

POINTE-À-CALLIÈRE SPRING 2013

Cité

THE MARINERS' HOUSE A PLACE FOR ALL!



POINTE-À-CALLIÈRE
Montréal Archaeology
and History Complex
Montréal

\$5



“Québec has welcomed many newcomers and Pointe-à-Callière is a prime example of that. The Museum was built right where Montréal was founded and contains remains from all points in time as far back as prehistory. It contains vestiges of the presence of Aborigines, the arrival of Europeans and the building of the Québec nation. The Museum, which is deeply rooted in Old Montréal, houses a cluster of amazing historical sites, in an area of remarkable heritage value in North America. They are memorials of our identity and origins, and it is our duty to preserve them for our children and grandchildren. With the inauguration of the Mariners’ House, Quebecers can now enjoy a new space dedicated to exploring our fascinating history.”

Pauline Marois
Premier of Québec

“We can be proud of Pointe-à-Callière, the largest archaeological museum in Québec. It is a place devoted to culture and history, celebrating authentic archaeological discoveries made over the years. With the opening of the Mariners’ House, the Museum will now have a fifth building that will provide visitors with an enriched cultural offering, including a broader archaeological and historical showcase. It will make archaeology more vibrant and captivating than ever, with its educational component dedicated especially to young visitors.”

Maka Kotto
Minister of Culture
and Communications

“Montrealers are lucky enough to know exactly where their city was founded. Over the past two decades, along with visitors from around the globe, they have been flocking to Pointe-à-Callière to celebrate their city’s birthplace. The Museum now has an all-new building dedicated to showcasing and sharing knowledge about our archaeological sites and historic or heritage buildings that is sure to boost Montréal’s cultural reputation and international standing.”

Michael Applebaum
Mayor of Montréal

“The Mariners’ House is the first step toward creating the Montréal Archaeology and History Complex. This world-class museum and tourism complex will combine some ten sites that celebrate the history of Montréal, Québec and Canada as a whole. With the Mariners’ House, a new gathering place, Pointe-à-Callière will have even more to offer the hundreds of thousands of Museum visitors, in addition to enhancing Montréal’s status as a cultural metropolis.”

Jacques Parisien
Chair of the Board
of the Société Pointe-à-Callière

WHEN A DREAM COMES TRUE

We have been dreaming of creating a Montréal Archaeology and History Complex for many years now. The official opening of the Mariners' House marks our first step toward building this world-class museum and tourism complex which, by 2017, will bring together some ten different sites that played significant roles in the history of Montréal, Québec and Canada as a whole. Indeed, what we are doing is preserving and showcasing the remaining historic sites of national significance in Old Montréal in order to leave Montrealers and visitors an exceptional heritage legacy.

The Mariners' House anchors this project in reality and in history. This new gathering place, dedicated to history and archaeology, befits a city that is making culture one of its main drawing cards. Pointe-à-Callière has been contributing to this initiative since 1992, winning the hearts of Montrealers, Quebecers and tourists. Today, we welcome more than 400,000 visitors every year.

With the opening of the Mariners' House, the Museum finally has new spaces for hosting large exhibitions and their fascinating artifacts illustrating the history of humankind. The Mariners' House will encourage discoveries and exploration thanks to the Archaeo-Adventure workshop, where young people and families will be able to try their hands at archaeology. It will host major events and cultural activities that promise original experiences for all our visitors. It will bring businesspeople together, by offering them new multipurpose spaces for their cultural and private functions. It will allow gift shop visitors to take home memories of Montréal and of the Museum. Finally, it will support history by housing the Pointe-à-Callière Foundation and the Lounge for Museum Members and volunteers.

Cité is the Pointe-à-Callière Foundation's all-new magazine, whose title refers to the French name of the Montréal Archaeology and History Complex. This special issue, devoted entirely to the Museum's fifth building, salutes the completion of a crucial phase in our plans.

Pointe-à-Callière is continuing to evolve with the opening of the Mariners' House, but no major initiatives can ever be possible without the support of partners. This major achievement for the City of Montréal and for Québec is a fabulous example of such co-operation. We want to extend our sincere thanks first of all to our financial partners who so generously contributed to refurbishing the building: the Québec government, through the Ministère de la Culture et des Communications; the City of Montréal, our key partner ever since the Museum opened; and the Pointe-à-Callière Foundation.

Thanks also go to all the board members of the Société Pointe-à-Callière and its Foundation, who have supported our plans for many years now, in particular Jean-Yves Leblanc, Sophie Brochu and Russell Goodman.

We also want to extend our warm thanks to the Dan S. Hanganu and Provencher Roy + Associés consortium architects, who successfully designed a contemporary project that blends seamlessly with the Museum's main building, the Éperon, and with the Old Montréal historic district. Hats off to Quartier international de Montréal and its managers Clément Demers and Danielle Demers, who did a professional job as prime contractors. Thanks to managing contractor Pomerleau for site co-ordination, and to all the firms and consultants who worked tirelessly on the Mariners' House, including structural engineers Pasquin St-Jean et associés, and Caron Beaudoin et associés / Bouthillette Parizeau, the consortium of electromechanical engineers. Thanks to artist Nicolas Baier, the Ethnoscop archaeologists and the creative museographers at Moment Factory, Carrier communications & design and XYZ Technologie Culturelle. Finally, our heartfelt recognition goes to the Museum's teams, who spared no effort in making this new building a reality. Our neighbours and visitors have been very patient with this work in progress, and we are very grateful to them as well.

