

POINTE- À-CALLIÈRE

2011
ANNUAL
REPORT



BUILDING A MUSEUM AND A CITY FOR THE FUTURE



Message from the Chair of the Société du Musée **Pointe-à-Callière thinks big** As this Annual Report shows, in 2011 our Museum brought together Montréal's past, present and future like never before. The past, by conducting major archaeological digs that unearthed exceptional remains in Place D'Youville and some 100,000 artifacts linked with the former St. Ann's Market, which served as the first permanent Parliament of the United Province of Canada. The present, by welcoming 353,263 visitors from all over, among our best attendance figures ever! And the future, by converting the Mariners' House to create essential spaces to handle our many visitors and meet the Museum's goal of offering even more exhibitions and adaptable educational spaces. With all these digs and major projects, we have launched Phase 1 of the Museum's planned expansion, thanks to the support of the Ministère de la Culture, des Communications et de la Condition féminine (MCCCQ) and the city of Montréal – not to mention the new discoveries by the Archaeological Field School, in partnership with the Université de Montréal, on the site of Fort Ville-Marie. And that's not all! There are also other plans in the works. At the request of the Grey Nuns of Montréal, the Museum intends to help safeguard and showcase the religious community's unique heritage.

The Foundation is preparing to launch an ambitious fundraising campaign that will allow the Museum to turn its longstanding dream into a reality: making Montréal's birthplace a place of exploration and a window on the future for visitors of all ages, for both long-time Montrealers and newcomers. This major campaign will reach out to Montrealers, and we are confident that they will show us their support.

My thanks to the Board members of the Société, the city of Montréal, our partners and sponsors, the Foundation and the volunteers, donors and all our other Friends. Thanks to the amazing Museum team and above all to its Executive Director, who was awarded an honorary PhD by the UQAM Humanities Faculty to salute her contribution to founding the Museum and building its international renown. And thanks to all of you, who are helping us write the living history of Montréal, tracing its story as if we were writing on a virtual touch screen.

Sophie Brochu



Message from the Museum's Executive Director **A fascinating line-up** As I write these lines, work on the Mariners' House is going full steam. There's no doubt about it – the dream of turning Pointe-à-Callière into the Montréal Archaeology and History Complex by 2017 is starting to take shape. And it was a real pleasure to see the Museum welcome its 5 millionth visitor in 2011, too, when a teacher from Vermont visited us with her students!

But we mustn't let these plans for the future distract us from our day-to-day mission of offering all our audiences unique contact with archaeology and history throughout the year. The banners for three temporary exhibitions adorned the Éperon building in 2011: *Sainte-Catherine Street Makes the Headlines!*, an overwhelming favourite with Montrealers; *To Your Health, Caesar! Wine and the Gauls*, a North American exclusive produced by Pointe-à-Callière in partnership with the museums of Roman Gaul in Lyon-Fourvière and Saint-Romain-en-Gal; and *Colours of India*, showcasing the light-filled photography of Suzanne Held and the treasures of the Guimet museum, complemented by an equally luminous publication. Work on renewing the permanent exhibitions continued, as well. The lookout on the Éperon building was transformed – climb the stairs and enjoy its original depiction of the port and urban landscape for yourself. An "archeoscope" explaining the fortifications was added to the interactive screens in the mixed-media port fresco brightening up the archaeological crypt. Our exhibition on Montréal's cultural communities, *Montréal Love Stories*, was expanded. A superb website was produced to complement the new multimedia show, *Yours Truly, Montréal*. Two educational spaces for young visitors were revamped to create a fun workshop/exhibition on the St. Lawrence Iroquoians. A number of festive events enlivened the streets of Old Montréal: the *Nuit Blanche*, *Port Symphonies*, *A Cultural Feast* and our *18th-Century Public Market*. Lastly, we marked the 400th anniversary of French explorer Samuel de Champlain's visit to the future Pointe à Callière site, a sort of dress rehearsal for the celebrations surrounding Montréal's 370th birthday, the 400th anniversary of the birth of Maisonneuve, co-founder of our city, and of course Pointe-à-Callière's 20th birthday, all coming up in 2012!

My most sincere thanks go to the members and allies of the Boards of the Société and the Foundation, to my marvellous team, and to all our visitors. This 2011 report is dedicated to you.

Francine Lelièvre

SAINTE- CATHERINE IN THE NEWS

Temporary exhibition_ **Sainte-Catherine Street Makes the Headlines!** Since 2011 was the 250th anniversary of one of the leading commercial streets in North America, Pointe-à-Callière wanted to salute its longevity, vitality and exciting history, by featuring headlines from bygone days covering six key events in the story of a street – and a city.

The exhibition, which ran until April 24, resulted in the Museum's best average low-season attendance ever. As evidence of its popularity, no fewer than 7,500 visitors shared their own memories of the street and responded to the survey on the future of this major artery, at the end of the tour.

