of guitars that represent key episodes in the history of rock. Among them is one of the two brown Fender Telecasters made specifically for George Harrison, which he played during the impromptu Beatles concert on the roof of the Apple Corps building in January 1969.

Today, a number of private Quebec collectors have shared their passion by lending us some 360 items of all kinds for our *The Beatles in Montréal* exhibition, on at Pointe-à-Callière until March 30, 2014. The exhibition invites visitors to relive and learn more about this exciting time period, by focusing on the two shows played by the British band at the Montreal Forum nearly 50 years ago.

4,000 Beatles records

Singer-songwriter Gilles Valiquette was just 12 at the time and couldn't attend either of the shows on September 8, 1964, the same day school started. Years later, though, he did find the soundtrack from the show, a priceless piece of history that visitors can hear at the Museum.

"We were counting the days until the Beatles got here, and we talked about it for ages afterward. The exhibition salutes the event's historical significance and shows how the Beatles left their mark on our community. To some extent, they influenced what we became as artists," says Mr. Valiquette, a music history buff and the senior consultant for the exhibition.

He has been collecting various items relating to the Fab Four since he was a teen, primarily records, many of which he loaned to the Museum. "Up until 1967, Beatles albums were released with different songs, track lists and covers in different countries. It makes for a really interesting selection."

And how! Over the years, Mr. Valiquette has amassed an impressive collection of some 4,000 Beatles-related discs, cassettes and CDs, buying many of them while touring Quebec and abroad. "They're my souvenirs – part of my lifetime's baggage."

Pierre Marchand also contributed to the exhibition by lending us various objects, including a snare drum with Ringo's face on it. "I think I found it in the States," he says. The owner of this attractive toy has continued to be a collector, although he does admit to slowing down some over the years.

Lamps, nylon stockings and cereal boxes

It's hard to stop Richard Lapointe, a Quebec City retiree, once he gets talking about his collection of 5,000 Beatles items. His memorabilia runs the gamut from records to guitars, signed photographs, drawings and letters from band members. And that's not counting the 1,000 other objects related to the history of rock n' roll. He estimates that his collection is worth \$25 to 30 million!

"I've never collected anything to make money, but because I love it," says Mr. Lapointe, who loaned us more than 100 objects for the exhibition. The highlights are four original portraits of the band members done in 1964 by Nicola Volpe, which he says are worth over \$1 million.

His collection is very eclectic, because "the Beatles were the most widely marketed rock band ever: you could buy chewing gum, pyjamas, lamps, even nylon stockings with the Beatles on them." He even has a Honey Wheats cereal box that Nabisco created for the *Yellow Submarine* movie – and the box has never been opened!

Where did his interest come from? As a youngster, Mr. Lapointe collected matchbox cars, proudly tending to his collection. At age eight, when "these four long-haired guys appeared with this new kind of music, I completely fell for them, like so many other people."

A guitar lover

Like Mr. Valiquette and Mr. Lapointe, Jean-Louis Vaillancourt has become more and more interested in rare items over the years. His passion is guitars that represent key episodes in the history of rock. The IT consultant has about fifty such instruments, including 15 witnesses of Beatles history that he loaned us for the exhibition. Among them is one of the two brown Fender Telecasters made specifically for George Harrison, which he played during the impromptu Beatles concert on the roof of the Apple Corps building in January 1969.

"I grew up with the Beatles and it's a way of celebrating how much I admire them," says Mr. Vaillancourt, who is always ready to tell the story behind each guitar in his collection.

It all started when he read *Beatles Gear*, by Andy Babiuk. The book, with its detailed descriptions of all the musical instruments played by the Beatles, became his bedtime reading. "For me, guitars are functional art objects. They're much more fun to collect than paintings because you can play them."

All these collectors have told us how proud they are to help people get to know the Beatlemania era. "We are cultural messengers. It's our legacy to future generations, so that they can see what a fabulous time it was," Mr. Lapointe concludes. ◀



LIVES AND TIMES OF THE Plateau

In line with its series of exhibitions on symbolic Montréal places, Pointe-à-Callière is presenting *Lives and Times of the Plateau*, an exhibition saluting the intertwined everyday lives and multitude of imaginary lives that have given the Plateau Mont-Royal neighbourhood its distinctive character and tremendous creativity.

A crucible of artistic brilliance, intellectual vitality, political upheaval and entrepreneurial daring, the Plateau perfectly symbolizes Montréal's cultural diversity and vitality.

A creative neighbourhood!