We feel honoured to have witnessed the Museum's birth, to have celebrated its 20th anniversary last year and to be associated today with this new phase in its growth, with this Montréal Archaeology and History Complex that we are going to complete by 2017 for Montréal's 375th birthday and Pointe-à-Callière's 25th anniversary. Thank you for sharing this fabulous adventure with us!

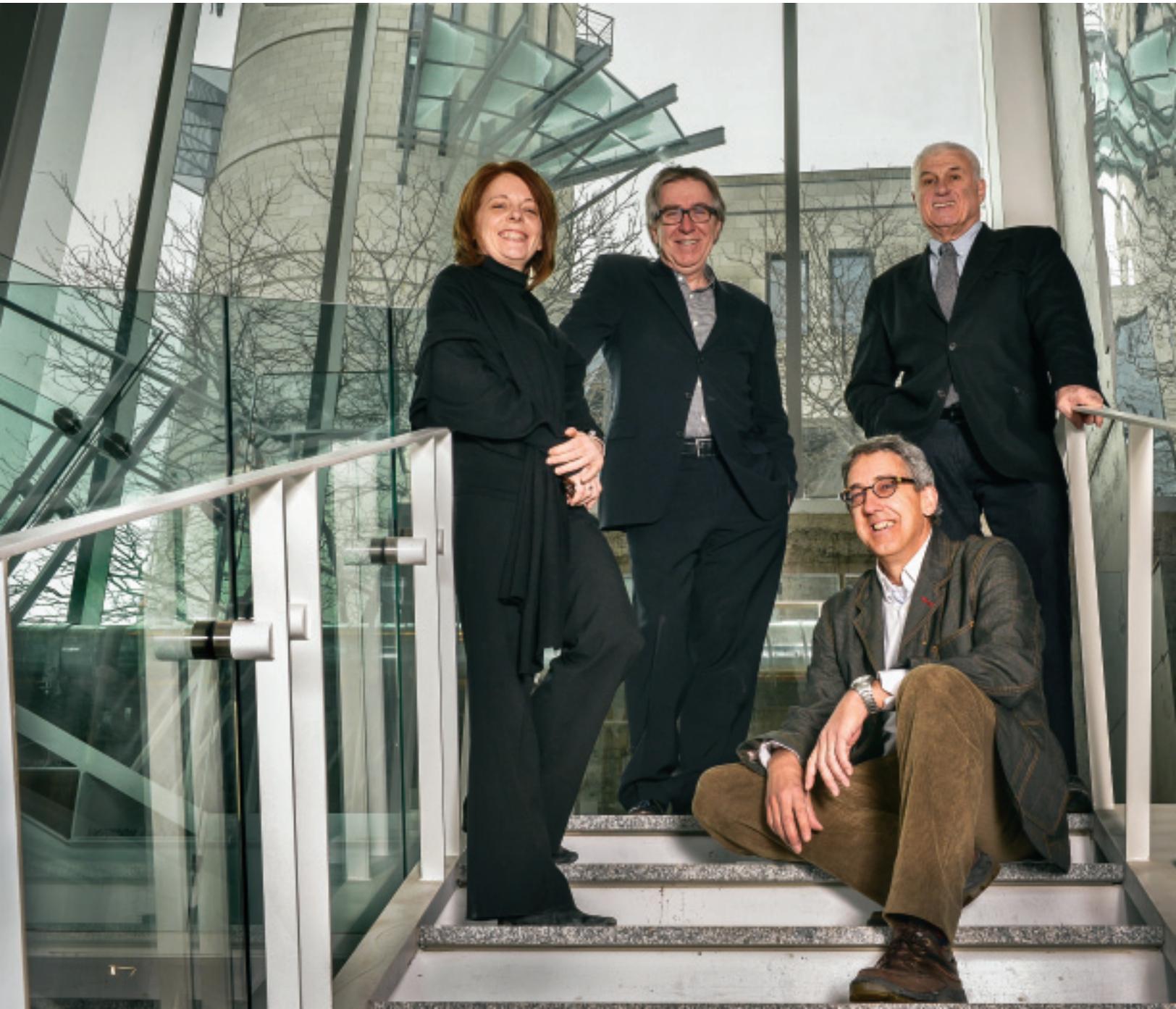
Francine Lelièvre
Executive Director

Jacques Parisien
Chair of the Board of the Société



“We wanted to make the Mariners’ House a vibrant place, somewhere people would want to gather. Today, together with Place D’Youville and the Museum’s main Éperon building, it forms a cultural and museological ensemble. We were aiming to create a fluid space with no apparent boundaries between the inside and outside, through the use of transparency and glass, to give the building a contemporary look.”

Marie-Claude Lambert, Claude Provencher, Dan S. Hanganu and Gilles Prud’Homme
The Dan S. Hanganu and Provencher Roy + Associés consortium architects



A PLACE BEFITTING THE CITY'S CONTEMPORARY IMAGE



Photo © Caroline Bergeron

Continuity and uniqueness. This is what the architects were striving for with this contemporary project. It preserves the memory of the past and blends seamlessly with the Museum's main building, the Éperon, and the other historic buildings in Old Montréal. With the refurbishing of the Mariners' House, Dan S. Hanganu and Provencher Roy + Associés continued a fruitful collaboration that started 20 years ago, in 1992, when they designed the Éperon building and the Museum crypt. The Éperon has since received a number of prestigious awards and is now recognized as one of the city's most striking landmarks.