The exhibition also offered an opportunity to explore the social, commercial, cultural, sports and urban fabric of our constantly evolving city, by including more than 250 objects from 17 private collections and 20 public collections, in addition to many archival photographs and films. All these memories showed the successive and sometimes simultaneous lives of this fascinating artery. She has been through a lot, from fires to riots and shuttered storefronts, but remains a resilient force, as proven by the ongoing variety of development proposals. All in all it was a fascinating portrait, guided by the work of historian Paul-André Linteau, also the author of *Sainte-Catherine Street. At the Heart of Montréal Life*, published in conjunction with the exhibition and now a valuable reference on the subject.

Two exhibitions produced by Pointe-à-Callière **still on the road** *St. Lawrence Iroquoians, Corn People*, at the Musée amérindien de Mashteuatsh (Lac Saint-Jean, Quebec). *Discovering Legends with Jean-Claude Dupont*, at the Musée québécois de culture populaire (Trois-Rivières), the Pulperie de Chicoutimi and the Centre acadien at Université Sainte-Anne (Pointe-de-L'Église, Nova Scotia).

An **award-winning poster** The poster designed by Dominique Boudrias, the Museum's graphic designer, from the visual signature developed by Sid Lee for the *Easter Island – An Epic Voyage* temporary exhibition (presented in 2010) earned an Honourable mention at the American Association of Museums (AAM) Muse Awards, in the Poster category of the Publications Design Competition.



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GALLIC WINE ON THE MENU

Temporary exhibition **To Your Health, Caesar! Wine and the Gauls** Although wine has helped shape some of the world's leading civilizations, and while quality wine of all kinds graces our modern-day tables, there is still much to learn about it. So the Museum invited Montrealers and tourists to follow the "Wine Road" from the far-off origins of this marvellous beverage to the vineyards of Roman Gaul and Quebec, from May 18 to October 16. It made for a lovely "wine menu" created by Pointe-à-Callière and presented as a North American exclusive in partnership with the Département du Rhône and the museums of Roman Gaul in Lyon-Fourvière and Saint-Romain-en-Gal-Vienne.

Starting from the "roots" of wine in the Middle East, around 5400 BC, the exhibition led visitors through the Egypt of the Pharaohs, to a symposium in ancient Greece and on to Italy, with a lengthier stop in Gaul (in the days of the Celts and later the Gauls), before finally reaching present-day Quebec. Along the way, they learned some secrets of ancient wine making, and how the Gauls turned the tables on a conquering Caesar by making such fine wine that they captured the Roman market!

The exhibition featured a wide variety of nearly 200 artifacts, ranging from goblets, of course, to statuettes, mosaics, timeless tools and even ancient grape seeds, from some twenty leading Canadian, American and French institutions, including the prestigious Louvre museum, and private collections. Amphorae were given a place of honour, with some thirty of these ideal shipping containers for wine, along with a giant interactive map of the Mediterranean showing where they came from, and a presentation on underwater archaeological digs in the famous wreck of the *Madrague*. Some short, atmospheric films introduced visitors to the splendid Vix krater, the largest ancient bronze vase ever found, from a 6th-century BC princess' tomb in Burgundy, and invited them to follow the travels of a Roman amphora and a Gallic one and to watch Roman-style wine making in Provence. Lastly, visitors could admire works by two Quebec artists: unusual vases by ceramist Richard Milette, and a painting by Marc Séguin executed with Romanée-Conti, a great Burgundy wine.



SAFFRON COLOUR

Temporary exhibition **Colours of India** Pointe-à-Callière set out to mark the Year of India in Canada by bringing together light-filled images of present-day India and historic items from an exceptional European collection, all to showcase the saffron hues of this fascinating country in the depths of a Montréal winter. The warm, welcoming exhibition, starting November 7, featured an incomparable mosaic of landscapes, ethnic groups and beliefs, guided by some fifty entrancing images captured by internationally renowned photographer Suzanne Held, and by about one hundred objects from the collections of the Musée national des arts asiatiques Guimet, in Paris, and a dozen items from the Royal Ontario Museum.

Suzanne Held was the first reporter to cross the high Tibetan plateaux, at 5,000 metres, to reach Nepal, when the Tibetan border was opened. She has an abiding love for India and has visited the country over 40 times to capture the “extraordinary light” of places and people and their relationships with the sacred through traditions, myths, beliefs and rituals in their everyday lives. Here in Montréal, she gave an exclusive talk on her photographs, including those displayed in the basement of the Ancienne-Douane building. “India is a hymn to colour, to aestheticism. All is of infinite grace and beauty,” she said. And indeed, her photos reveal the splendour and spirituality of a country of unparalleled geographic, social and cultural diversity.

To complement these images, films and soundtracks brought ceremonies and rituals to life, while priceless artifacts enchanted visitors. Clay, stone, bronze and wooden statuettes of kings, gods and goddesses dating as far back as the 2nd century. Adornments for divinities. Ritual objects. And rare Indian textiles, including saris, shawls, veils, odhnis, turbans, and coats from the 18th and 19th centuries, from the personal collection of Krishna Riboud, the great-grandniece of Nobel laureate for literature Rabindranath Tagore, who devoted herself to preserving these fragile pieces, evidence of India’s worldwide renown for the quality of its textiles since Antiquity.