Today considered one of the most "creative" neighbourhoods in North America, and hailed by international magazines as one of the best places to live, the Plateau attracts hip young professionals, shoppers and suburbanite people watchers, as well as tourists. But look a little deeper and you can still see traces of the days when it was home to artisans, shopkeepers and labourers. This is where Francophone city-dwellers invented a life for themselves, in the midst of the waves of immigration that fundamentally altered Quebec's cultural reality. Indeed, it is not just one culture, but a whole wealth of cultures, that have shaped the Plateau Mont-Royal from the very beginning.

In less than 200 years, thanks to the inventiveness of the Plateau's residents, it was first transformed from its rural origins into a working-class area and then metamorphosed into an electrifying neighbourhood. This rapid pace of urban evolution made Plateau Mont-Royal one of the sources of the major transformations that have marked the city's history and its imagination, a true cradle of Quebec culture and the meeting place of people with varied origins – and destinies.

Ubisoft

1. Manitoban manufacturer John W. Peck arrived in Montréal in 1903, and had the "rag trade" factory built that has borne his name ever since. In the past decade, Ubisoft, a French firm and leading video game maker, has taken over the building at the corner of Saint-Laurent and Saint-Viateur.



Photo © Caroline Bergeron

Carré Saint-Louis, circa 1910

2. With its fountain and basin, Carré Saint-Louis is lined with elegant Victorian apartments that once housed upper middle-class French-Canadian families.



Photo © McCord Museum

The return of the angels

3. Sculptures by Olindo Gratton of two angels representing the Nativity and the Apocalypse once adorned the facade of the Saint-Enfant-Jésus church on rue Saint-Dominique. They were removed in 1978, but have since been restored and will soon be back on their pedestals once the exhibition at Pointe-à-Callière closes.

The Montréal identity

From the urban face of the neighbourhood, with its famous triplexes and green lanes, to the political movements it has seen, headed up by a host of leaders of every persuasion (feminists, liberals, nationalists, populists, labour activists, communists and even fascists (!)) and the social movements born there, and the birth of the *Refus global*, the Museum is presenting the fascinating, recent history of Plateau Mont-Royal. The exhibition reveals an identity that reflects its residents' hopes and dreams, one shaped through a host of architectural, environmental, political and artistic innovations. It traces a living history of the neighbourhood, shedding light on what makes the Plateau such a distinctive place today.

Cultural vitality

Works of art and other objects sure to stir memories of the "people's" Plateau or suggest the modern-day neighbourhood are displayed in a contemporary setting. Paintings, including some by the famous Automatist artists Jean-Paul Riopelle and Paul-Émile Borduas, along with literary, architectural, theatrical and cinematographic works, all created on the Plateau, are showcased and explained, complemented by photographs and maquettes. The backdrop is an original work of art, a digital installation by contemporary artist François Quévillon. The piece offers visitors a unique vision of the Plateau represented in clouds of 3D particles, a swirling, colourful image of the neighbourhood's architecture, infrastructure and geography. The exhibition will be presented in the Museum's main building starting October 23, 2013. Enjoy! ◀

Where did the Plateau get its name?

The name "Plateau" first appeared in print in 1938, in a local weekly called the *Guide Mont-Royal*. Some say that it came from the neighbourhood's geographic location, a terrace sitting at the top of the city and at the foot of Mount Royal. But others claim that it started with a school and a bus driver. In the late 1930s, the Sherbrooke Street bus stopped in front of a school named Le Plateau, opposite La Fontaine Park, across from a school named Le Plateau. The driver would announce the stop by calling out "*Le Plateau!*" Gradually the name spread and was applied to the whole area north of the park.

Plateau-Mont-Royal is ...

A Montréal borough that covers 8.1 km², with a population of close to 100,000, making it the most densely populated of all 19 city boroughs. It is also the city's youngest borough – the median age of its residents is 34.1, compared with 38.6 for the city as whole. It is bounded to the north and northeast by the Canadian Pacific (CP) railway tracks, to the west, by avenue du Parc to the des Pins interchange and rue Université and, to the south, by Sherbrooke Street.



Photo © Centre de conservation du Québec



Photo © Eric Major, Pointe-à-Callière

The Pointe-à-Callière dig site is on Place D'Youville, between McGill and Saint-Pierre streets. Over the summer, guides explained the history of the site and the archaeologists' efforts to uncover the remains buried beneath this former parking lot in Old Montréal.