Thanks to the architects' work, Pointe-à-Callière's fifth building is perfectly suited to our modern-day city. Its glass façade reflects the urban elements around it, including the Éperon building. This mirror effect blurs the boundaries between the Mariners' House and its surroundings. Its projecting cornice also echoes the triangular "prow" of the Museum's Éperon building.

The Mariners' House building, erected in 1953-1954, served various functions over the years but tended to be overlooked. Today, the architects' vision has given it a presence appropriate to its size and volume, linking two public squares that have played such key roles in Montréal's history: Place D'Youville and Place Royale.

This vision was made a reality by prime contractor Quartier international de Montréal and managing contractor Pomerleau. They augmented their teams with experts, including structural engineers Pasquin St-Jean et associés, and the Caron Beaudoin et associés/ Bouthillette Parizeau electromechanical engineering consortium, and worked tirelessly to give the building a whole new life. Whereas it used to be split into

many small rooms (it had long housed the Œuvres de la Maison du Père, a homeless shelter), the Mariners' House has been completely transformed into a complex with open, light-filled public spaces, huge exhibition halls and several multifunctional rooms. It was an enormous challenge, the architects explain, for they had to make major changes to the building's interior layout while preserving its structural framework.

A large part of the two-storey façade overlooking Place D'Youville was replaced with a glass curtain wall. The outer brown walls were painted grey to match the Éperon and other neighbouring buildings. Inside, the architects used humble materials to allow the museum content to shine.

Various elements combine to make this a place that encourages discoveries. For instance, the glass façade gives the building a sense of transparency, inviting passers-by to venture indoors and explore the new space. From the inside looking out, these windows offer a direct connection with the street and the Old Port. The rooftop glass pavilion and terrace offer a stunning 360° view and an ideal venue for public and private functions.

The architects wanted to create a vibrant place, a highly appealing spot for social and other gatherings. Through its openness to the street, of course, but also within the building itself, where a network of connected spaces encourages movement between them and brings its different clienteles together. Through its materials and scale, the foyer was designed as an indoor urban space, with a monumental staircase open to both the lower and upper levels, so as to create a sort of bond between them. The sense of unity even operates on the lower level, with a new tunnel between the Mariners' House and the archaeological crypt beneath Place Royale also linking up with the underground passage that already connects the Éperon and Ancienne-Douane buildings. ◀

“The new rooms in the Mariners’ House give the Museum multipurpose spaces equipped with the latest technology, where we can not only hold major cultural events but also host and showcase the world’s leading museum collections.”

Francine Lelièvre, Executive Director of Pointe-à-Callière

A PLACE FOR MAJOR EVENTS





Since it was founded in 1992, Pointe-à-Callière has seen its visitor numbers rising year after year, with annual attendance now topping 400,000. Given the interest in Montréal's birthplace, its history and its remains, and in order to hold the Museum's many cultural events and exhibitions, we had no choice but to open larger and multifunctional spaces.

The Mariners' House meets this need. The addition of a total of 3,500 m², including 800 m² for two new exhibition rooms, triples the amount of space available just for temporary exhibitions. The new rooms will let us enhance our many visitors' experience and meet the constantly growing demand for large event facilities.

The rooms, featuring cutting-edge technology, are among the best equipped anywhere in the city, in addition to meeting the most stringent museum standards. They are adaptable and multifunctional, on two levels, and superbly outfitted. In addition to their raised floor concealing the computer system cables and wiring, the rooms' dropped ceiling is fitted with a technical grid for attaching wires, cables and other equipment, all connected to two digital control panels. The ceiling in one of the rooms is even 5.5 metres high, allowing the Museum to display oversized installations or objects.

The Museum has already used the space to present *The Etruscans – An Ancient Italian Civilization*, an exhibition on one of the most exceptional and celebrated civilizations of Antiquity. Over 250 objects, of inestimable historic value and remarkable significance, were presented exclusively in Montréal. The exhibition proved highly successful, drawing some 130,000 visitors, and was crowned with the *Premio Venezia*, an award from the Italian Chamber of Commerce in Canada that salutes excellence in Québec-Italian collaborations. The holders of the world's finest Etruscan treasures, including the British Museum, the Musée du Louvre and 18 Italian museums, among them Vatican City, the Archaeological Museum of Florence and the Villa Giulia National Etruscan Museum of Rome, all helped the Museum assemble this collection.



Photo © Ivanoh Demers, La Presse

Since it opened, Pointe-à-Callière has worked with some 85 international museums and presented 49 temporary exhibitions. The new spaces will allow the Museum to strengthen its partnerships with some of the world's best-known institutions in addition to providing ideal settings for local collectors. In 2014, the Mariners' House will host an exhibition on the Aztecs, a fascinating civilization that flourished in Mexico between the 12th and 16th centuries AD. It will feature items from the prestigious collections of Mexico's leading museums, including the National Museum of Anthropology and the Museum of the Templo Mayor in Mexico City.

In the meantime, the Mariners' House is getting ready for a trip back to the 1960s. Starting on March 29, Pointe-à-Callière will be presenting a musical happening to celebrate the Beatles' two shows in Montréal on September 8, 1964. A mythic British group that revolutionized rock music around the world, the Fab Four also had a far-reaching influence on musical trends here in Montréal and in Québec as a whole. In addition to revisiting this unique event, the exhibition will plunge visitors into the effervescent musical and social scene of 1960s Montréal and Québec. Yeah, Yeah, Yeah! ◀



A PLACE ANCHORED IN HISTORY

Montreal Sailors' Institute

1875-1953



Photo © Caroline Bergeron



Photo © Pointe-à-Callière collection



The history of the Mariners' House is an inseparable part of the historic district of Old Montréal. But let's start with some background: In 1875, the city was at the centre of a network of waterways, and the St. Lawrence River was a vital economic corridor. That year the Montreal Sailors' Institute, tucked in between the Pointe-à-Callière site and the city's first Custom House, began offering a variety of services for merchant sailors stopping in Montréal.