The exhibition was accompanied by an original soundtrack, *Shanta*, composed and performed by Montrealers Jonathan Voyer and Shawn Mativetsky, experts in Hindustani music, on the santoor, an instrument with nearly 100 strings, and the tabla, a type of drum from Northern India.

A publication, *Couleurs de l’Inde*, was produced by Pointe-à-Callière in collaboration with a number of expert contributors, showing the main objects displayed and explaining the author’s vision of photography and of India itself.

PERMANENCE AND CHANGE



The permanent exhibitions **are renewed** Two years ago, the Museum launched an ambitious renewal of its permanent exhibitions, with the opening of a new multimedia show, *Yours Truly, Montréal*. In 2011, this wind of change continued to blow through the Éperon building, even gusting as far as the Ancienne-Douane building. Let's follow it! At the top of the Museum's flagship, the updated lookout offers an entertaining and informative experience. You can scan the area around the Museum and pick out significant buildings, and in turn find out what they looked like back in 19th-century Montréal. The original and informative concept adds to the pleasure of admiring the view of Old Montréal and the Old Port. In its archaeological crypt, the Museum safeguards a large section of Montréal's early fortifications and even some traces of the Market Gate that stood between the shoreline and the first public marketplace. The Museum is aware of how privileged it is to house these rare remains, and wanted to shed light on these extremely important structures and remind visitors that Montréal predates Quebec City and Louisbourg as the first walled settlement in New France. It has now succeeded in this goal, having installed an "archeoscope" that allows visitors to step back into the walled town of Montréal with the press of a finger, just like the touch screens along the mixed-media fresco dedicated to the port, also in the crypt. In the basement of the Éperon building, a fun interactive workshop/exhibition invites young visitors and their school groups, day camps and families to meet the St. Lawrence Iroquoians. On the same level, but in the Ancienne-Douane building, a photographic mural recalls the successive waves of immigrants to Montréal, with a salute to those communities upstairs, in the *Montréal Love Stories* exhibition.

The Museum's facelift even extended into cyberspace, with the design and production of a *Yours Truly, Montréal* website. Visitors to the website can explore the history of Montréal from the time the island emerged right up to the present, play some matching and observation games and keep track of their scores. The goal is to earn one's diploma as a budding archaeologist. The website, designed and produced by Sid Lee, was created by the Museum in collaboration with the experts who helped create the multimedia show, and features bold graphics and original navigation. An experience not to be missed, and a fun way to get even more out of the multimedia show.

An award-winning **multimedia show** The 2011 Prix Léonidas-Bélanger, production/event category, was awarded to the *Yours Truly, Montréal* multimedia show by the Fédération des sociétés d'histoire du Québec.





EFFERVESCENCE

Cultural activities and events **_all year long** During the *Nuit blanche à Montréal*, part of the Montreal High Lights Festival, thousands of night owls came to hear storytellers and musicians Jocelyn Bérubé and Matthieu Lippé tell tales of “strange nights in Montréal.” The return of warmer weather attracted other crowds. Pointe-à-Callière’s *Cultural Feast*, celebrating the flavours of Montréal’s many culinary heritages, offered families and passers-by sweet and savoury delicacies from Mexico, Africa and Haiti, demonstrations by some acclaimed professional chefs, and free performances including an exciting show by musician Marco Calliari. Children got a chance to try gumboots! On Sunday of the same weekend, Montréal Museums Day and an “Open House” day at the Archaeological Field School were added attractions.

Come harvest time, the *18th-Century Public Market*, another eagerly awaited weekend event in Old Montréal, featured some 40 stalls selling old-time wares in Place Royale. Entertainment by craftspeople, historic figures and other characters, military parades, storytellers and musicians, games for children, historian Jacques Lacoursière playing the public scribe, a Native camp, the *City Under the City – on the trail of Fort Ville-Marie* tour, simulated archaeological digs for budding archaeologists ... in short, lots of fun for everyone. Free *Montréal, A Walled City* tours were offered as part of Archaeology Month, along with other tours for the Journées de la culture and the Montréal Architectural Heritage Campaign, this time on the Museum’s striking architecture. Young visitors had a chance to wander through the remains accompanied by *Jack O’Lantern*, celebrating *Halloween at Pointe-à-Callière* and then to decide *Who Is the Real Santa Claus?*

There were three interesting Belles Soirées lecture series at the Université de Montréal in conjunction with our temporary exhibitions, seven lectures organized by the Société historique de Montréal, and activities held by the Société généalogique canadienne-française, including a presentation on 15 remarkable forgotten women by Marie-Christine Lévesque and Serge Bouchard.