OLD MONTRÉAL REVEALS ITS **secrets!**

A team of archaeologists was hired by Pointe-à-Callière in summer 2013 to dig out beneath Place D'Youville, in Old Montréal. The goal was to uncover the remains of the former Parliament of the United Province of Canada and St. Ann's Market, to reveal one of the milestones in Montréal history. That's right, Montréal really was the capital of the "Province of Canada" from 1844 to 1849 and traces of that time period are still there, right next to Pointe-à-Callière.

These major archaeological digs are following up on the ones conducted in summer 2011, when archaeologists from the Ethnoscop firm, under the Museum's direction, discovered nearly 100,000 archaeological items and animal bones, in a state of preservation that widely exceeded their expectations. The first permanent Parliament of the United Province of the Canada sat in Montréal from 1844 to 1849, in the St. Ann's Market building. A number of key pieces of legislation in Canadian history were adopted here, including the act establishing responsible government in 1848. In 1849, following a riot sparked by the Royal sanction given to the act indemnifying victims of the 1837-1838 Rebellions, or the *Rebellion Losses Bill*, the Parliament building was burned down. It was a total loss. Afterward, Parliament sat alternately in Toronto and Quebec City, before it was finally moved to Ottawa, in 1857.

The 2011 excavations brought to light the stone foundations of the monumental building (100 m x 20 m), along with part of the William collector sewer laid in the bed of the canalized St. Pierre River when St. Ann's Market was built.

The artefacts and remains discovered are eloquent evidence of the uses of the site and of some of the activities there during the three major periods in its history: St. Ann's Market and the Parliament of the United Province of Canada, from 1834 to 1849; the burning of Parliament, on April 25, 1849; and the restoration

Photos © Rodolphe Galant, Pointe-à-Callière



Photo © Canadian Conservation Institute, Canadian Heritage



The Minister of Canadian Heritage, Shelly Glover, recently had a chance to examine the Royal coat of arms at the Canadian Conservation Institute, in Ottawa. Here we see her with restorer Helen McKay.

of St. Ann’s Market, from 1851 to the time it was torn down, in 1901. Many objects were unearthed during the digs, including a pair of spectacles, many stoneware beer bottles, tea services, utensils, bottles of shoe polish, marbles and glass items.

The 2013 digs, made possible by funding from the Ministère de la Culture et des Communications, focused on the central part of the building – where they turned up an especially rich collection of artefacts – along with the hitherto largely unexplored west wing.

Showcasing this archaeological site is one part of Pointe-à-Callière’s extensive plans to create an archaeology and history complex comprising some ten sites by 2017. Aside from displaying the remains of this site, the complex will also preserve and display the remains of Fort Ville-Marie and Callière’s Residence, all linked underground by a 400-metre stretch of the famous William collector sewer. ◀



The Royal coat of arms gets a facelift

Pointe-à-Callière received a private donation of major historical importance related to Place D’Youville, site of the former St. Ann’s Market, which housed the Parliament of the Province of Canada: the official coat of arms of the British monarchy that hung in the building where Parliament sat from 1844 to 1849. The Royal arms were discovered in New York and purchased by a astute collector, the former Solicitor General of Canada, the Honourable Robert P. Kaplan. He kept the remarkable item until 2010, when he heard about Pointe-à-Callière’s plans to expand and to conduct archaeological digs on the site of the first Parliament of the United Province of Canada. Mr. Kaplan contacted Museum officials and donated these famous Royal arms. They had remained virtually intact after being rescued from the fire in 1849. The emblem, carved of pine and one metre high, hung above the seat of the Speaker in the Legislative Assembly Chamber. In May of this year, the coat of arms was carefully packed and sent to the Canadian Conservation Institute, in Ottawa, where it is currently being restored and subjected to a battery of laboratory tests. It has been repainted a number of times over the years. Once it has been cleaned and stabilized, it is to be displayed *in situ* in 2017, as part of its expansion plans, the Museum is hoping to present the arms for the general public when it showcases the remains of the Parliament.

Dimensions of the coat of arms: 101 cm (height); 123 cm (width); 16 cm (depth).



Louis Vachon, President and CEO of the National Bank since June 2007, is responsible for the strategies, orientations and development of the Bank and its subsidiaries. Mr. Vachon holds a Master's degree in International Finance from The Fletcher School (a Tufts and Harvard University cooperative graduate program), and a BA in Economics from Bates College. He is also a Chartered Financial Analyst, CFA. Along with David McAusland, he is co-Chair of the major fundraising campaign recently launched by the Pointe-à-Callière Foundation to support the creation of the Montréal Archaeology and History Complex, a world-class museum and tourism complex.