As the port became busier over the years, the Institute found itself serving more and more sailors and becoming rather cramped. In the midst of the Second World War, its Board of Directors commissioned architect C.R. Tittley to draw up plans for a new building better suited to the Institute's growing needs. Construction was delayed until 1953, however, because of building material and labour shortages.

The new building was officially inaugurated in 1954 by the federal Minister of Transport, Lionel Chevrier, and Montréal Mayor Camillien Houde. Over the years, hundreds of thousands of sailors passed through the new building, where they had access to a number of services: lounges and games rooms, a chapel, a concert hall, left luggage, a post office, currency exchange, a barber shop and doctor's office, not to mention a cafeteria and beds.

In 1968, the Montreal Sailors' Institute merged with the Catholic Sailors' Club to create the Mariners' House, which remained at this location until 1981. Then the building gained a new lease on life in 1987, as the *Œuvres de la Maison du Père* acquired it and converted it into a men's shelter, renaming it the *Résidence du Vieux-Port*. The building was used for this purpose until the organization moved to a new home on boulevard René-Lévesque in 2004.

“The Mariners’ House, given its history and its location, clearly illustrates Montréal’s role as a true crossroads of shipping routes and migration. In fact, part of Pointe-à-Callière’s mission is to highlight this facet of our city’s vocation, in addition to bringing visitors to know and appreciate Montréal.”

Paul-André Linteau, historian

The Résidence du Vieux-Port

1954-2012



The Mariners’ House

2013



That same year, the Pointe-à-Callière Foundation seized the opportunity to purchase the building. A new page in history was turned in 2011, as work started on refurbishing the Mariners’ House, while preserving the existing structure.

Today, the renamed Mariners’ House is a wonderful and seamless addition to the historic district. It is part of the Pointe-à-Callière museum complex, an ensemble of buildings dating from different periods in the life of the site, from the 17th to 20th centuries. Archaeological digs in the basement turned up an astonishing quantity of remains telling us more about the city’s history. The foundations of buildings predating the Montreal Sailors’ Institute were found, along with stone drains and wooden pipes leading to the Little Saint-Pierre River, and fragments of prehistoric pottery. In addition, just a few steps away from the former river bank, as they uncovered the thick stone fortifications wall, the archaeologists also discovered latrines that still contained dozens of objects discarded there in the 1750s-1780s. ◀

Preserving memories

During the work, the renovation crew made a surprising discovery: a sealed copper box, buried when the building was erected in 1953. It contained a dozen historic objects, including coins from that year, a copy of a newspaper, and the building plans.

Pointe-à-Callière wanted to leave its own mark and continue this time capsule tradition. It added the objects and historical documents to its collection and placed a new capsule beneath a granite slab in the basement of the building. The stainless steel box, engraved with “*La Mémoire du temps*,” contains a variety of items representative of the present day.

The Museum’s management and the dignitaries who attended the inauguration agreed to place various symbols of the province, the city of Montréal and the present day in the capsule, including some 2013 coins, an inauguration certificate, a copy of the book *Signé Montréal*, and copies of different Montréal dailies containing articles on the inauguration ceremony. Who knows what future archaeologists will think of all these memorabilia when they uncover them someday?

A PLACE SHAPED BY ART

“The Museum is a wonderful, essential place devoted to memory. I wanted to acknowledge, celebrate and symbolize this function with a piece of art that references the concrete effects of the passage of time, marked by the years, showing wear, scratches and crazing. The end result is an intimate self-portrait of a means we use to expose the world’s memories and seek the traces of time – in just the same way as a museum like Pointe-à-Callière does.”

Nicolas Baier, artist



Mirror, mirror on the wall, who’s the fairest of them all?