400 years to celebrate! **_Champlain’s visit** On May 28, 1611, French explorer Samuel de Champlain stepped out onto the point of land that would later become Pointe à Callière and sized it up as a site for a settlement. The 17th edition of the *Port Symphonies*, composed by Anthony Rozankovic, who created the music for the *Yours Truly, Montréal* multimedia show, treated Montrealers to the sounds of ships’ horns, train whistles, the bells of Notre-Dame, the All-Star Band and about thirty young musicians performing *Yours Truly, Samuel de Champlain*. An installation in the Éperon building celebrated Champlain’s presence on the Pointe à Callière site (1611-1613 and 1615). History Saturdays featured two documentaries – *À la recherche de Champlain* (Radio-Canada / CBC, 2008) and *Champlain* by Denys Arcand (NFB, 1964) – and Jacques Lacoursière gave a lecture on *Montréal as a starting point* for the Université de Montréal Belles Soirées series.

For young visitors **_New activities** During March Break, parents and children explored the remains by following an explorATIOn trail laid out by Romeo the storytelling rat. A new workshop, looking for traces of Natives on the Point, was offered for children from day camps and daycare centres, in addition to the many other educational activities at the Museum. Students from underprivileged schools also enjoyed activities as part of the partnership with the Supporting Montréal Schools program.



A GREEN LIGHT FOR EXPANSION

Exceptional excavations **preserving traces of Canada's history** As part of Phase 1 of the Museum's planned expansion, supported by the MCCCQ and the city of Montréal, work got underway on two major sites, with the goal of turning Pointe-à-Callière into a nine-part world-class Archaeology and History Complex by 2017. We have no choice but to expand if we are to handle the much higher than expected annual attendance and safeguard a unique heritage. During the summer and into October, archaeological digs in Place D'Youville Ouest confirmed the excellent condition of some remains of tremendous historical importance for Montréal and for Canada as a whole: traces of St. Ann's Market, which served as the first Parliament of the United Province of Canada and where the legislation establishing "responsible government" was adopted in 1848. The building was set ablaze in 1849, during a riot sparked by the question of compensation for victims of the 1837-1838 Rebellions. Over 100,000 archaeological items and animal bones were found on this vital historic site, in a state of preservation that far exceeded expectations. They testify to the various uses of the site over the years, from the canalizing of the Little Saint-Pierre River to the construction of St. Ann's Market (1825-1833) and its occupancy (1834-1844), and then its use as the Parliament (1844-1849), its destruction by fire (April 25, 1849), its rebuilding (1851) and, finally, its demolition (1901). The objects unearthed include a pair of eyeglasses, stoneware beer bottles, tea sets, utensils, marbles and glass items. Free presentations by interpreter-guides from Pointe-à-Callière and the Centre d'histoire de Montréal attracted thousands of people, and at least 250 media stories were produced on the site, including one broadcast on the Radio-Canada *Découverte* TV show. The Museum, for its part, produced a video entitled *Montréal, a Capital, a Parliament – 1844-1849*, explaining the importance of the digs in the context of the Museum's expansion. The video can be viewed on pacmuseum.qc.ca.

An extraordinary find on display **the royal coat of arms from the first Parliament** The coat of arms that once hung above the Speaker's chair in the Assembly was discovered in New York State and purchased almost 20 years ago by the Honourable Robert P. Kaplan, a former Solicitor General of Canada. He generously donated this piece of history – which had been described and illustrated by observers of the day – to the Museum. The fact that very few objects could be saved from the Parliament building when it was burned down in 1849 makes this an invaluable gift.

Another major part of Phase I **the conversion of the Mariners' House** The building across the street from the Éperon building, dating from 1953, was acquired in 2004 and is now undergoing a complete transformation. Starting in 2012, it will house multifunctional spaces for presenting temporary exhibitions, cultural activities and educational workshops, an Archaeo-Adventure workshop where visitors ages 8 to 16 can conduct simulated digs, and meeting and event spaces available to the business community and the general public. The building will also be home to the Pointe-à-Callière Foundation and the Museum's gift shop, and will be linked underground with the archaeological crypt. The architectural consortium of Dan S. Hanganu and Provencher Roy + associés, who designed the Éperon building opened in 1992, is responsible for the design, and the Quartier International de Montréal is managing the project. Digs conducted on the site turned up remains and artifacts showing that the area was very busy back in the days of the annual fur fair, along with a section of the stone fortifications. Another exciting find was a time capsule sealed in the façade when the building was dedicated in 1953, containing coins and papers related to the Sailors' Institute, as it was known back then.



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DISCOVERING PRESERVING



Discoveries continue at Pointe-à-Callière's Archaeological Field School The digs conducted by the Museum in partnership with the Université de Montréal at 214 Place D'Youville continued to turn up new treasures. Following up on work begun in 2010, four fire pits containing all kinds of ashes and burned debris were unearthed, spaced 1 or 2 metres apart in a straight line along the axis of the Pointe à Callière site. Given that there are no signs of posts nearby, these are most likely the remains of temporary Native camps from the beginning of the historical period, rather than fires from a longhouse. One of them was in use before Fort Ville-Marie was erected. Our understanding of the fort's layout also improved, with new traces of a stockade probably corresponding to the north side of the wall and structures suggesting a bastion. The archaeologists also found that the stockade posts were sawed off at the base rather than being pulled from the ground when it was taken down.