Photo © Caroline Bergeron



Louis

Q. How long have you been interested in history?

A. My interest in history started very early on. Certainly ever since I learned to read! And even before that, I used to like to look at the history pages in encyclopaedias.

Q. Do you have any favourite historical events or periods?

A. I've always been captivated by the Romans, the Napoleonic era and the 20th century. And since becoming a banker, I've developed an interest in economic and financial history.

Q. What are the key dates in Montréal's history?

A. There are a number of them ... First of all, I'd like to mention the important role played by an early private company, the Company of One Hundred Associates, in the economic development of New France and then Montréal, despite the sometimes difficult conditions. Private business played an essential part right from the colony's earliest days. In addition to Montréal's

beginnings, in the 17th century, I'm fascinated by its period of growth during the 19th and 20th centuries, with the Presbyterian Scots who played an extremely important role. You can't forget the contribution made by the English-speaking community, many of them Scots, to Montréal's growth. Finally, I'm especially interested, of course, in the rise of Quebec inc., starting in the 1960s. The National Bank, a key business partner since it was founded in 1859, played an important part there, both in Montréal and throughout Quebec.

Q. Do you see any connection between your interest in history and your career?

A. Absolutely! History may not repeat itself, but there is a certain rhythm to it. I drew on it a lot during the financial crisis in 2007-2008. My knowledge of previous financial crises really helped me not only understand its origins, but also come up with some solutions. I find a grasp of history and major historic events tremendously useful every day.



Vachon

A PASSION FOR THE PAST

Q. What are your favourite history books?

A. The two-volume biography of the Rothschild family – *The House of Rothschild* – by British historian Niall Ferguson is one of the greatest financial history books written in the past 25 to 30 years. Another of my favourites is the biography of French financier André Meyer, who died in 1979 and was a partner with the Lazard investment bank. It's one of the books that encouraged me to go into finance, along with Paul Erdman's *The Billion Dollar Sure Thing*. Finally, I'd also like to mention the historical biographies written by Max Gallo, a French historian, novelist and politician, especially the ones on Julius Caesar and Napoleon, both of which are very easy to read.

Q. How would you say Pointe-à-Callière manages to bring Montréal's history to life?

A. The Museum does a terrific job of making the city's history interesting and accessible, thanks in part to the fact that it is located on the very sites where Montréal was born, in the historic district of Old Montréal, and to the exciting activities and events it holds. Pointe-à-Callière plays an extraordinary role for Montrealers, but also for visitors and tourists. And I believe that it will continue to do so for many years. That's one of the reasons our institution is involved in the major fundraising campaign for the Montréal Archaeology and History Complex. The vast project will preserve and showcase the remaining historic sites of national significance in Old Montréal by 2017. It's a fabulous challenge! ◀



Mon HISTORY

LOUIS-HECTOR DE CALLIÈRE

A Montréal museum is named for him, as well as a street in Old Montréal. But who was Louis-Hector de Callière? Where does he fit in the city's history?

He was born on November 12, 1648 in Thorigny-sur-Vire, Normandy, to two members of the nobility, Madeleine Potier de Courcy and Jacques de Callière, *maréchal de camp* and Governor of the town of Cherbourg. In 1664, he embarked on a brilliant military career that saw him take part in various campaigns under King Louis XIV. He quickly earned royal recognition for his exploits and was made a regimental captain.

In recognition of these accomplishments, he was appointed Governor of Montréal in April 1684, to replace François-Marie Perrot. He soon set sail for Canada to take up his new duties.

By 1685 he was making a name for himself as part of the campaign against the Seneca. When war was openly declared between France and England in 1689, raids were launched on either side of the border in the colonies. Numerous massacres ensued, including the tragic one in Lachine, keeping Montrealers in a constant state of alert. Callière ordered that cedar post palisades and redoubts be built around each seigneurie to better protect the colonists. In Montréal, the palisade was 2,800 metres long, with five gates and eight defensive fronts equipped with platforms and cannons.

In 1690, the English were planning to invade New France. While William Phips tried to take Québec, Fitz-John Winthrop was to attack Montréal. But the expedition was abandoned after a smallpox epidemic decimated their Iroquois allies, and supply and munitions deliveries were delayed. This allowed Callière and his troops to offer their support to Québec, which was under siege by Phips.