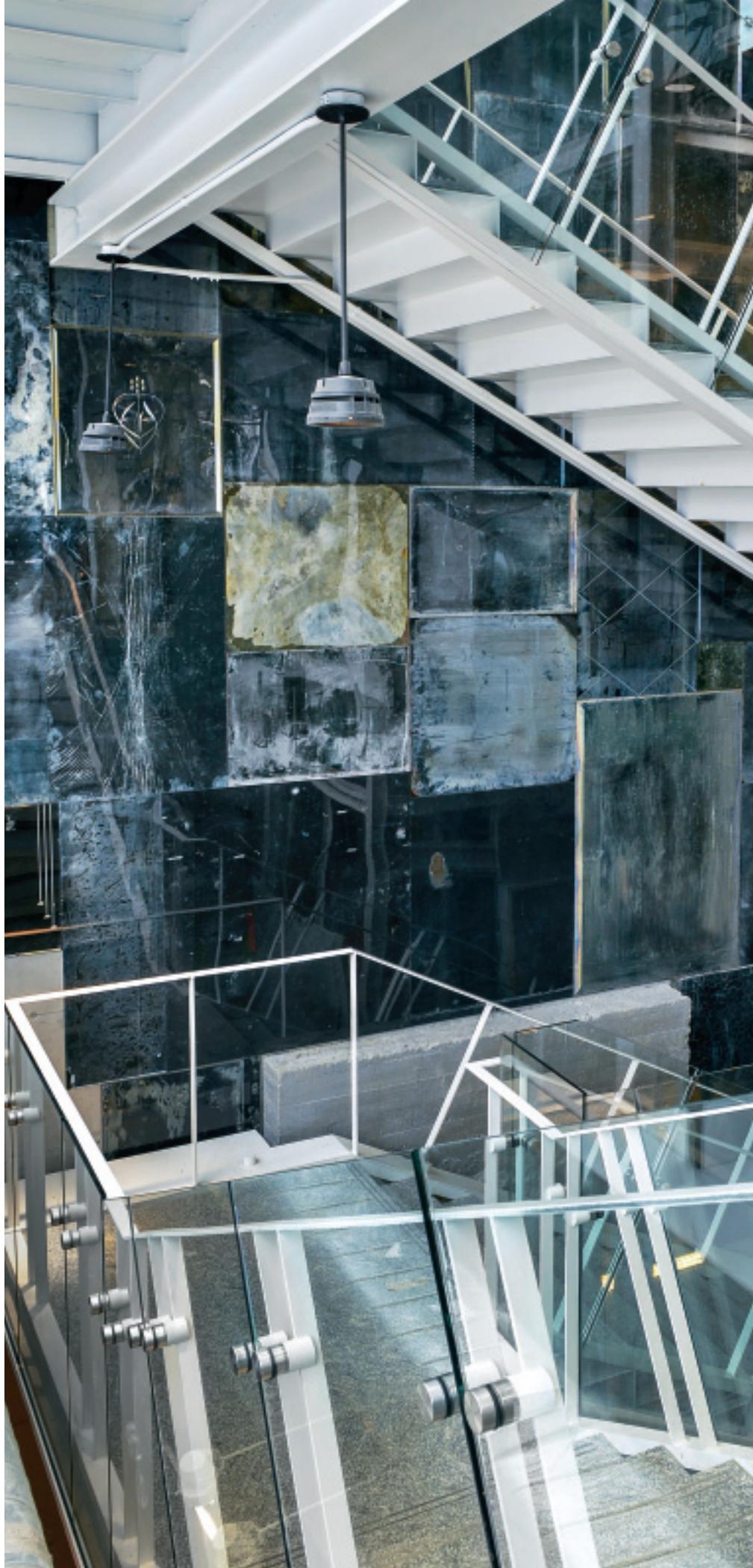
“Everywhere you look, all is vanity.” In a nod to this recurring theme in his work, Nicolas Baier entitled his work *Vanitas 3. The Mirrors of Time*. His creation – a huge photographic mural that covers almost the entire west wall of the Mariners’ House foyer – consists of 75 digitized images of 75 old and new mirrors. Each print is mounted on a sheet of steel and set behind plexiglas. This work was chosen for the way it reflects the Museum’s approach, as well as for its allusions to the past and to memory.

The creation by artist Nicolas Baier was selected through a competition as part of the Policy for the Integration of the Arts in Architecture administered by the Ministère de la Culture et des Communications. To gather the materials for his work, the artist conducted excavations of his own. He visited history museums, antique shops, stores and people’s homes and even sifted through trash to find these 75 mirrors, in Québec and also in Europe. He then digitized the old and new mirrors and assembled the images in a collage large enough to cover the entire wall like an enormous mirror in different shades of blue. The piece is reminiscent of both Monet’s large compositions and some contemporary abstracts.

Mirror

In this respect, the piece actually recalls the work of historians and archaeologists. Its appearance and the orderly layout of the boxes evoke the dig squares on an archaeological site. Taking the symbolism even farther, the artist says that the fresco is a way of reflecting on what we observe and what we hope to see.

Montréal-born Nicolas Baier already has an impressive track record. His work has been exhibited since 1992 and graces a number of collections in Québec and Ontario. In 2000, he received the Pierre Ayot award and, in 2012, he was commissioned to create the permanent artwork for the Place Ville-Marie esplanade to salute the building's 50th anniversary. Visitors here are sure to be charmed and impressed by this stunning example of the creative use of technology. ◀





A PLACE FOR PATRONS AND

“Since it opened in 1992, Pointe-à-Callière has been supported by businesspeople, patrons, Museum Members and volunteers. Motivated by the Museum’s dynamic approach, they have championed this great institution. The Société and the Pointe-à-Callière Foundation are both tremendously proud to have contributed to the Mariners’ House project.”

Jacques Parisien, Chair of the Société du Musée
Russell Goodman, President of the Pointe-à-Callière Foundation

In 2004, it took true vision to purchase the large, brown, rather nondescript building standing at the corner of rue place D’Youville. The building, which had previously housed sailors passing through Montréal and then homeless men sheltered by the Œuvres de la Maison du Père, was divided up into many individual bedrooms. It was quite a stretch to imagine hosting major events and exhibitions there. But that is exactly what the Museum and Foundation board members and the Pointe-à-Callière executive team did – they dreamed big. With the opening of this new building, their vision can finally be shared with all our Museum visitors and clients.

The Pointe-à-Callière Foundation, created in 1993, is a charitable organization intended to foster a sense of identification with Pointe-à-Callière’s mission and to bring together the resources needed to support the Museum’s growth. Right from the start, the Foundation was involved in a number of key initiatives that allowed the Museum to evolve and develop its skills and expertise. These included preserving and showcasing Montréal’s first Catholic cemetery, introducing school programs, renewing the multimedia show and permanent exhibitions, creating



Photo © Caroline Bergeron



Photo © Pointe-à-Callière, Alain Vandal

VOLUNTEERS

the Archaeological Field School, and acquiring and showcasing the Youville Pumping Station. Now it is adding the acquisition and refurbishing of the Mariners' House to this impressive list.