Keeping watch on the *in situ* remains at the Museum The fragile underground remains in the Museum were monitored and maintained in keeping with the conservation plan.

Pointe-à-Callière is involved in preserving the former Hôpital général operated by the Charon brothers and the Grey Nuns. In recent years, the Sisters of Charity of Montreal, also known as the Grey Nuns, have been selling off properties that now exceed their needs. They contacted Pointe-à-Callière about a nearby building: the Maison de Mère d'Youville on rue Saint-Pierre, where the Hôpital général de Montréal once stood. The religious community and the Museum, aware of the need to preserve and explain the significance of this heritage building, studied its potential in 2011. A feasibility study will be conducted in 2012 to evaluate various scenarios.

Expanding collections The Acquisitions Committee added numerous donations to the ethnohistorical collection, including a set of old tools and household items of exceptional quality donated by a Montrealer and a coin struck by the Molson Bank, now on display in the Port fresco. It also accepted 50 rare books and early maps of great documentary significance, along with a number of coloured engravings by 18th-century Montrealer Jacques Grasset de Saint-Sauveur, portraying Acadians and Natives; a majestic painting illustrating the first peoples of North America; 18th-century engravings by Claude Le Beau; and several maps of New France, of the Arctic continent in the 19th century, and of Hochelaga (1556). The archaeological collections gained 114 artifacts that have now been catalogued from the some 2,000 items discovered by the Archaeological Field School and the 5,000 artifacts unearthed during digs at the Mariners' House. The digitization of rare books continued, with 450 views being uploaded to the Artefacts Canada and Info-Muse sites, and the processing of 250 photographs on glass by Harry Sutcliffe, with the accompanying research.

"Category A" classification granted by Canadian Heritage On March 31, Canadian Heritage designated Pointe-à-Callière as a "Category A" institution for purposes of the Cultural Property Export and Import Act. This valuable open-ended classification will allow the Museum to submit applications for moveable cultural property grants to the Minister and to obtain cultural property certifications from the Canadian Cultural Property Export Review Board.

Pointe-à-Callière presented a brief to the Quebec National Assembly as part of consultations on Bill 82, concerning cultural heritage.

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Valérie Morin

Left to right.
Front row:
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Sophie Brochu,
Francine Lelièvre
and Lise-Marie Turpin.
Middle row:
Helen Fotopulos
and Nathalie Bernier.
Back row:
James Hewitt,
Daniel Desjardins
and John LeBoutillier.





A SOLID FOUNDATION

Message from the Chair of the Board **of the Pointe-à-Callière Foundation**

This was a decisive year for our Foundation, as we set financial objectives for planning the ambitious fundraising campaign to support the Museum's expansion. We must do our utmost to support the mission of the only large-scale archaeology museum in Canada, and the Montréal Archaeology and History Complex that it will become by 2017!

Already, our two annual benefit events were great successes in 2011. On May 30, the 15th annual Builders Club benefit dinner raised funds to support Montréal's birthplace. With a theme of "Pairings and Flavours," the evening revolved around wine, to complement the current temporary exhibition *To Your Health, Caesar! Wine and the Gauls*. The Honorary Chair was Philippe Duval, President and CEO of the Société des alcools du Québec – an excellent partner, allowing us to offer the over 180 guests some outstanding vintages to accompany the gourmet meal. The lobby and the archaeological crypt were appropriately decorated for the evening. On December 1, the prestigious Major Donors Evening was held with Honorary Chair Sophie Brochu, President and CEO of Gaz Métro, one of Québec's leading companies. It was an invitation to celebrate the vibrant colours of autumn and of India, too, during a delightful evening that started out on the steps of the Éperon building with an enchanting projection.

The 2011-2012 fundraising campaign was launched in September on the theme of a new role for the Ancienne-Douane building, which is to be converted into a space dedicated to young visitors who come with their classes, day camps or families.