When Frontenac died on November 29, 1698, Callière was appointed acting Governor. He was eventually made Governor of New France, a post he held from 1699 to 1703.

But his greatest exploit remains the role he played in ratifying the famous 1701 treaty, the Great Peace of Montréal, winning a formal promise of First Nations neutrality. This event marked a watershed in French-Indian relations. Once free of the Iroquois threat, the French colony could now consolidate its trading network with the Upcountry nations while working to contain the New England colonies. Callière died in Québec on May 26, 1703.

Today, Pointe-à-Callière, the Montréal Museum of Archaeology and History, on the very site where Montréal was founded and these historic events occurred, continues to immortalize the name and perpetuate the memory of Governor Louis-Hector de Callière. ◀



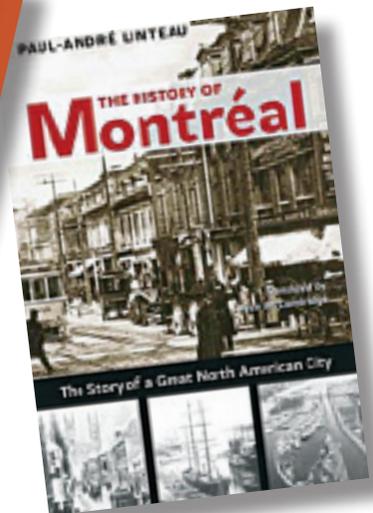
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Montréal



BOOKS: DISCOVER YOUR CITY!

A number of books on Montréal have come out recently. The first one is a monumental tome with over 1,500 pages, the culmination of an ambitious joint project by a number of university researchers, under the aegis of the INRS. It combines research on urban studies, geography, archaeology, demographics, politics, sociology and more, to offer a historical portrait of Montréal and the surrounding region from many different points of view.

Histoire de Montréal et de sa région is neither an encyclopaedia nor a local monography. Rather it relates the history of the physical site and its settlement, drawing on human geography and environmental history to tell a "tale of movement in time and space."

Unlike many academic works of this kind, this one has many illustrations that enrich the content and accompany the figures in every chapter.

This publication, under the direction of Dany Fougères, is the 21st in the collection of regional histories produced by the INRS. It's an invaluable source of knowledge for both history buffs and scholars interested in Montréal's past, and belongs on every bookshelf!

Paul-André Linteau needs no introduction, as one of Montréal's leading historians. This updated English-language edition of his brief history of Montréal published in French back in 1992 comes as a welcome and very accessible overview of our city's past.

The History of Montréal: The Story of a Great North American City takes the reader through all of Montréal's trials, tribulations, triumphs and transformations, from Hochelaga and the Iroquoians right up to the Charbonneau Commission in 2012. Linteau focuses on the city's diverse ethnic and cultural origins and delves into the social, economic, political and cultural forces and trends that have driven the city's development and made it what it is today. Along with the history, there are a great many maps and wonderful photos and illustrations capturing the atmosphere of bygone days. Both these books are available at the Museum shop. ◀

Histoire de Montréal et de sa région, Vol. 1 - Des origines à 1930 and Vol. 2 - De 1930 à nos jours. Fougères, Dany (dir.). Québec City: Les Presses de l'Université Laval, "Régions du Québec" collection, No. 21, 1,596 p., (2 volumes) \$79.95

The History of Montréal: The Story of a Great North American City, Linteau, Paul (translated by Peter McCambridge). Montréal: Baraka Books, 2013. 205 p. \$19.95

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A VERY POPULAR BUILDERS CLUB EVENT!

The Builders Club spring benefit evening was held on June 3, hosted by Honorary Chair John LeBoutillier, Chair of the Board of Industrial Alliance and the Pointe-à-Callière Foundation's first President. The event, on a Beatles theme to go along with the Museum's current exhibition, raised \$200,000.



Photos © NH Photographes

Shown here from left to right, at the Club's 2013 head table are Monette Malewski, Francine Lelièvre, Charles S.N. Parent, Chantal St-Pierre, Honorary Chair John LeBoutillier, Russell Goodman and Marc Pouliot. Seated: Lise LeBoutillier, David McAusland and Sarah Ellwood.

Foundation NEWS

ANNUAL FUNDRAISING CAMPAIGN: AN ARCHAEOLOGY AND HISTORY COMPLEX IN THE MAKING.

Would you like to do your part to contribute to the development of the Montréal Archaeology and History Complex? We can assure you that it's possible ... and easy!