The success of the Foundation's activities depends on the involvement of businesspeople, volunteers and Museum Members, all of them deeply committed to the development of "their" Montréal Museum of Archaeology and History. As individuals they may come from widely different backgrounds, but they all share a tremendous sense of identification with Pointe-à-Callière, its mission and its activities.

The Mariners' House throws the Museum's doors open even wider for them, by giving them a new gathering space: a lounge designed just for them. Members are an important group of supporters for Pointe-à-Callière. These archaeology, history and culture buffs are true ambassadors for the Museum, and this new Members' Lounge is a way of thanking them and showing how much the Pointe-à-Callière team appreciates their work.

In 2013, the Foundation will be conducting its very first major fundraising campaign, to support the creation of the Montréal Archaeology and History Complex, a world-class museum and tourism centre. The vast project will preserve and showcase the remaining historic sites of national significance in Old Montréal. Imagine strolling through a collector sewer, visiting Fort Ville-Marie and exploring the remains of the United Canada's first permanent parliament building. The Complex will offer visitors all this and more. The Co-Presidents of the major fundraising campaign for this huge heritage project are Louis Vachon, President and CEO of National Bank, and David McAusland, Senior Partner with McCarthy Tétrault. Some twenty business leaders are heading up the campaign team.

The opening of the Mariners' House, the Museum's fifth building, is the first step toward creating the Montréal Archaeology and History Complex. Montrealers can look forward to an exceptional cultural and tourism attraction when the Complex opens in 2017. ◀

A PLACE FOR YOUNG VISITORS AND FAMILIES

After 20 years and a steady stream of children, teens and families through our doors, Pointe-à-Callière had to expand, refit some of its spaces and renew its educational activities to meet these visitors' needs. The Museum welcomes some 100,000 young visitors every year, including 50,000 who come with their teachers and another 50,000 with their families. The Mariners' House will meet this need with an all-new interactive space called the Archaeo-Adventure workshop.

Archaeo-Adventure is part exploration, part exhibition, and will offer school groups, young visitors and families a unique experience by inviting them to actually carry out their own archaeological digs from start to finish. It's bound to be popular with visitors of all ages!

The workshop, located in the basement of the Mariners' House, is a Pointe-à-Callière exclusive. It is set up to resemble an urban dig site and an archaeology laboratory, where young people can not only conduct digs but also analyze their finds, just like experts, and simulate a cutting-edge scientific approach. By stepping into an archaeologist's shoes for a few hours, they'll make some fascinating discoveries about archaeology as a career and, of course, about Montréal's past.

Hands-on experiences are an effective and fun way to learn. The Archaeo-Adventure workshop will take youngsters on an archaeology mission and help them understand the traces of the different periods of occupation in Montréal. Each part of the workshop offers a challenge and lets them learn about the archaeological site and Montréal's birthplace.

The new workshop is part of the wide-ranging educational program offered at Pointe-à-Callière, adapted to all ages and school levels. It allows youngsters to enjoy a variety of experiences, all aimed at teaching them about and interesting them in history and archaeology.

The Archaeo-Adventure workshop in the Mariners' House: apprentice archaeologists, get out your trowels, brushes, surveying tools and pencils! ◀



Photo © Marc-Antoine Zouéki



“As a teacher, I am always looking for hands-on class outings like the Archaeo-Adventure workshop. Seeing something is great, but actively taking part in a workshop that gets you thinking is a far better option. And if the activity is offered in a truly unique place that simply breathes history, it’s a teacher’s dream. Then I dive right in and my students follow me!”

Louis Laroche, elementary school teacher, École Lanaudière, Montréal





A PLACE FOR BUSINESSPEOPLE

“The business community is proud to have a place such as Pointe-à-Callière, a cultural crossroads where we can constantly learn about our history. It is the perfect forum for exchanges and meeting people through private events and lectures, and is now adding a new building, the Mariners’ House. Pointe-à-Callière makes a great contribution to our city’s renown.”

Michel Leblanc, President and CEO of the Board of Trade of Metropolitan Montreal

Pointe-à-Callière, the Montréal Museum of Archaeology and History, is one of the few places in the world where you can organize a private function on the very site where a city was founded.

The whole Museum is anchored in history, making it the ideal spot to add a cultural and historical touch to business meetings, lectures, launches or prestige events.

It is set in the historic Old Montréal district, on the very soil trod by Montréal’s founder, Paul de Chomedey, Sieur de Maisonneuve, over 370 years ago. The perfect blend of history and modernity, it is an exceptional site combining remains from the past and cutting-edge technology.

The Mariners’ House, like the rest of the Museum, celebrates its prime location on the Pointe-à-Callière site. Its multipurpose rooms and public spaces are accessible to everyone, including some with names on a nautical theme: the Azure, Admiral and Navigators’ rooms.



The wide-open foyer is a transparent space bathed in natural light. Both modern and welcoming, it is ideally suited to evening events of all kinds. It is spectacularly set off by its monumental staircase and three-storey work of art entitled *Vanitas 3. The Mirrors of Time*, by Montréal artist Nicolas Baier. The digital installation by Moment Factory can even be used to screen corporate content.

The Navigators' Room, which converts into an audiovisual theatre, lends itself well to activities requiring high-end lighting, projection and sound systems, like film screenings, lectures, musical events and more. The cutting-edge room has superb acoustics and a modular, moveable stage.