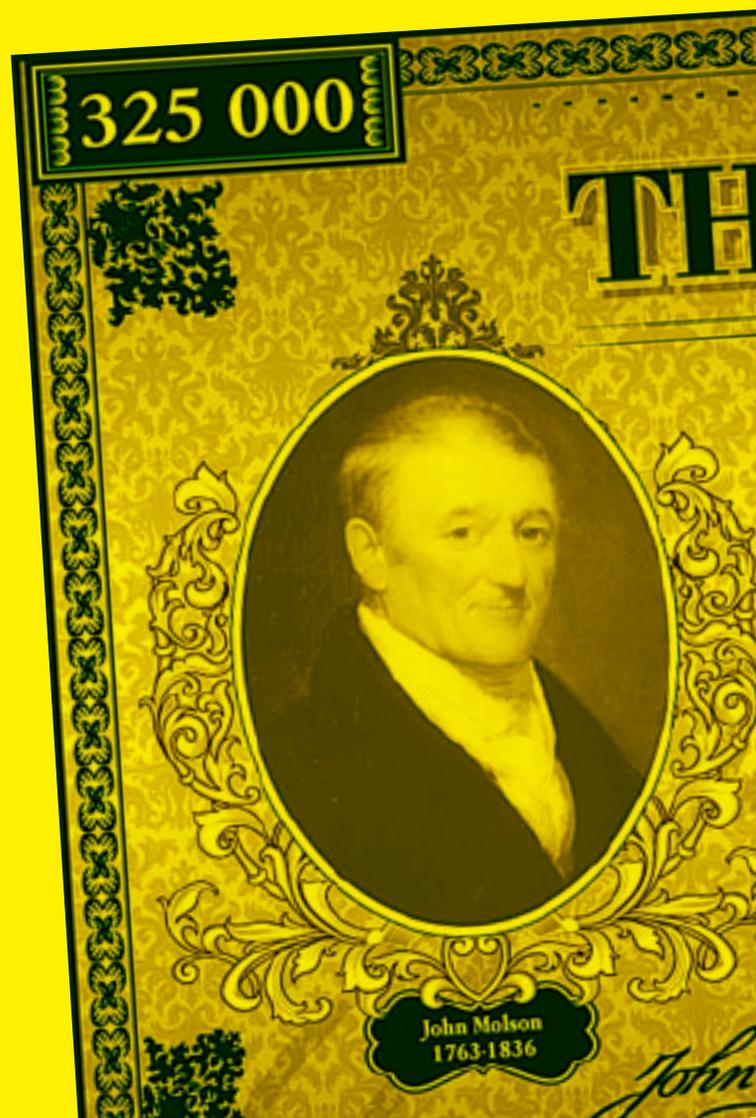
We must also mention the major donation of \$325,000 from Molson Coors, presented to the Foundation by brothers Geoffrey, President of the Montréal Canadiens hockey club, and Andrew Molson, at an event commemorating the Montréal brewery's 225th anniversary.

We reached our goal under the Placements Culture program: the Quebec government will match the \$250,000 raised by the Foundation and paid into its endowment fund.

I would like to offer my sincere thanks to the members of the Board and its committees, our valuable Friends and volunteers, our funding agency, partners, sponsors and generous donors, and the staff who support our plans and initiatives – and who will soon be moving into new premises in the Mariners' House, better suited to the hard work that lies ahead. For it is an immense challenge, there is no question – but an inspiring and important one.

With the Foundation, join us and help build the future of Montréal.

Russell Goodman



On September 13,
at Pointe-à-Callière,
the presentation of
the major donation
by Molson Coors.
Left to right:
Daniel Desjardins,
Dave Perkins,
Monique Dépatie,
Francine Lelièvre,
Geoffrey Molson
and Andrew Molson.



LE MOLSONS BANK

325 000 \$
TROIS CENT VINGT-CINQ MILLE

à la Fondation Pointe-à-Callière
Montréal, 13 septembre 2011

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WORKING TOGETHER

Since 1993, the Pointe-à-Callière Foundation has been working to foster a sense of identification with the Museum's mission among Montrealers and to bring together the resources needed to share our historical heritage. The Foundation organizes fundraising campaigns and benefit activities, receives donations, bequests and collections, and manages the dues paid by Friends of Pointe-à-Callière.

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Left to right.
 Front row:
 Chantal St-Pierre,
 Francine Lelièvre,
 Daniel Desjardins
 and Claude Leblanc.
 Back row:
 Charles Johnston,
 Yassir Berbiche
 and Jocelyn Leclerc.



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TRUE FRIENDS



The Friends of Pointe-à-Callière **invaluable, unflagging support** While the Museum is pleased with the increase in the number of virtual friends, it is delighted to see the number of flesh and blood friends rising as well. On October 11, they were invited to attend the annual Friends celebration, on the theme of wine. Guests enjoyed a lecture by Hervé Durand, founding President of the Orpailleur winery and founder of the Mas des Tourelles in Beaucaire, France, renowned for its delicious “archaeological” wine, and tasted its wares. The Volunteer of the Year award went to Yolande Pellas, who has been an active member of the Friends for just over four years. She has helped with most of the outdoor activities organized by the Museum and with the Foundation’s numerous projects and mailings. Many thanks! Plenty of door prizes were also handed out.