The major fundraising campaign planned by the Pointe-à-Callière Foundation to support this project is about to be launched. The campaign, which is currently in the silent phase, is co-chaired by Louis Vachon, President and CEO of the National Bank, and David McAusland, Senior Partner with McCarthy Tétrault.

You can now contribute to making this complex a reality. It will be like no other museum in the world, combining ten historic and heritage sites and buildings of national significance in Old Montréal.

The Montréal Archaeology and History Complex is one of the key projects prioritized by the city of Montréal and the Quebec government to mark Montréal's 375th anniversary. In 2017, Pointe-à-Callière will also be celebrating its own 25th anniversary. To find out more about the Museum's expansion plans or to make a donation in support of this project, go to the Pointe-à-Callière website.

It's your turn to bring the past to life!



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Official opening

1. Many Museum Members attended the official opening of the Mariners' House on March 6. Russell Goodman, the Foundation's President, proudly greeted the many guests and showed them around the new spaces, including the Foundation's new premises.

Photos © NH Photographes



A Cultural Feast

2. Several hardy volunteer Members helped out at Pointe-à-Callière's Cultural Feast on May 25 and 26, braving the rain and the cold that put a bit of a damper on activities. Thanks to our dedicated Members who turned out to lend a hand: Aline Roby, Yolande Pellas and Javiera Segouia.

INVITATION: CELEBRATING MEMBERS AND THE PLATEAU!

Members of Pointe-à-Callière enjoy a range of benefits, including the Annual Members' Celebration, a highlight of the fall social season. The special evening will be held on October 21 this year, starting at 5:30 p.m. Members can preview the *Lives and Times of the Plateau* exhibition and rediscover this neighbourhood that is so much a part of Montréal. The event is free for Members; for \$20, non-Members can enjoy the evening and get a six-month Museum membership, too. A great deal!

Please reserve by October 14, at (514) 872-4643 or fondation@pacmusee.qc.ca. As you can see, there are plenty of advantages to being a Museum Member!



The Beatles in Montréal

3. For many Members, the launch of *The Beatles in Montréal* on March 27 was a chance to listen to and get reacquainted with 60s music.

Members of Pointe-à-Callière are entitled to discounts from the following partners:

50%

off admission to the Canadian Centre for Architecture, McCord Museum, Château Ramezay, Maison Saint-Gabriel and Musée de la civilisation;

25%

off Architectours offered by Héritage Montréal;

20%

off the item of the month at the Museum Shop and a one-year subscription to *Continuité* magazine and *Les Naturalistes*;

15%

off regular tickets to the Orchestre Métropolitain and meals at the Le Bourlingueur restaurant;

10%

discount at the Museum Shop and the Arrivage restaurant.

Four O'clock

Representatives from Four O'clock Teas, the presenting partner for our *The Tea Roads* exhibition, were delighted to see their signature on the exhibition poster, at the launch in April 2013. Here we see the Museum's Executive Director, Francine Lelièvre, with Suzanne Gagnon, Johanne Dion and Karine Pomerleau from Trans-Herbe, the maker of Four O'clock Teas.



Photo © NH Photographes

Alcoa Foundation

3. The activities in the pedestrian space were made possible by support from the Alcoa Foundation, the Ville-Marie borough, the Société de développement commercial du Vieux-Montréal and the Le Plateau-Mont-Royal borough. They kicked off with two shows by Replay The Beatles group, in Place Royale.

4. An enormous "snakes and ladders" type game has been painted on the ground in the Place D'Youville pedestrian space. As children jump from box to box, they can stretch their legs and learn how to help the environment at the same time. In collaboration with the Alcoa Foundation.

HAPPY PARTNERS!



Photo © NH Photographes

Rouge FM and MusiMax

1. Many of our partners and sponsors attended the launch of *The Beatles in Montréal*, in March 2013, including people from the exhibition's presenters, Rouge FM and Musimax. Here we can see Francine Lelièvre with several representatives from the Astral Group and the Museum, including Frédérique Blaive, Alain Dassylva, Kelly Donlevy, Alexandre Boyer, Louise Bourbonnais, Derev Antakcioglu, Marie-Josée Robitaille and Martin Spalding.



Photo © NH Photographes

2. British Consul General Patrick Holdich was proud to attend the opening of *The Beatles in Montréal* exhibition, and happy to see Montréal pay tribute to the British band.



3



4

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Pointe-à-Callière extends its sincere thanks to its partners and sponsors who have made the following exhibitions and events possible.

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