The Admiral Room, on Floor 2, is perfect for meetings, from training sessions to functions of all kinds. It is a pleasant space, conducive to conversations and discussions, with a huge table, comfortable chairs and a full range of presentation equipment, including a computer, DVD/Blu-Ray player, screen, wifi, sound system and microphone for the presenter.

With its vast windows that bring in plenty of natural light and offer a remarkable view of the Old Port, the Azure Room boasts an exceptional atmosphere. This panoramic room on Floor 3 can be arranged to suit different types of events, and expanded by adding a small adjacent room, if needed.

Finally, there is the roof and the adjoining terrace, where a rooftop glass pavilion offers an even more spectacular view. The 360° Montréal Space, looking out over Old Montréal, the Old Port, the St. Lawrence River and the downtown skyline, is an ideal setting for prestige events. In addition, guests will have access to the terrace on fine summer and autumn evenings.

With the Mariners' House, Pointe-à-Callière remains the perfect venue for memorable occasions in Montréal! ◀

Spaces available in the Mariners' House

	Guests
Foyer	185
Navigators' Room	225
Admiral Room	25
Azure Room	120
360° Montréal Space – Glass pavilion	200

Spaces



Photo © Caroline Bergeron

} A PLACE FOR PLEASANT MEMORIES

No museum visit is ever complete without a trip to its gift shop! And Pointe-à-Callière is no exception. The large, light-filled space, with windows making it both visible and attractive from the street, is definitely worth a stop. Anyone walking by the Mariners' House who glances up at the building's second floor is sure to find it hard to resist the splendid setting and tempting array of wares.

The roomy space is designed to encourage visitors to take their time as they browse the displays. They'll find a great selection of goods and gifts for every taste and budget, with decorative accessories and art, original and sometimes exclusive jewellery, and local products including Iroquoian pipes and ceramics and other Native creations. The work of Québec designers features prominently. There are even some excellent reproductions of artifacts, sure to appeal to history and archaeology buffs.

“With its original, high-quality goods, the Pointe-à-Callière gift shop has helped enhance the shopping experience in Old Montréal in recent years. And there is no doubt that moving the gift shop into its fabulous new premises in the Mariners’ House will do even more to make Old Montréal a premiere shopping destination.”

Chantal Fontaine, Director, Société de développement commercial du Vieux-Montréal



Gift shop

The gift shop also has a wide selection of books on Montréal and Québec history and archaeology. Even better, most of the publications produced by the Museum since it first opened are also available – high-quality publications on the different exhibitions that have been presented at the Museum over the years, including *Yours Truly, Montréal*, the perfect complement to Pointe-à-Callière’s stunning multimedia show, *Samurai. Exquisite Warriors*, and *Sainte-Catherine Street. At the Heart of Montréal Life*, to mention only a few. In addition, the gift shop has an interesting choice of fun and educational toys, games and books for children.

There’s always something new at the gift shop, in every season and in line with the Museum’s different activities. With every new temporary exhibition at Pointe-à-Callière, visitors are bound to make new discoveries. Just think of what you might find in 2013 when the Museum presents *The Beatles in Montréal* and *The Tea Roads*. It’s a great way to wrap up a Museum visit and take home some pleasant memories. ◀



"We were inspired by working with the Pointe-à-Callière teams. This nautical-themed multimedia installation gave us a chance to combine new technology with a history-filled museum setting such as Pointe-à-Callière."

Éric Fournier, Partner and Executive Producer, Moment Factory

Photo © Adren Williams



A PLACE FOR THE DARING

At dusk, the Mariners' House foyer gives off a mysterious glow, setting a magical scene before one even steps through the door. Inside, visitors are greeted by a splendid multimedia installation conceived by the Museum and created by Montréal's own Moment Factory.

This fresco, a unique visual signature representing the horizon, is inspired by nautical symbols and textures. It is a striking visual centrepiece for the foyer, with its 12 digital screens, 0.6 metres tall and 12.4 metres wide. In addition to transforming the lobby with its coastal theme, the fresco informs visitors about the building's vocation and the Museum's different activities, using images that vary from realistic to dream-like.

Moment Factory made a bold move by adding a poetic touch to a place filled with so much history and factual information. The cinematographic approach decided on by the teams made it possible to add special effects to the images chosen to illustrate water, land, sea and wind.

For instance, dry ice was transformed into a stormy sea using only a camera, with stunning results. Visitors' imaginations are awakened so they can dive into the maritime history that unfolds before them in the Mariners' House. This is the second time the Museum has worked with Moment Factory – the first collaboration was for the *Yours Truly, Montréal* multimedia show, in 2010.

Cutting-edge technology is also used elsewhere in the Mariners' House. Terminals installed in the foyer, right next to the digital fresco, let visitors purchase tickets for Museum admission. Sophisticated electronic ticket-reading devices at the entrance to the exhibition rooms will greatly enhance visitor traffic management. ◀



MOMENT FACTORY

MOMENTFACTORY.COM

THE MARINERS' HOUSE

So many people helped make the Mariners' House a reality that we must extend our most sincere thanks to the partners, organizations and individuals involved. Although we cannot name them all, we would like to emphasize that everyone, in his or her field of expertise, contributed to the success of this project. We also wish to salute the unflagging commitment of the Board members of the Société Pointe-à-Callière and its Foundation.

Allow me to sincerely thank our financial partners, without whose support it would never have been possible to refurbish the Mariners' House: the Ministère de la Culture et des Communications, the City of Montréal and the Pointe-à-Callière Foundation.