Friendship has its **privileges** In addition to receiving three issues of *The Recruit* and enjoying various discounts (at the Museum’s gift shop and L’Arrivage café-restaurant, including two days with additional discounts, and at the Le Petit Moulinsart and Le Bourlingueur restaurants, the Canadian Centre for Architecture, the Musée québécois de culture populaire in Trois-Rivières, the McCord Museum and for the Orchestre Métropolitain, and passes for the Montréal Botanical Garden), Friends were offered guided tours of the temporary exhibitions and the port fresco. They also attended a variety of activities related to history and archaeology: exclusive tours of the Archaeological Field School and the dig site in Place D’Youville, a lecture by the Curator of the museum of Roman Gaul in Lyon-Fourvière as part of the *To Your Health, Caesar! Wine and the Gauls* exhibition, and a conference on French North America.

Our heartfelt thanks **all the volunteers** who donated their time, expertise and enthusiasm to the Museum and the Foundation, making it possible for us to offer such a wide range of activities, public events and services.

The Friends of Pointe-à-Callière

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THANK YOU

The Société du musée d'archéologie et d'histoire de Montréal, Pointe-à-Callière, thanks its supporters, partners and sponsors for their support for its achievements in 2011. We wish to extend our particular thanks to the École de technologie supérieure (ÉTS) for its special partnership. Our sincere gratitude to all our contributors to the Museum's different projects.

Thanks to our supporters

for their support for the Museum's operations

The Museum thanks the City of Montréal for its annual operating grant.

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Agreement on the cultural development of Montréal, between the Ministère de la Culture, des Communications et de la Condition féminine and the City of Montréal
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The Pointe-à-Callière Foundation **thinks all its donors** for their support, so essential to fulfilling the Museum's mission and dreams.

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Summary of Financial Results Pointe-à-Callière ended its fiscal year with a surplus of \$1,120 in its operating budget, an indication of the Museum's determination to increase its self-generated revenue and make optimal use of its resources. Self-generated revenue grew by 4%, to \$3,125,383. Total revenue, of \$9,746,912, was up 10% from the previous year. Strict control over expenses also made it possible to maintain a balanced budget. The main achievements with regard to the Capital Assets Fund were the completion of Phase 2 of the renewal of the permanent exhibitions and the basement of the Ancienne-Douane building and the launch of work to expand the Mariners' House.

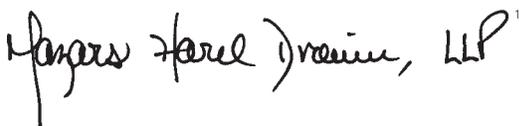
Report of the Independent Auditor on the Summary Financial Statements To the members of the **Société du Musée d'archéologie et d'histoire de Montréal, Pointe-à-Callière** The accompanying summary financial statements, which comprise the summary balance sheet as at December 31, 2011, the summary statements of income, changes in net assets and cash flows for the year then ended, are derived from the audited financial statements of the SOCIÉTÉ DU MUSÉE D'ARCHÉOLOGIE ET D'HISTOIRE DE MONTRÉAL, POINTE-À-CALLIÈRE for the year ended December 31, 2011. We expressed an unmodified audit opinion on those financial statements in our report dated March 28, 2012.

The summary financial statements do not contain all the disclosures required by Canadian pre-changeover accounting standards. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the SOCIÉTÉ DU MUSÉE D'ARCHÉOLOGIE ET D'HISTOIRE DE MONTRÉAL, POINTE-À-CALLIÈRE.

Management's Responsibility for the Summary Financial Statements Management is responsible for the preparation of a summary of the audited financial statements in accordance with Canadian pre-changeover accounting standards.

Auditors' Responsibility Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

Opinion In our opinion, the summary financial statements derived from the audited financial statements of the SOCIÉTÉ DU MUSÉE D'ARCHÉOLOGIE ET D'HISTOIRE DE MONTRÉAL, POINTE-À-CALLIÈRE for the year ended December 31, 2011, are a fair summary of those financial statements, in accordance with Canadian pre-changeover accounting standards.



Montreal, March 28, 2012

Summary Statement of Income

for the year ended December 31, 2011

	Operating Fund \$	Development Fund \$	Capital Assets Fund \$	Total 2011 \$	Total 2010 \$
Revenues					
Admission fees	1,207,811	–	–	1,207,811	1,437,813
Gift shop	395,818	–	–	395,818	482,291
Sponsorships	1,058,392	–	–	1,058,392	659,912
Concession and Museum evenings	273,766	–	–	273,766	262,253
Other	178,477	–	–	178,477	138,860
Interest	10,807	312	–	11,119	15,882
	3,125,071	312	–	3,125,383	2,997,011
Contributions and grants	5,544,377	–	1,077,152	6,621,529	5,857,462
	8,669,448	312	1,077,152	9,746,912	8,854,473
Expenses					
Administration	1,405,651	–	–	1,405,651	1,272,507
Maintenance and security	1,827,327	–	–	1,827,327	1,842,320
Marketing	650,265	–	–	650,265	666,832
Exhibitions – Technology	1,712,187	–	2,115	1,714,302	1,705,870
Conservation and outreach	1,386,976	–	–	1,386,976	1,534,284
Communications	1,685,922	–	–	1,685,922	1,247,056
Interest on long-term debt	–	–	62,224	62,224	64,838
Amortization – capital assets	–	–	875,375	875,375	575,917
	8,668,328	–	939,714	9,608,042	8,909,624
Excess (deficiency) of revenues over expenses	1,120	312	137,438	138,870	(55,151)

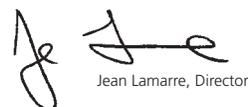
Note: To obtain the complete and detailed audited financial statements, you can visit our website at pacmuseum.qc.ca

Summary Balance Sheet
as at December 31, 2011

	Operating Fund \$	Development Fund \$	Capital Assets Fund \$	Total 2011 \$	Total 2010 \$
Assets					
Current assets					
Cash	138,175	–	–	138,175	45,762
Cash equivalents, 1.23%	1,461,733	26,079	–	1,487,812	177,538
Accounts receivable	(678,349)	–	1,343,893	665,544	770,425
Inventory	211,221	–	–	211,221	245,800
Prepaid expenses	48,746	–	–	48,746	46,301
Other assets	–	–	–	–	200,000
Current portion of grants receivable	–	–	557,528	557,528	–
	1,181,526	26,079	1,901,421	3,109,026	1,485,826
Grants receivable	–	–	4,377,556	4,377,556	936,528
Capital assets	–	–	13,260,294	13,260,294	8,647,569
	1,181,526	26,079	19,539,271	20,746,876	11,069,923
Liabilities					
Current liabilities					
Accounts payable and accrued liabilities	929,094	–	555,800	1,484,894	1,726,876
Demand loans	–	–	5,130,030	5,130,030	–
Current portion of long-term debt	–	–	330,150	330,150	42,631
	929,094	–	6,015,980	6,945,074	2,243,035
Long-term debt	–	–	1,172,752	1,172,752	1,217,602
Deferred contributions	122,741	–	11,945,635	12,068,376	7,187,482
	1,051,835	–	19,134,367	20,186,202	10,648,119
Net assets					
Invested in capital assets	–	–	404,904	404,904	267,466
Internally restricted	–	26,079	–	26,079	25,767
Unrestricted	129,691	–	–	129,691	128,571
	129,691	26,079	404,904	560,674	421,804
	1,181,526	26,079	19,539,271	20,746,876	11,069,923

On behalf of the Board


Sophie Brochu, Director


Jean Lamarre, Director

Summary Statement of Changes in Net Assets for the year ended December 31, 2011	Operating Fund \$	Development Fund \$	Capital Assets Fund \$	Total 2011 \$	Total 2010 \$
Balance, beginning of year	128,571	25,767	267,466	421,804	476,955
Excess (deficiency) of revenues over expenses	1,120	312	137,438	138,870	(55,151)
Balance, end of year	129,691	26,079	404,904	560,674	421,804

Summary Statement of Cash Flows for the year ended December 31, 2011	2011 \$	2010 \$
Operating activities		
Excess (deficiency) of revenues over expenses	138,870	(55,151)
Amortization – capital assets	875,375	575,917
Amortization – deferred contributions	(1,224,767)	(1,263,640)
	(210,522)	(742,874)
Net change in non-cash working capital items	(104,967)	704,880
Net cash used in operating activities	(315,489)	(37,994)
Financing activities		
Long-term borrowings	285,488	–i
Repayment of long-term debt	(42,819)	(40,206)
Grants receivable	(3,998,556)	(936,528)
Other assets	200,000	300,000
Demand loans	4,656,502	473,528
Deferred contributions	6,105,661	1,816,562
Net cash from financing activities	7,206,276	1,613,356
Investing activities		
Purchase of capital assets and net cash used in investing activities	(5,488,100)	(4,015,947)
Net increase (deficiency) in cash and cash equivalents	1,402,687	(2,440,585)
Cash and cash equivalents, beginning of year	223,300	2,663,885
Cash and cash equivalents, end of year	1,625,987	223,300

Note: To obtain the complete and detailed audited financial statements, you can visit our website at pacmuseum.qc.ca

April 2012
Coordination: Louise
Bourbonnais Text and
revision: Annick Poussart
English translation: Terry
Knowles and Pamela Ireland
Cover photos and images:
Hanganu and Provencher
Roy + Associés Architectes
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and images: Marc-Antoine
Zouéki, Suzanne Held,
Michel Julien, Alain Vandal,
Éric Major, Carole Bleau and
City of Montréal archives.
Graphic design: Langevin
et Turcotte Legal deposit
Bibliothèque et Archives
nationales du Québec, 2012
National Library of Canada,
2012 ISSN 1198-4023
Version française disponible

POINTE- À-CALLIÈRE



POINTE-À-CALLIÈRE

Montréal Museum of
Archaeology and History

Montréal 

350 Place Royale
Old Montréal,
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H2Y 3Y5

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pacmuseum.qc.ca
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**AND IT WAS A
REAL PLEASURE TO
SEE THE MUSEUM
WELCOME ITS
5 MILLIONTH VISITOR
IN 2011**

Francine Lelièvre



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