Francine Lelièvre

Executive Director of Pointe-à-Callière

Thank you!



Roche and its subsidiary Pasquin St-Jean are proud to have contributed to the expansion of Pointe-à-Callière.



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OUR THANKS TO ...

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Vanitas 3. *The Mirrors of Time* (artwork)

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Cité

Volume 1, No. 1
Spring 2013

Cité is published by the
Pointe-à-Callière Foundation

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Printing:
Le groupe Quadriscan

Legal deposit:

Bibliothèque et
Archives nationales
du Québec, 2013
Library and
Archives Canada, 2013
ISSN: 2291-2924

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Cover page:
The Mariners' House
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RESULTS

THAT MATTER

WE ARE PROUD TO HAVE WORKED ON THE REVIVAL OF POINTE-À-CALLIÈRE'S
MAISON-DES-MARINS. THROUGH THE VISION OF THE MUSEUM'S DYNAMIC TEAM,
THIS NEW PUBLIC SPACE WILL ALLOW THE MUSEUM TO PURSUE ITS MISSION.

BEST WISHES FOR YOUR SUCCESS.

POMERLEAU

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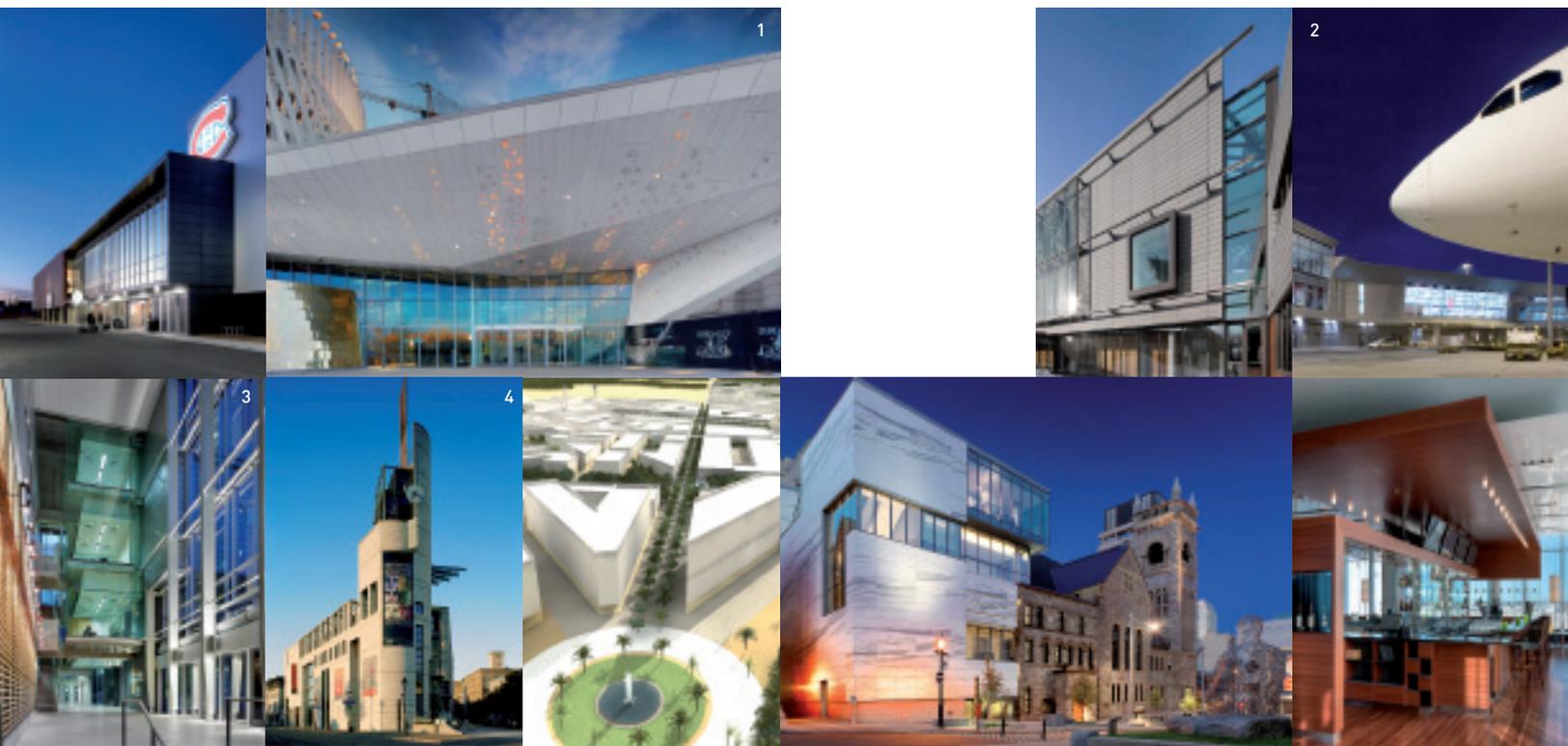
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PROUD OF THE POINTE-À-CALLIÈRE MUSEUM

Montréal 

Congratulations to Pointe-à-Callière on the refurbishment of the Mariners' House

A key partner for a museum of major importance!
The gouvernement du Québec is proud to have invested
20 million dollars in the refurbishment of the Mariners' House.

Vanitas 3. The Mirrors of Time, a work created by Nicolas Baier
under the Politique d'intégration des arts à l'architecture et à l'environnement
des bâtiments et des sites gouvernementaux et publics

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